

Case Study

Lens Legacy

Summary

We were blessed with the opportunity to help take photos at the Glittering Pears' local events they have been hosting. These events are called Cats and Crafts. The purpose of these events is not only to come and create crafts, but to also help beautiful kittens who need loving homes. These photos from this were able to help showcase the kittens the humane society has, and to help them find their furever homes!

What was the issue?

The issue we had while taking these photos was not a horrible issue. It was that these were baby kittens. They were only interseted in playing with the toys that were provided to them, and attacking the crafters shoelaces. This made it sort of difficult but some of the crafters realized what we were trying to do and started planning with the toys right in front of the camera!



How we solved this problem

The way we solved the problem was the crafters who noticed what we were doing, they helped us to play with the toys right in front of the camera so we could get some amazing adoption photos. We were also able to have one of the kids help us with the photos, having them hold them for photos!

Will we continue working with The Glittering Pear?

Yes! The owner is so kind and is always willing to help her customers out, not only that but the mission behind the story of cats and crafts is something that our company would really like to capitalize on and help find them their homes.