

Privacy Policy

Effective Date: July 8, 2026

The Outdoor Edit, LLC ("The Outdoor Edit," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains what information we collect through our website, how we use it, and the choices you have regarding your information.

Information We Collect

When you visit our website or contact us, we may collect the following information:

- Name
- Email address
- Phone number
- Property address (if provided)
- Information about your project or landscaping needs
- Photographs or measurements you voluntarily provide for consultation purposes
- Any other information you choose to submit through our contact forms, consultation requests, or email

We may also automatically collect certain technical information through cookies and analytics tools, including:

- IP address
- Browser type
- Device type
- Pages visited
- Date and time of your visit
- General geographic location
- Website usage information

Email Communications and Mailchimp

If you choose to subscribe to our newsletter or other marketing communications, your name and email address will be securely stored and managed through **Mailchimp**, our email marketing service provider.

We use Mailchimp to send occasional newsletters, seasonal gardening tips, company updates, promotions, and information about our services.

Mailchimp may collect information about your interaction with our emails, such as whether an email was opened or whether links within the email were clicked. This information helps us improve our communications and better serve our subscribers.

You may unsubscribe from our marketing emails at any time by clicking the "**Unsubscribe**" link included at the bottom of every email or by contacting us directly.

Your information will not be sold or shared for unrelated third-party marketing purposes.

How We Use Your Information

We use the information we collect to:

- Respond to inquiries and consultation requests
- Prepare proposals and estimates
- Schedule appointments and installations
- Provide landscape design and container garden services
- Communicate regarding your project
- Send newsletters and marketing communications to subscribers who have opted in
- Improve our website and customer experience
- Maintain business records
- Comply with legal obligations

Sharing Your Information

The Outdoor Edit does not sell, rent, or trade your personal information.

We may share your information with trusted third-party service providers who assist us in operating our business. These may include providers of website hosting, payment processing, scheduling software, email marketing (including Mailchimp), analytics, and other business support services. These providers are authorized to use your information only as necessary to provide services on our behalf.

We may also disclose information when required by law or when necessary to protect our legal rights.

Cookies and Analytics

Our website may use cookies and similar technologies to improve website functionality and understand how visitors interact with our site.

We may use Google Analytics or similar analytics services to collect anonymous information regarding website traffic and visitor behavior. This information helps us improve the performance and usability of our website.

Most web browsers allow you to manage or disable cookies through your browser settings.

Data Security

We take reasonable administrative, technical, and physical measures to safeguard the personal information we collect. While we strive to protect your information, no method of internet transmission or electronic storage can be guaranteed to be completely secure.

Your Privacy Rights

You may request to:

- Access the personal information we maintain about you.
- Correct inaccurate or incomplete information.
- Request deletion of your personal information, subject to legal, contractual, or recordkeeping obligations.
- Withdraw your consent to receive marketing emails at any time.

We will respond to reasonable requests in accordance with applicable law.

Third-Party Websites

Our website may contain links to third-party websites or social media platforms. We are not responsible for the privacy practices or content of those third-party sites. We encourage you to review their privacy policies before submitting personal information.

Children's Privacy

Our website and services are intended for adults seeking landscape design and gardening services. We do not knowingly collect personal information from children under the age of 13.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with a revised Effective Date.

Contact Us

If you have any questions regarding this Privacy Policy or our privacy practices, please contact:

The Outdoor Edit, LLC

Charlotte, North Carolina

Email: ___

Phone: ___