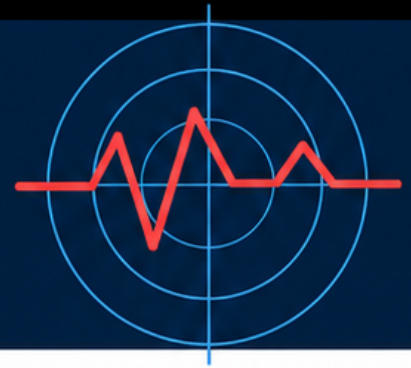


Service Suite

Bring Them Back. Book the Appointment. Prove the Revenue.

A fully attributed retention program that identifies the customers your dealership is losing, gets them back on the schedule, and matches every completed visit to repair-order revenue.



1 The Problem

Your DMS is full of customers whose service habits are forming somewhere else.

Sold 7+ Months Ago

Sold, Never Serviced

Purchased from you but never returned for their first service. Each month that passes, the habit forms somewhere else.

7-12 Months Since Service

At Risk

Loyal customers starting to drift. Still reachable - but the window is closing. Your highest-volume recovery opportunity.

12+ Months Since Service

Inactive

Harder to win back - but high-value when you do. Deferred maintenance and aggressive re-engagement offers produce larger ROs per visit.

Open Recall

Recall

Customers with open safety or emissions recalls. A built-in reason to reach out - and a natural path back to paid service.

2 The Solution

A Service Retention Engine Built for Franchise Dealers

G4 connects to your DMS, scores retention health, and aligns customer segments with the way your OEM measures performance. Skilled BDC agents use personalized calls supported by targeted email and text follow-up to book appointments.

Every call becomes intelligence. Every visit becomes proof. AI analyzes conversations for sentiment, objections and operational gaps. Completed visits are matched directly to the RO so you can see the customer, appointment and revenue generated.

3 How It Works

1 DMS Diagnostic

Score retention health and align customer segments to OEM measurement.

2 Live BDC Outreach

Personalized outbound calls with targeted email and text support.

3 AI Call Intelligence

Surface sentiment, objections, competitor mentions and operational gaps.

4 RO Matchback

Show the customer, completed repair order and revenue generated.

5 25k Brand-Owner Conquest Campaign

Target same-make owners in your market who have not yet done business with your store. Matchback reporting included.

PROVEN RESULTS - VW DEALER CASE STUDY - 6 MONTHS

\$172,286

Matched Service Revenue

165

Matched ROs

\$1,044

Average RO Value

91

Appointments Set



SEE THE SERVICE REVENUE HIDING IN YOUR DMS.

Schedule a Service Retention Diagnostic.