

W O N D E R F U L

Wedding SHOW

FEBRUARY 21 & 22

2026

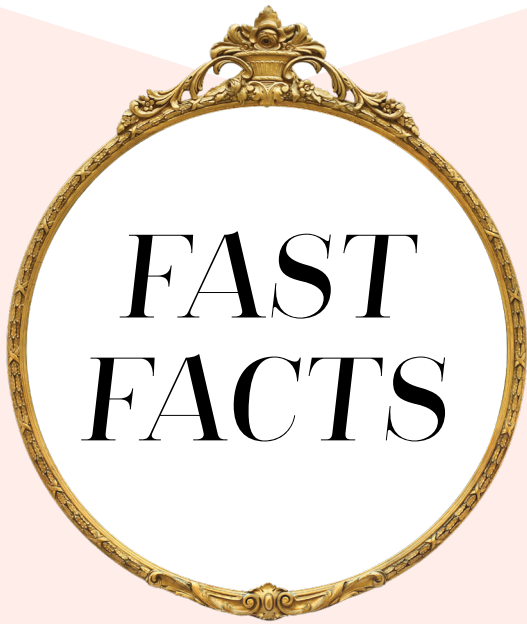
RBC CONVENTION CENTRE WINNIPEG

Fashion
SHOWS

100,000+ SQ FT OF
Wedding
INSPIRATION

WONDERFULWEDDINGSHOW.COM

PRODUCED BY SHOWTIME PRODUCTIONS INC.



THE SHOW

100,000+ sq ft

SHOW FLOOR

300+

EXHIBITOR BOOTHS

5,000+

SHOW ATTENDEES

3,000+

ENGAGED COUPLES ATTEND
AGES 25-34

75% FEMALE AUDIENCE

\$100,000+ HOUSEHOLD INCOME

\$35,000 AVG WEDDING BUDGET

W O N D E R F U L
Wonderful **SHOW**

SHOW GUIDE

4,000

PRINT COPIES

DIGITAL

35,000+

UNIQUE WEBSITE VIEWS

55,000+

SOCIAL MEDIA REACH (META)

10,000+

E-NEWS SUBSCRIBERS



The Wonderful Wedding Show is proud to be back for its 36th year, celebrating over 100,000 square feet of EVERYTHING WEDDING! We look forward to having you join us at the 2026 show, February 21st & 22nd at the RBC Convention Centre Winnipeg.

A POWERFUL MARKETING TOOL

The Wonderful Wedding Show is the largest source of information available about everything Wedding, featuring hundreds of exhibitors with over 100,000 sq ft of the latest wedding fashions and trends, wedding products and services, and much more – everything needed to plan a Wonderful Wedding! The Show also features fabulous fashion shows, including the latest in wedding gowns and formal wear from the world's foremost designers and leading local retailers.

Couples will have the opportunity to speak directly to local wedding professionals about every type of wedding service imaginable – all under one roof! The Wonderful Wedding Show is the perfect opportunity to showcase your brand to thousands of couples, and generate instant and post-show sales.

Exhibitors also receive a website listing, a listing in the Official Show Guide, PLUS post-show support & promotion throughout the year – 365 Days of Wonderful!

CONTESTS & PRIZES

Take part in one of our many prizes and give newly engaged couples a chance to win! Exhibitors participating in contests & prizes organized by the *Wonderful Wedding Show* will receive additional included promotional benefits. Contact us for details!

ADVERTISING & PROMOTION

Reach thousands of newly engaged couples! The Wonderful Wedding Show has an extensive marketing campaign including:

- ♥ Print & Radio
- ♥ Online Advertising
- ♥ Social Media & YouTube
- ♥ Email Marketing
- ♥ Grassroots Promotions
- ♥ Public Relations Campaigns

WONDERFUL WEDDINGS SHOW GUIDE

The Wonderful Wedding Show is proud to have its very own *Wonderful Weddings Show Guide*, the Official Wedding Show Guide distributed to thousands of couples at the Show!

CONTENT

- ♥ FREE to All Show Attendees
- ♥ 100% Local Manitoba Content
- ♥ Plus extensive promotion in the Show's Email & Social Media Marketing Campaigns

COVER CREDITS Photo: Sightlines Photography | Model: Swish Model Management | Gown: Christie's Bridal & Boutique

EXHIBITOR DETAILS

EARLY BIRD PRICING!

Submit your application by July 1 and receive special Early Bird Pricing, PLUS 50% savings on Website Advertising!
Only 25% payment required. Booth space is limited. Applications are processed in the order received.

EXHIBITOR SPACE PRICING

Booth Type	Early Bird Price*	Regular Price
Standard 10' x 10' Booth	\$1,300	\$1,400
Corner 10' x 10' Booth	\$1,500	\$1,600
Premium 10' x 10' Booth	\$1,600	\$1,700
Standard 10' x 5' Booth	N/A	\$750
Corner 10' x 5' Booth	N/A	\$850
Volume Discount **	\$100 Discount	\$100 Discount

*** Early Bird Price effective until July 1.**

**** Volume Discount on each additional 10' x 10' Booth only; does not apply to 10' x 5' Booths.**

Minimum booth size may be required for Fashion Show participation depending on availability (subject to approval).

BOOTH SPACE INCLUDES:

- ♥ Pipe & Drape (Black)
- ♥ FREE Wi-Fi
- ♥ 4 Exhibitor Badges (2 Badges for 10' x 5' booths)
- ♥ Standard Exhibitor Website Listing
- ♥ Official Show Guide Listing

Retail sales are encouraged at the Show!

FIRST RIGHT OF REFUSAL

2025 Exhibitors have **First Right of Refusal** until July 1 on their booth location. Space may be released after this date.

PAYMENT TERMS

Only 25% payment required to confirm your display space at time of application. Next 25% payment due September 1. Balance Due January 1. Applications received after January 1 require payment in full. An invoice and Exhibitor Handbook will be sent to you by email upon confirmation of your booth space. Prices do not include tables, skirting, chairs, carpet, lights, or electrical power.

[See Complete Terms & Conditions](#)



SHOW HOURS

Saturday, February 21	10 am to 5 pm
Sunday, February 22	10 am to 5 pm

FASHION SHOWS 12:30 pm & 3:30 pm Daily

EXHIBITOR INGRESS & EGRESS

Ingress	Thursday, February 19	12 pm to 9 pm
Ingress	Friday, February 20	10 am to 9 pm
Egress	Sunday, February 22	5 pm to 10 pm

Loading Docks available for Ingress & Egress.

SHOW PRODUCER

Showtime Productions Inc.

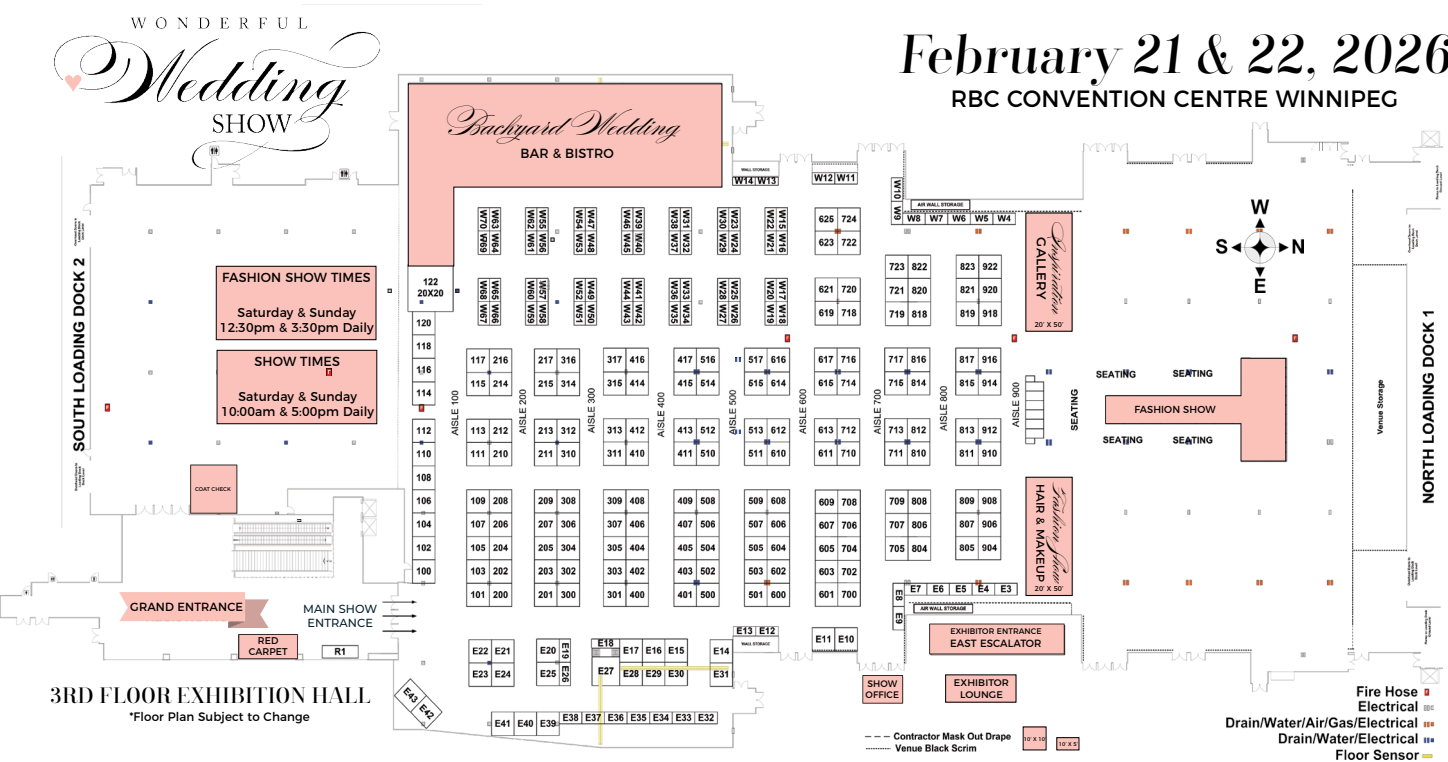
One Portage Avenue East, Winnipeg, Manitoba R3B 3N3
P: 204.943.7469 showtimeproductions.ca

CONTACT US

E: showtime@showtimeproductions.ca
P: 204.943.7469



FLOORPLAN



PREMIUM WEBSITE LISTING & WEBSITE ADVERTISING

Guarantee couples will see you on the Wonderful Wedding Show website with various online advertising opportunities! WonderfulWeddingShow.com is used by thousands of couples as an important planning tool, and they will access your information when they visit our website before, during, and after the show. Listings remain posted for the entire show year.

For more information contact us at
204.943.7469 or showtime@showtimeproductions.ca.



PREMIUM WEBSITE LISTING UPGRADE!

Premium Website Listings receive PRIORITY PLACEMENT at the top of your Listing page before regular listings for the entire show year so couples will notice you first! Premium Listings include a 250 w x 250 h pixels image of your choice, website and social media links, PLUS a company highlight feature (200 characters or less including spaces).

250 w x 250 h pixels | \$100 per year

*** Early Bird Savings! \$50 If ordered by July 1.**

LUXE LINENS & INDULGENCE CANDY BUFFET
Booth(s) 1329 & 1331 - DREAM WEDDING SPONSOR
204.802.2569
<https://luxelinens.ca/>
Your wedding should be a unique day that celebrates your story! We'd love to add the colour and bling and take a few things off your list that you don't have to worry about! Visit us in booth 1329 & 1331 so we can help you Share the Love!

Premium Website Listing Example

FEATURE BANNER AD

A large, prominent Website Feature Banner Ad appears at the top of your Listing page for maximum visibility.

720 w x 400 h pixels | \$200 per year

*** Early Bird Savings! \$100 If ordered by July 1.**

WEBSITE SIDEBAR AD

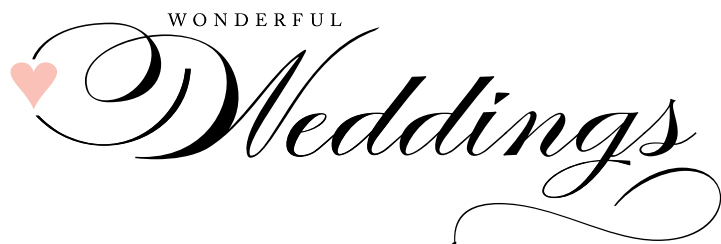
Make a big impact with a Sidebar Ad. The Sidebar Ad is located in a prominent position on the right side of the page and remains visible throughout the entire website. (Limited Opportunities).

300 w x 250 h pixels | \$100 per month

*** Early Bird Savings! \$50 If ordered by July 1.**

Be sure to select your website advertising options on the application form where indicated. All pricing subject to GST.

Exhibitor Listings Page Example



SHOW GUIDE

The Wonderful Wedding Show is proud to have its very own Show Guide distributed to thousands of couples at the Show.

WHY ADVERTISE?

- ♥ FREE to All Show Attendees
- ♥ 100% Local Manitoba Content
- ♥ The Only Local Wedding Magazine
- ♥ Plus extensive promotion in the Show's Email & Social Media Marketing Campaigns

AD SIZES & RATES

FREE Ad Design! We'll design your ad for no additional cost.

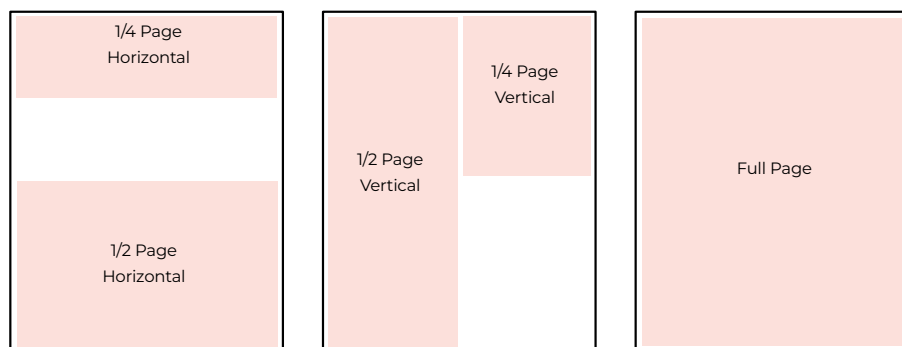
BONUS! All Ads receive a FREE Premium Website Listing!

Full Page Ads also receive a FREE Website Feature Banner Ad!

Ad Type	Ad/Artboard Size	Regular Price
1/4 Page Horizontal	5.5" w x 2.125" h	\$400
1/4 Page Vertical	2.25" w x 4.25" h	\$400
1/2 Page Horizontal	5.5" w x 4.25" h	\$700
1/2 Page Vertical	2.25" w x 8.5" h	\$700
Full Page	5.5" w x 8.5" h	\$1,400
Full Page Real Wedding with 1/8 Page Ad	3.675" w x 2.312" h	\$250
Inside Front/Back Cover	5.5" w x 8.5" h	\$1,800
Outside Back Cover	5.5" w x 8.5" h	\$2,400

All ads require a 0.125" bleed on all sides (1/8")

All ads require a safety margin of 0.375" on all sides (3/8")



Ad Sizes



SHOW GUIDE FORMAT

Full Colour, Gloss Finish, Saddle Stitched,
5.5" w x 8.5" h, 70# Cover & Text

PUBLICATION DATE

February 2026

Booking Deadline: November 15

Editorial Deadline: December 15

Artwork Deadline: January 5

DISTRIBUTION

4,000 Print Copies to Wonderful
Wedding Show Attendees

QUESTIONS?

E: showtime@showtimeproductions.ca

P: 204.943.7469