

Booth Contest & Prizes Rules & Regulations

PLEASE READ CAREFULLY! Show Management will be strictly adhering to these guidelines for running contests and prizes draws.

All Exhibitor draws and promotional give-aways must be free and clear of any financial obligation on the part of the winner. All contests terms and conditions, and list of prizes available and their value must be clearly posted. The ballots used for all Exhibitor draws and promotional give-aways must have the following conditions clearly stated:

- Approximate retail value
- No purchase necessary
- Not redeemable for cash
- Consent from the customer to be contacted for promotional purposes ("Opt in")
 (i.e. "_____YES, I want to receive more information regarding other promotions and events")

<u>Prize winners must not be required to make a purchase or place an order before collecting the prize offered.</u> The schedule of prizes and terms of the contest must be clearly stated on the entry form.

Show Management reserves the right to terminate any contest that does not comply with the above regulations by removing ballots from the booth. The Exhibitor's booth space as well as any contest/prize may not be used to promote any item or service for which the company is not a representative. Show Management is also held blameless and without obligation from any injuries, inconvenience or other claims that may arise from the recipient accepting the prize or giveaway.

Contact information collected and mailing lists compiled by the Exhibitor at the Show may not be sold or otherwise distributed and are for the exclusive use of the Exhibitor listed on the contract. If you collect contact information from attendees at the Wonderful Wedding Show, each person you intend to contact by email or phone must have "Opted In" to give their permission to be contacted via email or phone by you. Any contest ballot forms/data entry methods must include Consent from the customer to be contacted for promotional purposes as per the Canadian Anti-Spam Legislation (CASL).

When calling Attendees that have opt-in you must adhere to the following <u>Telemarketing Rules for Compliance</u> by the Government of Canada.

- Identify who you are and, upon request, provide a fax or telephone number where the person being called can speak to someone about the telemarketing call
- Display the telephone number that you're calling from or that the consumer can call to reach you, and
- Only call or send faxes between 9:00 a.m. and 9:30 p.m. on weekdays and between 10:00 a.m. and 6:00 p.m. on weekends.

Any vendors not complying with these regulations are subject to large fines or penalties by the Government of Canada. Every Canadian business must adhere to these regulations and laws. See Exhibitor Resources for CASL Regulations & Unsolicited Telecommunication Rules of Canada.

These policies are in place to protect consumers, as well as the Exhibitor. It is in the best interest of all concerned to adhere to Show Management's regulations and guidelines. If you have any questions, please contact us at 204.943.7469.

We thank you in advance for your understanding and cooperation.

The Wonderful Wedding Show Team