

## SPONSORSHIP AND DONATION PROGRAM

NT Link is committed to developing meaningful connections with our community through active engagement and support. Our Sponsorship and Donation Program is one of the ways we support and empower organisations, groups and individuals within our local community. We prioritise programs that provide educational opportunities, training and skills development, and promote health, wellbeing and engagement through sports, arts and culture for young people.

Successful sponsorship and donation opportunities must align with the guidelines outlined in this document, ensuring that they contribute directly to our goals of community engagement, youth empowerment, and sustainable community development.

## WHO CAN APPLY

Organisations, groups and individuals who can demonstrate that they can deliver outcomes that benefit our community and its people in the following areas:

- Youth engagement and empowerment
- Sports
- Skills, Education and Training
- Arts and Culture
- Health and Wellbeing
- Local community development

## DEFINITIONS

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### SPONSORSHIP

Based on mutual benefit by entering an agreed partnership, the benefits to NT Link in return may include:

- o NT Link Brand: Displaying or promoting NT Link's brand and logo on promotional materials, uniforms, banners, event signage, programs, brochures, website, etc.
- o Social media: Acknowledging our support in social media posts or campaigns
- o Verbal, written and visual acknowledgement at events, functions, newsletters, etc.
- o Naming rights: Offering naming rights for events, initiatives, teams, etc.
- o Employee Involvement: Creating opportunities for NT Link employees to participate

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### DONATION

General charitable purpose for the support of a specific individual, group or organisation. It is a goodwill contribution without the need for anything in exchange, however NT Link may promote in the community that they have donated to a charitable cause.

## APPLICATION PROCESS

Email Sponsorship and Donation form to [bdo@ntlink.com.au](mailto:bdo@ntlink.com.au)

## APPLICATION FORM

Organisation or Group Details	
Name	
Charity No (if applicable)	
ABN (if applicable)	
Address	
Purpose of the organisation or group	
Area of activity	Youth Engagement      Education      Other: _____ Sports                      Health                      _____ Arts & Culture              Community
Request Summary	
Summary of request	
Value of request	
Type	Financial                      In-kind Other:
Applicant Details	
Name	
Position	
Phone	
Email	
Address	
Signature	
<b>Declaration:</b> By signing this form, I declare that all the information provided is true and correct to the best of my knowledge.	
Sponsorship and Donation Information	
Amount requested	
Date and duration of sponsorship	
Purpose of sponsorship	
Level of sponsorship requested (ie: primary sponsor, joint sponsor)	
Additional Information Required	
Please outline your request, including why are applying for a sponsorship or donation from NT Link	

Who will benefit from the sponsorship or donation, and how?
Have we previously sponsored or donated to you or your organisation? Please provide details of any past sponsorships or donations received from us, including dates, amounts and purpose
Are there any connections between you or your organisation and our company or its employees? If yes, please describe the nature of the connection and provide names of involved individuals
Is your organisation currently or likely to be involved in any tendering or procurement processes with us? If so, please disclose all relevant details about the tender or procurement connections
Is this request related to a political or religious cause? If yes, please specify the nature of the political or religious connection and how it relates to your request
Please provide details on how NT Link's support will be promoted?