



COMPASSION, HOPE & HELP FOR PREGNANCY DECISIONS

2024 ANNUAL REPORT

Our Mission is to empower people to make informed choices about pregnancy and parenting by showing the love of Jesus and providing life-affirming education and support.

support.informedchoices.org

PREGNANCY CENTERS

214

Lives Saved

93%

of Pregnancy Test Clients Were at Risk of Abortion

18

Clients Were Open to
Hearing the Gospel
(3 accepted Christ)

635

Individuals Served

2061

Client Visits



Dianna's story: "As soon as I saw the stick that said positive, I was freaking out. **I genuinely thought that my life was over.** I was just lost, really and I didn't know what to do. So, I spent a lot of sleepless nights just crying.

I was a student double majoring in criminal justice and psychology with a year left. Coming so far, I felt like I was just a disappointment. I had already decided in my mind, **I was gonna abort it.** And I thought, "what if I just don't tell anyone and I just terminate, nobody would know."

So I was looking into Planned Parenthood. Then I went online to see other abortion clinics and Informed Choices came up and I made an appointment. I was told they would help me with classes and materials for me and my baby. I felt a sigh of relief - like so much weight had been lifted off my shoulders. When I saw the ultrasound, I saw like a little bean with a little heartbeat. **I knew once I left this office that I was gonna keep it.**

If I didn't find Informed Choices, I definitely would have just gone to Planned Parenthood and regretting it, honestly - going through with the abortion. I genuinely feel like **Informed Choices saved that decision - saved the baby's life really.**



MINISTRY PARTNERS EVENTS

In 2024, our ministry partners came together to support life through two impactful events: Hike for Life and our Annual Banquet. Hike for Life brought families, friends, and supporters together for a day of community, advocacy, and fundraising. The Annual Banquet provided a powerful evening of inspiration, connection, and generosity, fueling our mission to serve and support women and families. These events not only strengthened our partnerships but also played a vital role in sustaining the life-affirming work of Informed Choices.



DEAR MINISTRY PARTNERS

Giraffes are my favorite zoo animal. These strangely unique creatures have the ability to see far beyond what's immediately in front of them, yet their feet stay firmly planted. Leading Informed Choices means holding that same perspective—keeping an eye on the changing landscape of women seeking abortion while remaining firmly grounded in our mission.

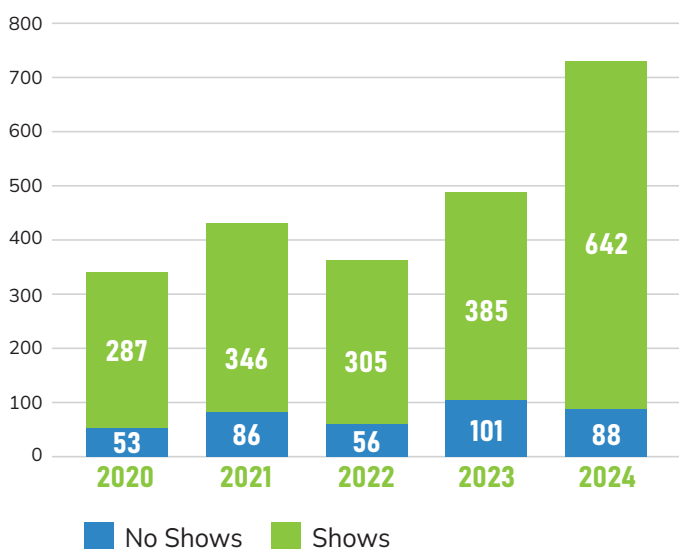
This year, as our ministry has grown, we've stretched in new ways, experiencing both challenges and exciting progress that have strengthened our ability to serve women, men, and families.

Key Milestones 2024:

- Installed new ultrasound machines in both centers, giving expectant parents a clearer picture of their growing baby and its heartbeat.
- Upgraded IT security and phone systems to safeguard confidentiality and improve responsiveness.
- Transitioned to EveryLife diapers, a pro-life company aligning with our values.
- Became the first Illinois pregnancy center to partner with Infinite Worth, offering 24/7 nurse support via text to connect with women seeking our services.
- Increased medical appointment availability in Grayslake to four days per week.

These efforts resulted in a **114.7% increase in medical appointments since 2020** and a decrease in the “No Show” rate.

MEDICAL APPOINTMENT TREND



Looking Ahead:

- Hire a part-time nurse in Crystal Lake.
- Train additional volunteer advocates—both women and men.
- Explore ways to better serve Spanish-speaking clients.



While we celebrate these achievements, we also recognize that not everyone supports the life-affirming education and care we provide. Some have gone so far as to protest outside our center. Yet, despite opposition, we remain steadfast in our mission to offer hope, truth, and practical support to those facing unplanned pregnancies.



These milestones reflect how Informed Choices is evolving to serve with greater excellence and compassion. I am filled with gratitude for our team, volunteers, and supporters who make it possible to walk alongside so many women and families.

I am excited about the future of Informed Choices and what God has in store for this ministry. Together, we are helping couples journey from panicked to prepared—from considering abortion to becoming confident parents and thriving families.

With heartfelt gratitude,
Sarah VanDerLip
Executive Director

HEALTHY CHOICES

12

Schools/Groups

6,711

Students

1069

Presentations

The 2024 school year has been another busy and fruitful year for Healthy Choices. We are incredibly blessed to continue building relationships with students, teachers, staff, and parents in both public and private schools.

While we are mindful of how we present information in school settings, we still have opportunities to affirm students who express a biblical perspective. Some have shared that all human beings have value because we are created in the image of God. Others have expressed that their Christian faith is a key reason they choose to save sex for marriage, alongside the practical reasons discussed in class.

When discussing goals, some students have even shared their desire to spread the gospel in their schools, through their future careers, or by becoming pastors. It is a privilege to serve all students, but it is an even greater blessing to encourage and cheer on our Christian students as they shine the Light of Christ in an environment that can sometimes feel dark.

Coreen Huff, SRAS
Healthy Choices Program Director



Coreen Huff
Program Director



Debbie Steinberg
Program Presenter



Tony West
Program Presenter

RECEIVE PRAYER REQUESTS BY TEXT OR EMAIL

Join the Informed Choices team as a prayer partner.

Scan the QR code to begin receiving prayer requests by text or email. The pregnancy center staff will send urgent requests via text as they are serving women in crisis.



NEW LIFE RESALE

New Life Resale has been a vital source of funding for our ministry for decades, and we are incredibly grateful for the ongoing support of our donors and customers. This year, we want to extend a special thank you to our Grayslake supporters who now shop and donate at our Wauconda location, just 13 miles away.

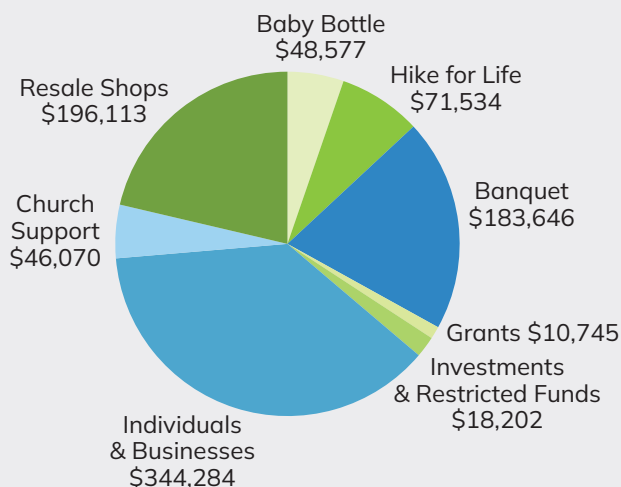
Thanks to your faithfulness, the hard work of our staff and volunteers, and a remarkable increase in eBay sales, our Wauconda location exceeded expectations—**raising \$2,500 more** than our two locations combined raised in 2023!

If you have **collectibles or unique items**, please consider donating them to New Life Resale **for our eBay market**. Your generosity helps sustain and grow this **vital fundraising branch of our ministry!**



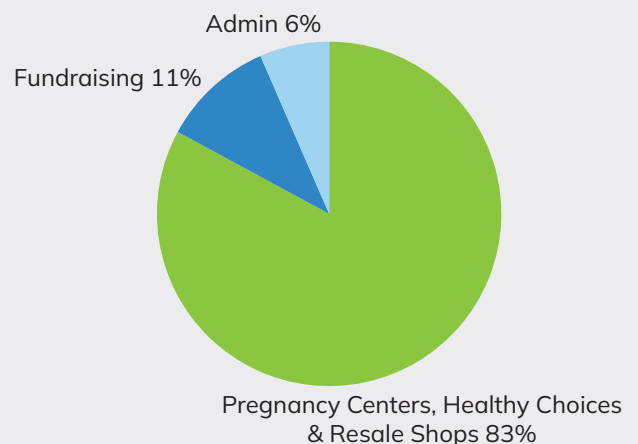
NEW LIFE RESALE RAISED \$34,520 TO SUPPORT THE OPERATION OF OUR PREGNANCY CENTERS!

2024 REVENUE \$919,221



\$50 for Gain on Disposal of Equipment (too small to appear on chart).

2024 EXPENSES \$845,105





GRAYSLAKE
888 E Belvidere Rd #124, Grayslake, IL 60030

CRYSTAL LAKE
610-1 Crystal Point Drive, Crystal Lake, IL 60014

(224)505-8565

OUR CORE VALUES:

HOPE

We offer each client the highest value found in the hope of the Gospel of Jesus Christ and encourage them to grow in discipleship through participation in a local church family.

TRUTH

We value absolute truth as properly defined by the inerrant and infallible Bible and commit ourselves as an organization to speak and act in accordance with that truth.

PRAYER

We value prayer and openly acknowledge the role it plays in accomplishing our mission since we are completely dependent on God's provision and wisdom.

INTEGRITY

We value integrity and demonstrate it through authentic relationships, by ensuring privacy and confidentiality, and honest communication with our clients, donors, employees, and volunteers.

LIFE

We value all human life, both born and unborn, because we affirm that God created it in His image which makes it worthy of respect and protection starting at conception and ending at the moment of natural death.

STEWARDSHIP

We value God's resources and wisely steward all generous donations entrusted to us so that we may offer all services free of charge to meet the needs of our clients.

FAMILY

We value the nuclear family and believe God's ideal for raising children is a monogamous heterosexual marriage and coach our clients toward that end whenever its possible and appropriate.

BOARD OF DIRECTORS

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Clare Titus, Bookkeeper

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Pat Maibauer, Client Care Coordinator, Crystal Lake

Lisa Merritt, Grayslake Center Director
Tom Hackl, Volunteer Men's Life Director

MEDICAL STAFF

Dr. Raymond Bianchi, MD – volunteer Medical Director
Kim Joslin, RN – Nurse Manager
Courtney Shilkus, RN

Dr. Rebecca Keith, MD, volunteer Ultrasound Interpreting Provider
Anjanette Sorenson, RN
Sharyl Rodriguez, RN

NEW LIFE RESALE

Sheryl Ringel, Manager
Rebecca Davidson, Assistant Manager

Sylvana Boutros, Assistant Manager
Marilyn Harrison, Assistant Manager

HEALTHY CHOICES

Coreen Huff, SRAS, Director
Debbie Steinberg, Presenter

Tony West, Presenter

NEW LIFE RESALE

616 W Liberty, Wauconda 847-526-0383 - Open Tuesday - Saturday 10:00 am - 6:00 pm