



Asian American Women in Leadership
(AAWIL) Conference

Sponsorship Prospectus

Partner with ASPIRE to invest in the next generation of Asian American women leaders
— and put your organization in front of a conference audience built on
connection, courage, and growth





ASPIRE's mission is to build and empower a community of Asian American women leaders through identity development, mentorship, and education.

WHO WE ARE

Founded in 2001, Asian Sisters Participating In Reaching Excellence, Inc. (ASPIRE) is a 501(c)(3) nonprofit based in Boston, run entirely by volunteers, engaging Asian American girls and women on how to become effective lifelong leaders.

OUR FOCUS

ASPIRE addresses the socio-cultural pressures that Asian American women face, challenging the “model minority” myth and empowering Asian American women to find their own stories to success – in Boston-area as well as virtually for the Asian American communities nationwide.

THE AAWIL CONFERENCE

This year’s AAWIL brings together 200 Asian American women on Saturday, November 7 for a day of connection and learning across career development, relationships, and wellness topics – helping attendees lead within their schools, workplaces, and communities.

PROGRAM OBJECTIVE

To set forth a strategic dialogue on the importance of leadership for Asian American girls and women

- Explore leadership as it relates to Asian American women
- Evaluate the effectiveness of different leadership skills and styles
- Build a lasting network among attendees
- Raise awareness of ASPIRE’s mission and value
- Create a forum for cross-generational sharing among Asian American women

2001 Founded as a 501(c)(3)

1,800+ Subscribers nationwide

200+ Volunteers since founding

15th AAWIL Conference



Four Ways to Bloom Alongside Us

Every AAWIL sponsorship level builds on the one before it — from a first show of support to a lasting, generational partnership.

	Ally \$500	Advocate \$1,500	Cultivator \$2,500	Generational \$6,000
CONFERENCE TICKETS				
Ticket(s) Included	1	2 – 3	Reserved half table (4–5 tickets)	Reserved full table (8–10 tickets) with your logo
MARKETING & BRAND VISIBILITY				
Social Media Post	✓	✓	✓	✓
Featured Promotion on Digital Swag Page	✓	✓	✓	✓
Agenda Inclusion	—	✓	✓	✓
Website Inclusion	Company Logo	Company Logo	Company Logo & Description	Company Logo, Description & LinkedIn Page or Website
EVENT PARTICIPATION				
Thank You During Welcome	—	—	✓	✓
Thank You at Closing (+2027 Preview)	—	—	—	✓
Sponsor Swag at Registration Table	—	—	✓	✓
Your Contribution	\$500	\$1,500	\$2,500	\$6,000

Swag and collateral provided by sponsor. Generational-tier pricing and benefits are being finalized ahead of the 2026 conference.



Prefer a Focused Touchpoint?

These stand-alone opportunities put your brand at a specific, high-visibility moment of the conference day.

Breakfast Sponsor \$3,000

Your company logo displayed on a board at the breakfast food table(s), plus a spoken thank you during the AAWIL Conference welcome remarks.

3 Conference Tickets Reserved

Lunch Sponsor \$4,000

Your company logo displayed on a board at the lunch food table(s), plus a spoken thank you before and after the lunch break.

3 Conference Tickets Reserved

Break Sponsor \$2,000

Your company logo displayed on a board at the snacks and beverage tables, plus a spoken thank-you during the AAWIL Conference welcome remarks.

1 Conference Ticket Reserved

Conference Essentials Sponsor \$2,000

Notebooks and pens featuring your company logo, distributed to every participant, plus a spoken thank-you during the AAWIL Conference welcome remarks.

1 Conference Ticket Reserved

How Sponsorship Works

01

Choose Your Fit

Pick a core tier — Ally, Advocate, Legacy, or Generational — or a focused à la carte sponsorship.

02

Confirm the Details

Our conference team follows up to lock in benefits, collect your logo and blurb, and answer questions.

03

Get Featured

Your organization goes live across our marketing, agenda, and event materials before AAWIL 2026.



Let's Grow the AAWIL Conference For Years to Come Together

conference@girlsaspire.org

Whether you're joining us for the first time as an Ally or renewing a Generational-level partnership, your support directly funds free programming for Asian American women leaders.

We'd love to talk through the right fit for your organization.

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aawil.org · girlsaspire.org

aspire

ASIAN SISTERS PARTICIPATING
IN REACHING EXCELLENCE