

Business Startup Checklist

Business Setup

- ☐ Business plan created
- ☐ Name selected
- ☐ Domain registered
- ☐ Business License Aquired
Sole Proprietor, LLC
or Corporation formed
- ☐ EIN obtained
- ☐ Bank account opened
- ☐ Insurance secured

Brand Development

- ☐ Logo designed
- ☐ Brand colors selected
- ☐ Tagline created
- ☐ Social accounts reserved

Marketing Foundation

- ☐ Website launched
- ☐ Google Business Profile verified
- ☐ SEO setup completed
- ☐ Analytics installed
- ☐ Email address created

Growth & Lead Generation

- ☐ Content strategy implemented
- ☐ Social media strategy implemented
- ☐ Reviews collected
- ☐ Networking plan established
- ☐ Content marketing started

As You Grow

- ☐ Hire a Payroll company
- ☐ Hire a CPA (know your numbers!)
- ☐ Find a good business Attorney
- ☐ Add a retirement plan (401K)
- ☐ Get a Healthcare plan

**SCAN HERE WHEN YOU
NEED HELP ALONG THE WAY**

