

IMPACT REPORT

2024-2025

Cambridge **mc²**
Management Consulting

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A Word from Our Chairman

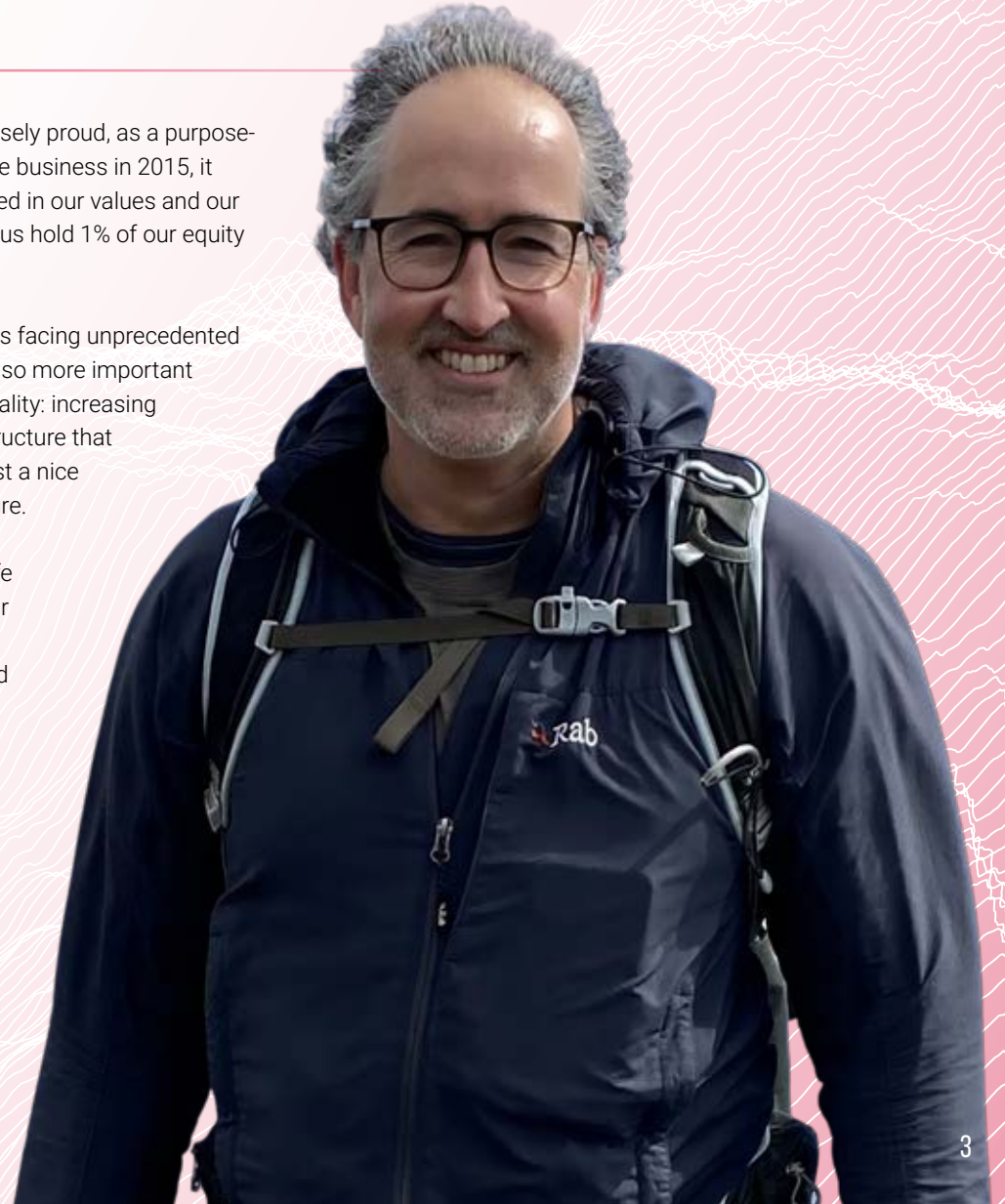
Tim Passingham Founder & Executive Chairman

Welcome to the first impact report from Cambridge Management Consulting. It makes me immensely proud, as a purpose-led business, to share our social impact and charitable work over the past year. When I founded the business in 2015, it was paramount to me that we make giving back a central part of everything we do. This is imprinted in our values and our commitment to give at least 10% of our profit and at least 1% of our time to charitable causes – plus hold 1% of our equity for charitable use should an equity event occur.

Despite the many things to celebrate in this report, we must also accept that the world around us is facing unprecedented challenges and threats. This makes both doing good and doing good business much harder, but also more important than ever. Over the past year, many of the organisations we support have faced the same tough reality: increasing expectations and tighter financial constraints. Costs are rising, skills are stretched, and the infrastructure that underpins modern life is buckling under growing pressure. In this environment, 'impact' can't be just a nice slogan. It has to exist in hearts and minds, and it must also be something concrete that we measure.

Impact for our clients also has to mean practical outcomes – delivered responsibly – that make life better for their customers and society at large. That is why our purpose remains simple: to help our clients have a better impact on the world. We do that by bringing world-class expertise to complex challenges – from digital infrastructure and transformation, to procurement, delivery oversight, and sustainability. And we do it with honesty, without trade-offs, and a commitment to delivery, not hype. This is the impact we deliver through our work, and we match that with our commitment to charitable causes.

We also realise that impact starts at home. This year, we continued to invest time and funding into the causes we care about, aligned to our five charitable 'Cs': Children (and young people), Conservation (and sustainability), Cancer, Communications and the Cambridge community in which we were founded and are headquartered. We also recently passed a historic milestone by donating and pledging £1 million to charity to date. In 2025, we donated over £200,000 and gave 290 volunteer days across the business – representing £600,000 in combined value of time and donations. Whether that support helps young people develop confidence and resilience through the British Exploring Society, enables vital community work in the UK, or contributes to



humanitarian efforts abroad, the principle is the same: if we have the ability to help, we should and will.

We are equally proud of the way our work is creating broader social value. From supporting digital inclusion in remote and island communities, to strengthening resilience through better connectivity strategy and policy, to advancing net-zero delivery through our sister company edenseven, our projects increasingly sit at the intersection of infrastructure, sustainability, and strengthening the ability of communities to live, work, and thrive.

We've also expanded our close partnership with Pembroke College, University of Cambridge, where I am enormously privileged to serve as a William Pitt Fellow. Recently, I was delighted to sign a three-year extension to our Corporate Partnership with the College.

Among other things, our work in Cambridge aims to bring the worlds of academia and business closer together for the shared benefit of fellows, students, and the local business ecosystem. The successes of this partnership to date have been significant, especially through our support of the LEAP programme, which provides students with real-world opportunities through internships and learning – because we recognise that talent is everywhere, but opportunity isn't.

Finally, it has been genuinely encouraging to see both the hard work and social consciousness of the wider team. Our work on a new roadmap and Starlink licensing in the Falkland Islands is shaping a new future for telecommunications that will benefit all businesses and islanders.

Projects on other island nations, such as Turks and Caicos and the Cayman Islands, are also set to unlock a wide range of social benefits that include advancements and better access to education, healthcare, and digital services. In this year of volatile geopolitics and harsh economic realities, it is heartening to find so much opportunity and hope in the combination of knowledge, altruism, and technology applied with purpose and humanity.

The goal is to keep earning trust by doing what we say we will do, and by leaving our clients, partners, and communities better off as a result. Thank you to all of the generous Cambridge MC team and the remarkable people working in the charities that we support for helping realise the impact described in this report. I hope this document gives you a clear view of what we've done and why we're determined to do even more in the year ahead.

Tim Passingham



OUR **PURPOSE** IS TO HELP OUR CLIENTS HAVE A BETTER **IMPACT** ON THE WORLD

WE GIVE AT LEAST 1% OF OUR TIME & 10% OF OUR PROFITS TO CHARITABLE CAUSES.

WE FOCUS ON OUR FIVE 'C' AREAS:

CHILDREN, CONSERVATION, CANCER, COMMUNICATIONS & CAMBRIDGE.

WE ALSO HOLD 1% OF OUR EQUITY FOR CHARITABLE USE SHOULD AN EQUITY EVENT OCCUR.

Impact in Numbers

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£200,000

DONATED TO CHARITY IN 2025

£600,000

VALUE DONATED IN TIME & DONATIONS

290

VOLUNTEER DAYS GIVEN
TO CHARITY

£1M

£1 MILLION DONATED TO
CHARITY TO DATE

Carbon Footprint

2024

In order to continue our progress to achieving Net Zero, we have adopted a Carbon Reduction Strategy. We have set our Net Zero carbon target for scope 1, 2, and 3 emissions by 2040. To ensure we remain on track to achieve this, we have set an interim target to reduce our relative scope 1, 2, and 3 emissions by 50% on a revenue basis by 2030. We project that carbon emissions will decrease over the next five years to 98.49 tCO₂e (for all scopes) by 2028. This is a reduction of 36% based on the 2023 baseline year emissions. **In 2025 we made huge strides in our carbon reduction across the business, and this will be reflected and detailed in our next impact report.**



WASTE
0%
0 TC02E

Carbon Footprint

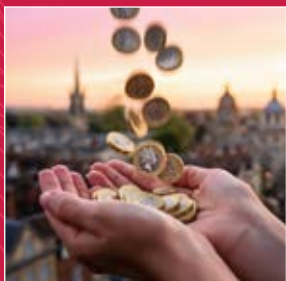
TRAVEL
68%
58 TC02E

PURCHASES
24%
20 TC02E

COMMUTING
7%
6 TC02E

LEASING
1%
1 TC02E

2025: A Year of Impact



We handled PR for the Cambridge Pledge, an initiative where innovators pledge a portion of their future wealth – gaining a spot on local BBC news.



Falklands IT launched in the Falkland Islands to deliver cost-effective IT services to local businesses & helping citizens to thrive.



Tim Passingham named as a Volunteer of the Year by Pembroke College as recognition of his wide-ranging support for students.



Cambridge MC ranked as Platinum in the category of telecoms in Consultancy UK's annual survey.



Tim Passingham received the Wildestan flag from Young Explorers for our sponsorship and support of this virtual expedition for young explorers.



Cambridge MC & the Falkland Islands team present a cheque for £10,000 to Polly Marsh, CEO of the Ulysses Trust to fund outdoor cadet activities.



Cambridge MC praised in the Governor of the Falkland Islands' Annual Address to the Legislative Assembly.



Dr Stephen Unger publishes his debut book, *From Beacon Fires to Fibre Broadband*, elucidating the history of telecommunications.



The Cambridge MC team each walked 28–50km in the Chair's Challenge, raising £50,000 for British Exploring Society to fund future expeditions.



Rinat Abdrasilov, Partner – Finance, has been securing decommissioned UK ambulances and driving them to Ukraine to provide emergency care.



David Jones matriculated at Pembroke College for his Engineering PhD which is being sponsored by Cambridge MC.



Cambridge MC and Falklands IT donate £3,000 to the Hermes/Viraat Heritage Trust to donate iPads to schools and support the learning and development of young children in the Falkland Islands.

2025



In 2025 we were the Diamond Sponsor of Cambridge Tech Week, furthering our mission to support the Cambridge startup ecosystem.



This year Cambridge MC continued its commitment to take interns from the LEAP programme at Pembroke College, and from other routes, to support young talent to find real work opportunities.



Cambridge MC accredited by the National Cyber Security Centre as an Assured Services Cyber Advisor. This helps us contribute to the growing fight against cybercrime and cyber terrorism in the UK.



We sponsored the Cambridge City Girls football club, providing new shirts and hopefully contributing to their long-held winning streak.

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We launched our new practioner-led Startup to Scaleup service at a special event at the Bradfield Centre, Cambridge. Our roots started in the Cambridge startup ecosystem, and we remain committed to helping founders realise their goals.



edenseven published their annual report on the net-zero progress of FTSE250 companies. This honest take on the gap between pledges and progress has received widespread interest and PR across the sustainability sector.

The Causes *We Support*



Our Interns

IN THEIR OWN WORDS



PABLO

BUILT AND TRAINED AN INTERNAL AI CHATBOT TO ANSWER QUESTIONS FROM PARTNERS

“THE EXPERIENCE SOLIDIFIED MY PASSION FOR DIGITAL TRANSFORMATION, APPLIED AI, AND PROCESS AUTOMATION. MORE IMPORTANTLY, IT SHOWED ME HOW TECHNOLOGY CAN GENERATE REAL CONSULTING VALUE WHEN BUILT WITH CLARITY AND VISION.

“I AM DEEPLY GRATEFUL TO EVERYONE AT CAMBRIDGE MANAGEMENT CONSULTING WHO GUIDED ME, CHALLENGED ME, AND GAVE ME THE FREEDOM TO BUILD.”

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Awards

Consultancy Awards – Winner in Three Categories

At The Consultancy Awards 2024, Cambridge MC was recognised across three categories that underscore our impact and momentum: Digital Transformation, for project managing a multinational oil and gas client's rollout of high-priority EV charging hubs in major cities; Productivity Improvement/Cost Reduction, for delivering £10m in savings in just 13 weeks for a leading UK online retailer through rigorous procurement and contract and vendor management; and Fastest Growing, celebrating 30% revenue growth, a 100% increase in operating geographies, and increasing the share of profit we donated to charity to 12%. Together, these wins reflect our commitment to exceptional client outcomes and industry contribution.

Top 10 Strategies for Data Consolidation from Data Centre Magazine

Data Centre Magazine highlighted Cambridge MC's work with a major banking group in its Top Ten Strategies for Data Centre Consolidation. They cite a project where we halved data centre operating costs and significantly improved energy efficiency by consolidating the estate and aligning workloads to the cloud. Flagship data centre locations for the bank now run much closer to target utilisation, delivering lasting cost and sustainability gains at scale.



Darren Sheppard (middle) and Jeff Owen (right) accepting the Silver Award for the Cost Reduction Category at the Consultancy Awards 2024

Consultancy.uk's 2025 'Top Consulting Firms'

Cambridge MC achieved Platinum status in Consultancy.uk's 2025 'Top Consulting Firms in the UK' ranking for Telecommunications – placing us among the upper tier of specialist firms in a highly competitive market. The assessment draws on extensive client feedback and peer reviews, alongside capabilities and reputation analysis, and evaluated 1,400+ firms overall (500+ within telecoms, with only 50 recognised as top players). This recognition underscores our authority in telecoms strategy, transformation and innovation, and our continued delivery of exceptional results for clients.

Our Charities

WE DONATE TIME & MONEY TO INCREDIBLE CHARITIES ACROSS OUR FIVE CS AND HAVE FORGED A SPECIAL, ON-GOING RELATIONSHIP WITH SEVERAL ORGANISATIONS. WE ALSO SUPPORT A WIDE RANGE OF OTHER – OFTEN LOCAL – CHARITIES & CAUSES. AS WELL AS FUNDRAISING, MANY OF OUR PARTNERS SUPPORT THESE ORGANISATIONS PERSONALLY, AS TRUSTEES OR VOLUNTEERS AND BY SHARING THEIR KNOWLEDGE AND SKILLS

PEMBROKE COLLEGE	16	THE COMMUNITY OF SANCTUARY	30
BRITISH EXPLORING SOCIETY	19	PERIOD FRIENDLY PLACES	30
ARMED FORCES COVENANT	21	HEAL	31
SANDS	23	PETER BIBBY AWARD	31
STORYBOOK DADS	23	TIMEGIVERS	32
NAZE PROTECTION SOCIETY	26	BRITTEN SINFONIA	32
COMMUNITY SECUIRTY TRUST	26	THE BIG FOOD PROJECT	33
ULYSSES TRUST	28	SURF FOR LIVES	33
HERMES/VIRAAT HERITAGE TRUST	28		

The Five Cs

We focus our charitable work, donations and pro bono time on five key areas which we call our 5 Cs: Conservation, Children, Communications, Cancer and Cambridge.

1.

Conservation

Conservation reflects our belief that impact must include stewardship of the natural world and the fragile ecosystems that give us food, water, and land. Through edenseven, our sister consultancy focussed on sustainability, and through our wider charitable activity, we support causes that protect environments, encourage more sustainable ways of living, and recognise that long-term prosperity depends on resilient ecosystems as much as resilient economies.

For us, this is not a separate agenda from business or society – it is part of acting responsibly in the world we all share and doing business that does good.



2.

Children

Helping children is a natural priority for us because better futures are built early – and most of the team are also proud parents who are involved in sports and after-school activities. We also recognise that the industry we work in has a gender gap, and we want to support initiatives that promote young women entering STEM jobs.

We support programmes that widen opportunity, build confidence, and help young people access education, mentoring, adventure, and life-changing experiences that might otherwise be out of reach. Through bursaries, youth-focused charities such as British Exploring Society, our internships, and our partnership with Pembroke College, University of Cambridge, our aim is simple: to help remove barriers and give young people the chance to grow, contribute, and thrive.



3.

Communications

Communications is central to what we do, and it drives the modern world. We understand how access to information, networks and platforms can open up education, healthcare, economic participation, and public services.

That is why we support organisations working to improve access to communications, digital tools and disaster relief, and why we also use our own skills pro bono where better communications can directly improve outcomes for children, remote locations, and local communities.



4. Cancer

Cancer is an area that touches countless families, colleagues, and communities, and our support here is both practical and personal. We back fundraising, volunteering, and charitable organisations working in research, care, and family support – recognising that the impact of cancer extends far beyond treatment alone.



5. Cambridge

Cambridge is not simply part of our name – it is part of our identity. As the city where we were founded, it has had a lasting influence on how we think about innovation, collaboration, education, and long-term impact. We are proud to support the Cambridge ecosystem through partnerships, the #21toWatch programme, and local initiatives that strengthen the city's business, academic and community life.

Supporting Cambridge is our way of giving back to the place that helped shape us, while contributing to the continued success of a city known for ideas, enterprise, and positive change.



Britten
Sinfonia



PEMBROKE COLLEGE
CAMBRIDGE



Pembroke College



PEMBROKE COLLEGE
CAMBRIDGE

IN 2022, CAMBRIDGE MC BECAME A CORPORATE PARTNER OF PEMBROKE COLLEGE CAMBRIDGE, AND FOUNDER & CHAIRMAN TIM PASSINGHAM WAS MADE A WILLIAM PITT FELLOW; BOTH CAMBRIDGE MC AND TIM HIMSELF ARE DEEPLY ENGAGED IN THE PROGRAMME. THE PURPOSE IS SIMPLE AND AMBITIOUS: BRING ACADEMIA AND BUSINESS CLOSER TOGETHER THROUGH PRACTICAL OPPORTUNITIES, OPEN DIALOGUE, AND MUTUAL BENEFIT.

Helping Students Make the LEAP

Pembroke College is one of the University of Cambridge's historic colleges – founded in 1347 by Marie de St Pol, Countess of Pembroke. The Leadership, Enterprise and Adventure at Pembroke (LEAP) programme is a student development and employability project created to help Pembroke students build confidence and career prospects through a practical mix of skills training, events, mentoring, networking, internships, and other growth opportunities.

By partnering with the LEAP programme, we've supported six interns across three years, giving each real-world experience inside Cambridge MC and our sister companies:

- **YEAR 1** Shania (Marketing – social media; graphic design; authored an article on Storybook Dads) and Freya (edenseven – research for our first FTSE250 emissions-reporting study).
- **YEAR 2** Ross (client development in Iberia & LATAM) and Daniel (Digital & Innovation – wrote Cambridge Tech Week-aligned pieces for startups and scaleups).
- **YEAR 3** Deneil and Ava (Marketing – delivered research, analysis and data improvement for the #21toWatch innovation programme, presenting findings to leadership).

Students consistently cite confidence, practical skills, and career clarity as outcomes; one graduate progressed directly to a communications graduate scheme at Airbnb. We also run reflective, post-programme interviews to strengthen LEAP year-on-year – helping to refine what works while consolidating learning for students.

“IT’S A HUGE PRIVILEGE FOR CAMBRIDGE MANAGEMENT CONSULTING TO BE ABLE TO WORK WITH THE STUDENTS, FELLOWS, AND STAFF AT PEMBROKE COLLEGE IN THE SPIRIT OF TRUE COLLABORATION AND PARTNERSHIP”

TIM PASSINGHAM

Pembroke College

What We Have Contributed and What It Has Delivered

Hands-On Support & Advisory

Our involvement extends to College priorities and culture: advisory input via the Milstein House sub-committee, and the patronage of the arts. In 2025, as recognition of sustained service, Tim Passingham was presented with an award for being a Volunteer of the Year.

Funding Research that Helps the World

Partnership benefits are genuinely two-way. Cambridge MC is funding David Jones, a Partner, to pursue a PhD at the University of Cambridge (working primarily from Pembroke) on modelling the environmental impacts of digital growth – anticipating demand in regions like Nigeria and exploring pathways for energy-credit procurement to keep that growth sustainable. This is exactly the kind of interdisciplinary work the partnership set out to enable.

Values in Action

Across all our shared activity, a few themes stand out:

- **Opportunity** regardless of background – aligning with Pembroke's long tradition of widening access to transformative education.
- Practical, **real-world** learning – students contribute to live projects (from sustainability research to go-to-market content) and present to senior leaders.
- Mutual **visibility** and community – College spaces host high-profile industry conversations; our network, in turn, encounters Pembroke's people and ideas.
- Lifelong **growth** – from internships to doctoral research, the partnership spans early-career experience through to frontier academic inquiry.



Our Interns

IN THEIR OWN WORDS



AVA

DELIVERED RESEARCH, ANALYSIS AND DATA IMPROVEMENT FOR THE #21TOWATCH INNOVATION PROGRAMME

“THE INTERNSHIP WAS INVALUABLE AT TEACHING ME TO BE MORE CONFIDENT WITH MY VOICE. I HAD THE CHANCE TO MERGE CREATIVE INTERESTS WITH MARKETING, ALLOWING ME TO DISCOVER MY PASSION FOR SOCIAL MEDIA STRATEGIES OF PROMOTION.”



British Exploring Society

Supporting Young People in the UK by Funding Transformative Expeditions in Far-flung Wilderness

Founded in 1932, British Exploring Society was the altruistic project of Surgeon Commander George Murray Leveck RN, inspired by his expedition of 1910–13 to the Antarctic with the eponymous Captain Scott. Having completed the ultimate endurance test and realising its transformative abilities, he wanted to preserve the experience as something everyone could access and learn from. He did this at a time when nobody had conceived of anything like this, and he truly pioneered the model of outdoor learning that exists today.

Tim Passingham and the wider Cambridge MC team have a close affinity to nature and outdoor activities. Tim is Chair of the Board of Trustees, as well as a Patron for the charity. In July 2025, he was gifted a flag signed by young explorers as recognition for his donations and support for Wildestan, a virtual expedition location where young people learn outdoor and survival skills online to prepare them for real expeditions.

Lord Marvin Rees, President of British Exploring Society, and former Mayor of Bristol, credits his own expedition experience as a teenager as a pivotal moment in his journey to becoming the Mayor of Bristol and now a member of the House of Lords.

For the past three years, usually at the end of Summer, we have organised or joined a charity walk to raise money for future British Exploring Society expeditions. In October of 2023, an enthusiastic team from Cambridge MC took part in one of several hikes in the Lake District. Generously led by British Exploring Society CEO, Honor Wilson-Fletcher MBE, and trustees, Soo Redshaw and David Wells, the groups involved achieved an impressive 40km per person, including over 30,000km of ascent across four different peaks. Altogether, the weekend raised over £30,000.

In September 2024, another team from Cambridge MC joined Trustees on the first quarter of the South Coast Ultra Challenge from Eastbourne to Alfriston (25km) – raising over £18,300. In September 2025, we joined the Chair's Challenge, walking part of the Thames Path Ultra (some of the team walking 50km in one or two days). Thanks to an incredible turnout, and the generosity of our team and sponsors, we raised just over £60,000 for future expeditions and will be completing the same challenge in 2026 with the aim of raising over £50,000 again.



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THROUGH ITS SUPPORT FOR BRITISH EXPLORING SOCIETY PROGRAMMES, CAMBRIDGE MANAGEMENT CONSULTING IS REMOVING BARRIERS TO PARTICIPATION, HELPING YOUNG PEOPLE SHARE FROM THEIR DIFFERENT BACKGROUNDS, LEARN FROM ONE ANOTHER AND BENEFIT FROM EACH OTHER'S STRENGTHS. FOR MANY YOUNG PEOPLE THEIR ADVENTURE WITH THE CHARITY IS A HUGE STEP FORWARD AND A SIGNIFICANT CHALLENGE (OFTEN IT INVOLVES THEIR FIRST PHONE CALL WITH A STRANGER, THEIR FIRST SOLO TRAIN JOURNEY, THEIR FIRST NIGHT IN A TENT). IN 2025, OVER 40% OF YOUNG PEOPLE CAME FROM HOUSEHOLDS EARNING UNDER £23,000, AND OVER 20% OF YOUNG PEOPLE WERE CARE-EXPERIENCED."

HONOR WILSON-FLETCHER, CEO OF THE BRITISH EXPLORING SOCIETY

Armed Forces Covenant

Our Deep Ties to Those Who Risk Their Lives to Protect Us

What Is the Armed Forces Covenant?

The Armed Forces Covenant is a UK-wide pledge that those who serve or have served, and their families, are treated fairly and with respect. It commits organisations and public bodies to remove disadvantages linked to military service and, where appropriate, provide special support. In practice, it turns gratitude into concrete action in areas such as work, health, education, housing, and financial services.

Our Pledge

In September 2024, Cambridge Management Consulting formally signed the UK Armed Forces Covenant, joining thousands of organisations who have pledged to ensure that those who serve, or have served, and their families are treated fairly and not disadvantaged by their service.

Our connection to the Armed Forces community is deeply personal. Across Cambridge MC, 20% of our employees have close family members who have served in the UK Armed Forces, and 45% have, or have had, family members serving in Armed Forces around the world. In our workplace, we have prioritised the recruitment of veterans, provided flexible leave for reservists, and supported service members transitioning to civilian careers. We have encouraged staff to take leadership roles in cadet organisations, promoted Armed Forces awareness across the business, and actively participated in national events and charitable initiatives. These actions reflect our commitment to fairness, inclusion, and understanding the unique challenges faced by those who serve or have served.

Next Year

Looking ahead, we want to deepen that support and give the Armed Forces community within our network a stronger voice. In 2026 we will launch an online Armed Forces Network to connect veterans, reservists and family members across Cambridge MC and our wider associate base, providing a dedicated space for peer support, mentoring and sharing opportunities.

Building on this, we will host our first event for veterans to explain our Covenant commitments, highlight routes into consulting and listen directly to how we can do more.



The Founder & Chairman of Cambridge Management Consulting, Tim Passingham, is the son of Weapons Engineering Officer (WEO) Commander Rod Passingham OBE (pictured here), who served on Type 42 Destroyer HMS Liverpool (D92) in 1982.

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Our Interns

IN THEIR OWN WORDS



SOPHIA

RESEARCH PROJECT ON THE PACIFIC ISLANDS

"I DID A THREE-WEEK WORK EXPERIENCE WITH CAMBRIDGE MANAGEMENT CONSULTING, WHERE I RESEARCHED SOME INFORMATION ON THE PACIFIC ISLANDS. I LOVED IT! SO MANY THINGS WERE LEARNT, AND THE OFFICE EXPERIENCE WAS ALSO LOVELY; EVERYONE WAS SO FRIENDLY AND ALWAYS WILLING TO HELP WHENEVER I WAS UNSURE. I WOULD DEFINITELY COME AGAIN, BECAUSE I LEARNT SO MANY VALUABLE SKILLS AND GAINED SUCH GOOD EXPERIENCE WHICH I WOULD NOT BE ABLE TO GET ANYWHERE ELSE."

Sands

WEBSITE BUILD FOR NATIONAL BEREAVEMENT CARE PATHWAY

SANDS is a charity which has devoted the last 40 years striving to reduce the number of babies lost in infancy, and provide support to those bereaving the death of a baby either before, during, or shortly after their birth. Around 4,500 babies are tragically lost each year, but without scientists, doctors, midwives, or parents understanding why.

Sands works in partnership with healthcare professionals to research and improve understanding of this loss and drive changes in maternity policy.

We helped to further the important work completed by Sands by building a new website for one of their core programmes, The National Bereavement Care Pathway (NBCP). The NBCP is a quality and improvement programme developed to ensure that all bereaved parents and families receive consistently high-quality, compassionate and personalised care.

You can find out more here: <https://www.nbcpathway.org.uk/>

Storybook Dads

HELPED WITH DEVELOPMENT OF IOS AND ANDROID APPS FOR RECORDING STORIES

STORYBOOK Dads was started by Sharon Berry in 2003, after observing how challenging it was for imprisoned parents to stay in contact with their children, and how crucial it was for them to continue to fulfil such aspects of a parental role.

To reconcile this absence, Storybook Dads arranges for prisoners to record themselves reading a children's storybook onto a CD or DVD, which is then sent to their child, which they can listen to as many times as they like, allowing them to maintain an element of their relationship when doing so tangibly is made difficult. Since 2002, more than 900 prisoners have trained to be editors – using sound effects and music to enhance their stories – providing them with long-lasting skills, work experience, and a better chance of employment upon release.

Cambridge MC's in-house digital experts helped to improve accessibility, and progress the charity's use of technology, by developing IOS and Android apps for parents to record and send stories to their children.



WE'VE BEEN DELIGHTED WITH THE PARTNERSHIP WITH CAMBRIDGE MANAGEMENT CONSULTING WHO HAVE KINDLY SUPPORTED SANDS BOTH FINANCIALLY AND WITH PRO BONO ASSISTANCE, FOR EXAMPLE BUILDING US A NEW WEBSITE FOR THE NATIONAL BEREAVEMENT CARE PATHWAY WHICH IS BEING ROLLED OUT ACROSS THE NHS IN THE UK. WE ARE DEEPLY GRATEFUL FOR THEIR SUPPORT IN OUR MISSION TO REDUCE THE NUMBER OF BABIES DYING AND ENSURE THAT, WHEN A BABY DOES DIE, ANYONE AFFECTED GETS THE SUPPORT AND CARE THEY NEED."

CLEA HARMER, CEO OF SANDS



CAMBRIDGE MANAGEMENT CONSULTING HAS DEVELOPED A SECURE, FRIENDLY AND ROBUST WEB APPLICATION WHERE THE CHILDREN OF UK PRISONERS CAN DIGITALLY RECEIVE BEDTIME STORIES RECORDED BY THEIR PARENTS IN PRISON, INSTEAD OF ON CDS AND DVDS WHICH ARE QUICKLY BECOMING OBSOLETE. THE SERVICE AND EXPERTISE FROM CAMBRIDGE MC IS EXCEPTIONAL AND WILL HELP US TO HELP EVEN MORE CHILDREN FEEL CLOSER TO THEIR IMPRISONED PARENT DURING THE PERIOD OF SEPARATION."

KIZZY WROATH, DEPUTY CEO OF STORYBOOK DADS

Naze Protection Society

SUPPORTING THE NAZE FINANCIALLY & THROUGH THE TIRELESS WORK OF SIMON JONES, TRUSTEE

THE Naze is a striking headland on the Essex coast, forming part of the Hamford Water National Nature Reserve and designated as a Site of Special Scientific Interest for its unique geology, fossils, salt marshes, and rich birdlife. Yet this landscape is under acute threat: erosion along the cliffs has accelerated in recent years, driven by storms, high tides, and heavy rainfall, putting wildlife, heritage assets such as the iconic Naze Tower, and the wider coastal ecosystem at risk.

The Naze Protection Society (NPS) was established in 1997 as a community-led charity to preserve the Naze and secure its protection from erosion. It represents local residents and thousands of visitors, raising awareness of the risks, defining practical solutions and campaigning and fundraising for protection projects.

We support the Naze Protection Society in multiple ways, combining financial contributions with advocacy and professional expertise. Simon Jones, Associate – Cost Reduction, serves as a Trustee of the charity, contributing his time, skills, and experience to help NPS plan and deliver sustainable, cost-effective interventions.

Community Security Trust

HELPING TO FIGHT ANTI-SEMITISM IN THE UK

ESTABLISHED in 1994, The Community Security Trust (CST) is a UK-based charity which protects Jews from antisemitism and related threats by promoting positive relations between British Jews and the rest of British society, and representing British Jews on relevant issues. Primarily, their aim is to support victims of antisemitism and increase the safety and security of Jewish life; they achieve this through the provision of security advice and training for Jewish communal organisations, schools, and synagogues. Altogether, CST's security services cover over 650 communal buildings and around 1,000 communal events annually.

We donated a portion of our profits to support the incredible work that CST achieves to help further the fight against prejudice in the UK.

“

RAISING PUBLIC AWARENESS OF THE ISSUES OF EROSION GO HAND IN HAND WITH RAISING FUNDS. THE DONATION FROM CAMBRIDGE MANAGEMENT CONSULTING FUNDED OUR FIRST MAJOR PUBLIC CONFERENCE. THIS LED TO SUBSTANTIAL PROJECT FUNDING FROM A GOVERNMENT AGENCY. THE SUCCESS SPAWNED A SECOND EVENT IN 2025, WHICH BROUGHT WITH IT RELATIONSHIPS WITH ESSEX UNIVERSITY AND LOCAL SCHOOLS.”

DAVID EAGLE, CHAIR OF THE NAZE PROTECTION SOCIETY

Ulysses Trust

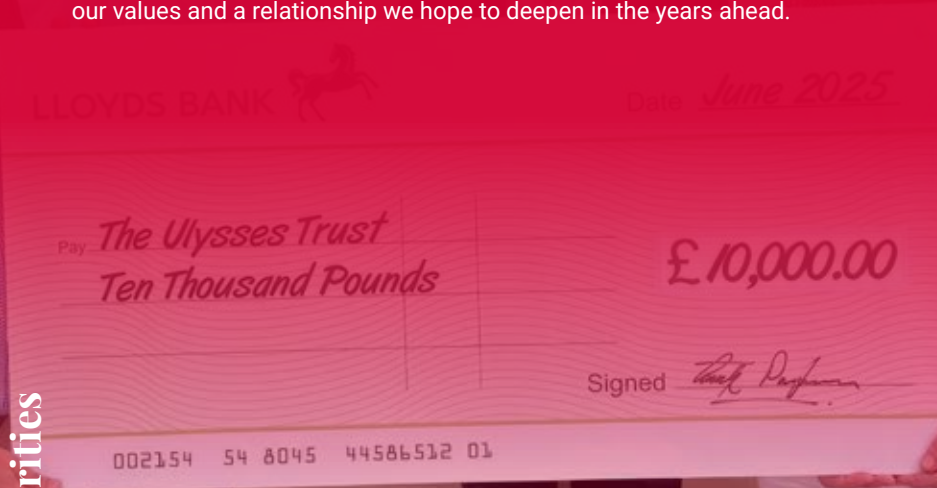
DONATED £10,000 TO FUND YOUTH DEVELOPMENT ACTIVITIES FOR CADETS

THE Ulysses Trust is a UK charity that helps transform the lives of young people in the Volunteer Reserve and Cadet Forces by funding challenging expeditions and adventurous training. Since 1992, it has provided over £3.6 million of support, enabling more than 40,000 reservists and cadets to take part in life-changing activities in the UK and around the world.

In June 2025, Cambridge Management Consulting made a £10,000 donation to The Ulysses Trust to help unlock even more of these opportunities. The contribution will directly support army, air, and sea cadet units across the UK to deliver ambitious expeditions and adventurous training that many young people would otherwise be unable to afford.

Polly Marsh, CEO of The Ulysses Trust, said: "The Ulysses Trust is thrilled to be working with Cambridge Management Consulting, who believe in our shared goal to develop confident and resilient young people."

For Cambridge MC, supporting a charity that combines youth development, challenge, and a living connection to the Falklands feels like a natural extension of our values and a relationship we hope to deepen in the years ahead.



Hermes/Viraat Heritage Trust

DONATED £3,000 TO FUND 25 IPADS FOR CHILDREN ON THE FALKLAND ISLANDS

CAMBRIDGE MC and Falklands IT (FIT) partnered with the Hermes/Viraat Heritage Trust to create a transformative digital education initiative for children living in 'Camp' – the remote settlements outside Stanley in the Falkland Islands. The Trust's Falklands Project aims to provide every school child in Camp, and every child with special needs, with their own iPad to improve access to learning.

In August 2025, we donated £3,000 to the Hermes/Viraat Heritage Trust, joining contributions from other benefactors to fund 25 Apple iPads and additional educational resources, including four LEGO Prime kits, for Camp schools. This builds on our wider work to improve digital infrastructure and inclusion across the Islands, and reflects the Trust's mission to honour the legacy of HMS Hermes – a flagship of the Falklands War – by empowering and helping communities.

Sarah Edwards, teacher at Goose Green School, said: "The iPads and Lego Prime kits will make an impactful and meaningful difference in the way Camp children access learning." The devices were given to students as personal gifts, with the Falkland Islands Government ensuring that apps, internet access, and settings are configured to be safe.

“

THANK YOU FOR YOUR GENEROUS £10,000 DONATION IN SUPPORT OF OUR MISSION AT THE ULYSSES TRUST. SUPPORT FROM CAMBRIDGE MANAGEMENT CONSULTING'S COMMUNITY HAS DIRECTLY ENABLED MORE YOUNG PEOPLE FROM CADET FORCES TO ACCESS LIFE-CHANGING ADVENTURE AND CHALLENGE IN THE OUTDOORS, BUILDING THE RESILIENCE, CONFIDENCE AND SKILLS THEY NEED TO THRIVE AND LEAD IN THE FUTURE.”

POLLY MARSH, CEO OF THE ULYSSES TRUST



The Community of Sanctuary

SPONSORING A PRIVATE DINNER AT CAMBRIDGE TECH WEEK TO SUPPORT CARA

AT Cambridge Tech Week's Deep Tech Dinner in 2024, we were proud to sponsor Pembroke's College of Sanctuary process, and its support of the Cara Fellowship Programme. The event gave us a platform to highlight the vital role that sanctuary, education, and opportunity play in shaping fairer, more resilient societies, and to introduce their work to a room full of technology and business leaders. The College of Sanctuary status is available to colleges that actively welcome refugees and people seeking sanctuary, creating learning environments built on safety, respect, and belonging.

These institutions work to raise awareness of the experiences of displaced people, connect with local refugee organisations, and open up practical routes into education for those forced to flee their homes. Alongside this, Cara (Council for At-Risk Academics) runs a Fellowship Programme described as a 'rescue mission' for academics in immediate danger. Since 1933, Cara has helped scholars at risk of imprisonment, persecution, violence, or conflict to escape to safety and continue their work, partnering with a network of over 100 universities and research institutes to provide temporary fellowships, fee waivers, and other support for them and their families.

Period Friendly Places

A CHARITY FOUNDED BY CRAIG CHENEY, MANAGING PARTNER FOR PUBLIC SECTOR & EDUCATION

PERIOD Friendly Places is a small Bristol-based charity with a big ambition: to eradicate period poverty and period stigma so that nobody is held back in life simply for having a period. Through a growing donation and distribution network across the city, the charity provides free menstrual products in community venues such as libraries, community centres, health hubs, youth clubs, places of worship, and food banks – ensuring that people can quietly access what they need, when they need it. Alongside this, Period Friendly Places works to challenge outdated attitudes to menstruation and promote honest, open conversations about periods through education and awareness-raising.

In 2024, Period Friendly Places raised over \$45,000 and distributed tens of thousands of products to some of the most disadvantaged people and places in Bristol, at a time when the cost-of-living crisis is pushing more people into period poverty. Cambridge MC supports the charity in multiple ways, from championing its work in our communications & events to offering practical help and advice where we can. Our connection is strengthened through Craig Cheney, Managing Partner, who founded Period Friendly Places in 2019 and served as its Chair until April 2024, when he stepped down from that role but remained as a trustee.

Heal

DONATING A PORTION OF OUR PROFITS TO SUPPORT REWILDING EFFORTS AT NAZE AND AROUND THE UK

HEAL is a charitable foundation dedicated to a simple but powerful mission: raise money, buy land, and rewild it. Heal Rewilding is a registered charity working for nature recovery, climate action, and wellbeing; giving land back to nature 'forever' by taking ecologically depleted sites and allowing natural processes to return. Through rebuilding wildlife populations, involving local communities and using storytelling to reconnect people with the natural world, Heal is taking direct action on the climate and ecological crises at a time when the UK is among the most nature-depleted countries in the world.

Launched in March 2020 as the UK's first charity dedicated to being a rewilding landowner, Heal has already acquired its 460-acre foundation site, Heal Somerset, and ultimately aims to create Heal sites across England. Each site will help restore habitats, lock up carbon, and provide space for people to experience wilder nature, supporting Heal's three-fold focus on rewilding, climate, and wellbeing.

Cambridge MC and edenseven have donated a portion of our profits to Heal to help further this mission, including work linked to the Naze peninsula in Essex. Our support for Heal sits alongside our wider efforts to protect threatened landscapes and biodiversity, reflecting a shared belief that restoring nature is essential for the wellbeing of communities.

Peter Bibby Award

CORPORATE SPONSORSHIP, TEAMS OF EAGER GOLFERS AND A VIDEO TO RAISE AWARENESS

THE Peter Bibby Award is a cricket bursary at Eastbourne College, created in memory of local cricketing legend Peter Bibby and established by his daughter, Mirren Mace, a former Chief of Staff at Cambridge Management Consulting. The award gives talented young cricketers from the Eastbourne area, who might otherwise be unable to afford it, the chance to attend Eastbourne College and benefit from its world-class facilities, coaching, and education. Over the years, Bibby scholars have gone on to county and university cricket as well as strong academic careers, underlining how life-changing this opportunity can be.

The main fundraising event for the bursary is the annual Foundation Golf Day at the Royal Eastbourne Golf Club, which brings together Old Eastbournians, parents, local businesses, and supporters for a day of golf, dinner, and auction, raising significant funds for the award – including more than £16,000 in 2024 alone.

We have supported the Peter Bibby Award in multiple ways: fielding one or more teams in the tournament, sponsoring the event, helping to organise a promotional video, providing a photographer and volunteers on the day, and using our communications channels to publicise the award and its impact.

TimeGivers

PROVIDING BUSINESS ADVICE TO HELP THE CHARITY GROW IN ITS NEXT PHASE

TIMEGIVERS is a UK charity working with schools and community organisations to make volunteering accessible for children and young people – helping them build empathy, confidence, and a habit of giving, while delivering tangible benefits for local communities. Its vision is a world where all children and young people can take part in enriching volunteering opportunities, and its mission is to create bespoke experiences that generate meaningful impact for both the volunteer and the community they serve.

TimeGivers was created to address a simple but persistent gap: many schools recognise the value of community service, but often lack the time and resources to source appropriate opportunities; meanwhile, local charities and community groups would welcome younger volunteers, but can struggle to connect with schools in a safe, structured way. TimeGivers bridges this gap by partnering with schools, shaping age-appropriate projects, and organising activities with the support needed to make volunteering practical and inclusive.

In 2025, Cambridge MC was introduced to TimeGivers at a pivotal stage in its growth. The charity was seeking to scale its delivery model, but was concerned that its existing technology and ways of working would not support the pace and ambition of that next phase. We worked closely with the TimeGivers team to map operational workflows and identify where manual processes and disconnected data could block growth. A Cambridge MC consultant led the hands-on delivery, with senior oversight and ongoing input provided to help ensure the solution remained aligned to the charity's mission and operating reality.

Britten Sinfonia

AN ONGOING PARTNERSHIP BASED ON OUR LOVE OF MUSIC AND THE ARTS

Britten Sinfonia is a Cambridge-based chamber orchestra and registered charity with a clear purpose beyond the concert hall: to make exceptional live music available to more people, in more places – and to use music-making as a practical tool for learning, wellbeing and community connection. Alongside an ambitious concert programme, the orchestra runs acclaimed learning & participation work that brings high-quality music experiences to children and young people in schools, to patients in healthcare settings, and to communities who may otherwise face barriers to access – including people affected by rural isolation and older residents in care settings.

Like many arts organisations, Britten Sinfonia has had to navigate a challenging funding landscape. In 2023, it launched its Play On appeal in response to a 100% cut in its regular Arts Council England funding, setting out a clear ambition to secure its future and protect both its artistic programme and its work in communities.

In 2025, Cambridge MC began supporting Britten Sinfonia in practical, behind-the-scenes ways, including supplying office space – the kind of support that can make a real difference to small charities.

The Big Food Project

VOLUNTEERING TIME & SKILLS TO RAISE MONEY FOR A PROJECT TO REDISTRIBUTE SURPLUS FOOD

ESTABLISHED in 2012, The Big Food Project has grown into a vital food hub for communities across Blackpool, Fylde and Wyre – collecting and redistributing surplus and donated food through a network of 120+ partner groups, food banks, and community organisations. Last year alone, the charity served more than 840,000 meals, helping families and individuals access essential support while also reducing avoidable food waste across the local supply chain.

Our support has focused on strengthening the charity's ability to fundraise and sustain operations as demand rises. Nigel Meacham, Non-Executive Advisor, began volunteering with the charity to help secure funding from the commercial sector across Blackpool and the Fylde. Drawing on more than 35 years of commercial experience, Nigel is honoured to join the established army of volunteers who have collectively contributed over 18,000 hours to keep this much-needed service running.

As Claire Powell, CEO, puts it:

"Our volunteers, and the ongoing support of companies such as Cambridge Management Consulting, [are] critical for us to operate the Big Food Project. We are very thankful for all the support that we receive."

The charity's current '26 for '26' appeal highlights just how important stable backing is to keep food moving to those who need it most.

Charities

Surf for Lives

HELPING YOUNG SURFERS IN AFRICA GAIN CONFIDENCE AND ACCESS TRAINING

SURF for Lives is a South African non-profit founded by former professional surfer Royden Bryson and supported by Mary-Lou Pasquier & Sue-Anne Pearson. Its aim is simple and powerful: to give children in underprivileged communities a safe, structured place to surf, grow, and build a pathway into adulthood and a career.

One of the clubs Surf for Lives supports is the Trafalgar Saints Surf Club, which provides a lifeline to around 20–30 children from the Bhokodisa community in KwaZulu-Natal. Beyond surfing, the club offers mentorship, confidence-building, and a supportive environment away from the pressures of poverty.

In 2025 we joined the £1-a-day, 12-week challenge in 2025, helping raise awareness and funds. This was alongside wider donations that have contributed to equipment and kit (including boards), education costs, and supported travel and logistics so young surfers can attend key events, training, and competitions.

Our focus is on enabling consistent access – so young talent, commitment, and community spirit can translate into real opportunity and change.

“

I JUST WANTED TO THANK YOU FOR YOUR DONATION TO SURF FOR LIVES. YOU WILL NEVER TRULY UNDERSTAND THE IMPACT IT HAS ON THE KIDS AND THEIR FAMILIES' LIVES. IN SITUATIONS LIKE THIS WHERE ADVERSE POVERTY IS INVOLVED IT'S UNEXPLAINABLE HOW MANY LIVES YOUR DONATION WILL IMPACT. [...] YOUR CONTRIBUTION WILL AGAIN BE PUT TOWARDS SURFING AND SCHOOL ACCESSORIES, LIFESAVING COURSES, TRANSPORT TO AND FROM DISTRICT SURFING TRIALS, SUPPORTING KIDS WHO QUALIFY FOR SA CHAMPS, FOOD DONATIONS AND HELPING TO KICK OFF OUR MARINE CONSERVATION COURSES.

"I CAN'T REALLY EXPRESS THE DEPTH OF MY GRATITUDE IN WORDS BUT PLEASE KNOW I AM EXTREMELY GRATEFUL FOR YOUR CONTRIBUTIONS TOWARDS SURF FOR LIVES."

ROYDEN BRYSON, SURF FOR LIVES

Fundraising

OUR PARTNERS SHARE OUR VALUES AND PURPOSE, COMMITTING AT LEAST 1% OF THEIR TIME TO CHARITABLE CAUSES. EACH YEAR WE SUPPORT EACH OTHER TO COMPLETE BOTH COMPANY AND INDIVIDUAL FUNDRAISING EFFORTS THAT INCLUDE PHYSICAL CHALLENGES, VOLUNTEERING, AND LOGISTICS

Fundraising

OUR PARTNERS AND COLLEAGUES CONTINUE TO GIVE THEIR TIME, ENERGY, AND RESOURCES TO CAUSES THAT MATTER – FROM SPORT AND LOCAL CHARITIES TO INTERNATIONAL HUMANITARIAN RELIEF.

Here Are A Few Examples From Across the Team

Coaching the Next Generation – Downend Cricket Club

Craig Cheney, Managing Partner for Public Sector & Education, volunteers as coach for the Downend Cricket Club U15s in Bristol. After several seasons, he led the team to the 2025 David Allen Cup Final, where they were narrowly beaten by just two runs. Beyond match results, Craig's focus is on helping young people build confidence, teamwork, and leadership skills through sport.

Swimming for Cancer Research UK – Swimathon Foundation

In March 2025, COO Andrew Fleming and his son James completed a 5km Swimathon, raising funds for the Swimathon Foundation and Cancer Research UK. It was Andrew's longest swim to date and James' first time training for such distance in the pool. Together they raised £975 plus £203 in Gift Aid, supporting vital cancer research and public health campaigns. They plan to do a similar challenge next year.

Backing Girls' Football – Cambridge City Girls Under 12s

Cambridge MC is proud to sponsor the Cambridge City Girls Under 12s team, helping a determined group of young players develop confidence, competitiveness, and leadership through football. Our support strengthens links with the wider Cambridge community and business ecosystem. The team opened their 2025 season with an emphatic 5–1 win and we look forward to cheering on many more successes.



Cambridge **mc²**
Management Consulting

Fundraising

250-Mile Cycle Ride for Multiple Charities

Over the summer, Senior Partner Darren Sheppard cycled 250 miles from Southwold in Suffolk to Milford on Sea in Dorset. He rode in honour of charities that had supported his loved ones, raising funds for Rennie Grove Hospice Care, British Heart Foundation, Blood Cancer UK, Emily's Fund, and the Amy Robinson Foundation. Darren's ride raised £2,500, helping these organisations continue their life-changing work.

Walk on the Wildside Event for Born Free

Nick Bachelor, Associate, and his wife Sandi (who runs 18 Clues) joined the Walk on the Wildside fundraising event for the Born Free Foundation, a charity that is dedicated to protecting wild animals in their natural habitats and supporting vital conservation projects. Their 18 Clues team of three was recognised as the Top Team, raising £1,491 of the £14,050 with the help of a generous donation from Cambridge MC.

Delivering Ambulances to Ukraine

As the war in Ukraine continues, Rinat Abdrasilov, Partner – Finance, has helped launch a humanitarian campaign with Sergey Evlanchik of UkrProduct Group. Working with UK ambulance trusts and Merthyr Motor Auctions, they secure decommissioned ambulances, drive them to Ukraine, and equip them for frontline emergency care. Backed by over £16,000 in donations to date, they have already delivered three fully operational ambulances – each one giving more people the chance to come home.

"ONE FALL, TWO BRUISES, THREE DAYS, FIVE CHARITIES, TWELVE MEALS, TWENTY-FOUR COFFEES, TWENTY-SIX HOURS IN THE SADDLE, AND 250 MILES LATER — WE RAISED £2,500 AND SPREAD AWARENESS TO COUNTLESS PEOPLE."

DARREN SHEPPARD



Our Interns

IN THEIR OWN WORDS



SHANIA

SUPPORTED THE MARKETING DEPARTMENT WITH CONTENT CREATION, ARTICLES, AND RESEARCH

“I WAS BASED WITHIN THE MARKETING TEAM; THE SMALL TEAM PROVIDED A SUPPORTIVE ENVIRONMENT TO ENCOURAGE ME TO USE AND BUILD ON MY MARKETING SKILLS WHILE GAINING A DIRECT INSIGHT INTO THE CAREER IN A PROFESSIONAL ENVIRONMENT ... THE VARIATION OF TASKS AND TEAM ATMOSPHERE WAS BY FAR THE BEST PART ... IT ALSO ENABLED ME TO UNDERSTAND THE IMPORTANCE OF BEING A PART OF A COMPANY WITH A FRIENDLY AND GENUINE ATMOSPHERE.”



Cambridge **mc²**
Management Consulting

Our Interns

IN THEIR OWN WORDS



AYMAAN

CREATED A SALES MATURITY ASSESSMENT FOR CAMBRIDGE MC

“I HAVE FOUND MY TIME AT CAMBRIDGE MC VERY FULFILLING; I WAS SURPRISED YET APPRECIATIVE OF HOW MUCH INDEPENDENT WORK I WAS TASKED WITH. BEING ABLE TO MEET AND CHAT WITH PEOPLE WHO HAVE SUCH A BREADTH OF EXPERIENCE IN THEIR INDEPENDENT FIELDS HAS PROVIDED ME WITH INVALUABLE PERSPECTIVE FOR MY FUTURE CAREER PROSPECTS AND JOURNEY, AND I NOW FEEL A LOT MORE CONFIDENT THAN BEFORE I JOINED.

“I’D LIKE TO EXTEND MY GRATITUDE TO TIM AND THE CAMBRIDGE MC TEAM FOR GIVING ME THIS OPPORTUNITY, AS WELL AS A PERSONAL THANKS TO DAVID JONES FOR MENTORING ME THROUGHOUT.”



edenseven

EDENSEVEN, OUR SISTER SUSTAINABILITY-FOCUSSED CONSULTANCY, WAS CREATED TO FILL AN URGENT NEED FOR BUSINESS & THE PLANET: HELPING ORGANISATIONS GET ACCURATE DATA ON THEIR EMISSIONS TO MAKE REAL PROGRESS ON THEIR NET-ZERO COMMITMENTS



edenseven

edenseven

edenseven, part of the Cambridge MC family of companies, is a sustainability consultancy and technology provider that uses data and years of experience to enable companies and their supply chains to make a positive impact on climate change while also driving profit and growth.

edenseven uses the combined power of data, advanced analytics, and industry knowledge to help companies baseline their current status, identify improvement opportunities in the short, medium, and long terms, and plan and implement those projects successfully alongside business goals.

cero.earth

cero.earth is edenseven's flagship in-house, all-in-one sustainability solution: offering clients a carbon accounting & management platform that tracks progress and offers practical insights to reduce Scope 1, 2, and 3 emissions. Supported by Innovate UK funding, cero.earth is changing the way global brands, public bodies, and local governments use accurate data to gain precise control over their net-zero strategy.

HELPING **PUBLIC & PRIVATE SECTOR**
ORGANISATIONS TO DECARBONISE
WHILE DRIVING **PROFIT & GROWTH.**

OUR IMPACT



2135

SITES UNDER MANAGEMENT
IN CERO.EARTH

3.8MT

TONNES OF CARBON UNDER
MANAGEMENT PER ANNUM

£2.3BN

BEING MANAGED THROUGH THE
PLATFORM ON AN ANNUAL BASIS

Sustainability Projects that Show Our Impact

Peterborough City Council

Our sister sustainability consultancy, edenseven, is part of a £2.75m Innovate UK-funded consortium with Peterborough City Council, Cambridgeshire County Council, and specialist partners to deliver Peterborough Accelerated Net Zero (PANZ). The project uses edenseven's digital platforms, including cero.places (built on cero.earth), to create a single system for measuring council and area-wide emissions, modelling decarbonisation pathways, and tracking projects in real time.

Local authorities can influence around one third of UK emissions, yet only 35% currently report Scope 3 emissions and there is no standard platform that combines authority and area-wide accounting with project tracking.

PANZ tackles that gap and, crucially, the non-technical barriers that stall climate action – from funding and regulatory complexity to public engagement and supply-chain readiness.

The result is a scalable, data-led model that helps councils prioritise the highest-impact interventions, unlock investment, and build a green skills market – improving local health, reducing costs, and creating a template that other authorities can adopt on their own path to net zero.

FTSE250 Climate Report

edenseven's annual FTSE 250 Climate Report provides one of the clearest independent assessments of corporate climate progress in the UK. The latest edition shows FTSE 250 companies reporting 295 million tonnes of CO₂e in 2024 – roughly 35% of the entire global aviation sector's footprint – yet operational emissions intensity across 131 companies has remained almost flat over three years.

Despite 58% of companies setting operational net-zero targets and 46% committing on Scope 3, only 30% have SBTi-validated short-term targets and 18% long-term. Almost half the index consists of capital allocation firms managing £967bn of assets, but these organisations show significantly weaker commitments and validation rates than operational peers.

By rigorously analysing disclosures, targets, and performance, edenseven exposes the 'credibility gap' between climate promises and delivery. The report provides boards, investors, and regulators with the evidence base to push for validated targets, stronger disclosure rules and accelerated renewable adoption – positioning robust carbon management as a driver of operational efficiency, competitive advantage, and sustainable profitability.

"EDENSEVEN'S ANALYTIC CAPABILITIES AND INDUSTRY KNOWLEDGE DELIVERED A HIGH-QUALITY OUTPUT THAT MET OUR REQUIREMENT AND EXCEEDED OUR EXPECTATIONS"

CAROLE COE, PETERBOROUGH CITY COUNCIL



edenseven

Thames Freeport

edenseven supported Thames Freeport to turn its decarbonisation ambition into an actionable, measurable programme – with particular focus on freight emissions and the Freeport’s role as a low-carbon logistics hub. The team facilitated structured stakeholder engagement (tenants, investors, leadership, and employees), reviewed the regulatory landscape, and assessed best practice measures to prioritise interventions. They then built the foundations for credible reporting by defining an emissions boundary and KPIs, and producing a comprehensive Scope 1, 2 and 3 baseline designed to be updated annually.

Delivered recommendations targeted the Freeport’s material sources of emissions – including Scope 1 diesel within port boundaries – using asset registration and GPS vehicle tracking to understand utilisation and shape an electrification strategy.

As electrification increases power demand, edenseven also supported planning for Scope 2 by modelling energy and capacity requirements and leveraging renewable assets. This creates a practical roadmap (with technology recommendations, evaluation framework, and feedback loop) to reduce freight emissions over time, while keeping progress transparent and repeatable.

Mears

edenseven helped Mears Living build a practical, data-led route to decarbonising a large, operational fleet that underpins essential services in social housing – helping the organisation reduce emissions without compromising responsiveness for its residents.

Mears maintains and cares for 17,000 homes for local and central government, and is responsible for keeping around 750,000 social housing homes in good repair across the UK. To support its net-zero ambitions, Mears asked edenseven to create a detailed fleet transition plan spanning 3,200 vehicles, 80+ locations, and approximately 5,000 employees.

The impact of the work is in turning complex, fragmented operational data into clear board-level decisions and an implementable plan to achieve a decarbonised fleet. edenseven consolidated and analysed millions of data points (supported by a specialist algorithm), combined with driver survey inputs and charging insights, to model optimal infrastructure solutions and create emissions modelling, business cases, and transition plans. The approach also reflected Mears’ real-world constraints – including a home-based fleet, limited site visits, and reimbursement processes – ensuring recommendations were workable at scale.

"EDENSEVEN'S SUPPORT WAS INTEGRAL TO THE
DEVELOPMENT OF OUR ESG STRATEGY"

**DAVE TEMKIN SVP, INFRASTRUCTURE
AND CLOUD, IMPERVA**

Social Impact

WE ARE FAR-SIGHTED IN OUR GOAL OF USING TECHNOLOGY AND INNOVATION TO CONNECT COMMUNITIES AND HELP CITIZENS TO THRIVE THROUGH IMPROVED ACCESS TO HEALTH, EDUCATION, AND BUSINESS OPPORTUNITIES. WE BELIEVE THAT A BETTER CONNECTED WORLD CAN ALSO BE A BETTER PLACE TO LIVE

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Digital Inclusion & Equality

WE ACTIVELY SEEK OUT AND TENDER FOR PROJECTS WITH HIGH SOCIAL IMPACT & WHICH DRIVE DIGITAL INCLUSION IN REMOTE COMMUNITIES

Bringing Connectivity to Island Communities

As widely evidenced and reported, affordable and reliable connectivity enables greater access to essential services (health, education, government, and emergency response), reduces geographic isolation, and makes it easier for citizens and local businesses to participate in the wider economy.

The World Health Organisation (WHO) increasingly frames these capabilities as part of the 'digital determinants of health' – recognising that access to the internet, devices, and digital skills can support more equitable access to quality services, including banking, education, and health.

World Bank analysis suggests that every 10 percentage-point increase in broadband penetration is associated with ~1.38 percentage-point higher GDP growth in developing countries, reinforcing why connectivity investment can be a direct lever for economic resilience and diversification.

These findings are the context for our work across island nations and territories such as Turks and Caicos, the Falkland Islands, and Cayman Islands – helping remote areas strengthen the connectivity 'lifeline' that underpins social impact, economic opportunities, and long-term resilience (particularly in the face of natural disasters & weather conditions that can disrupt emergency communications).

Looking Ahead

Next year we aim to make even greater efforts to serve island and remote locations, improving connectivity and driving a cascade of social improvements on the back of better infrastructure, policy, and new economic models that share the cost burden of connecting the unconnected.

Falkland Islands

DELIVERING THE NEXT GENERATION OF TELECOMS FOR CITIZENS & BUSINESSES TO THRIVE

Winning the Contract to Advise on the Future

Our work with the Falkland Islands Government (FIG) is a long-term partnership to shape a fair, resilient telecoms future for an entire community. Following an international tender, FIG appointed Cambridge MC as its specialist telecommunications advisers to review current provision, engage with residents and businesses, and help design options for the post-2027 world.

For Cambridge MC, this is about much more than infrastructure: it is about giving islanders reliable, affordable connectivity so they can learn, trade, access services, and stay close to friends and family around the world. At the same time, we are helping FIG ensure that future networks are robust, secure and sustainable – a critical enabler for a modern, outward-looking society.

Mentioned in the Governor's Address

The importance of this programme was underlined in the 2025 Budget Meeting of the Legislative Assembly, where the Governor's Address highlighted "the provision of telecommunications to the Islands" as a key issue and noted the appointment of Cambridge Management Consulting as FIG's specialist advisers on the post-licence period.

Being referenced at this level reflects not only the technical significance of our work, but its role in supporting economic resilience, social equity and national security. Our work is helping FIG make deliberate, evidence-based decisions about how telecoms infrastructure should evolve for current and future generations.

Looking Ahead

Our focus remains on outcomes for people, not just technology. FIG has begun preliminary market engagement for the design and operation of next-generation services from 2028 onwards – work that draws directly on the analysis and options developed with Cambridge Management Consulting.



“

COLLABORATING WITH CAMBRIDGE MC HAS BEEN A VALUABLE AND PROFESSIONAL EXPERIENCE AT EVERY LEVEL. EACH CONSULTANT BRINGS EXTENSIVE EXPERTISE IN THEIR RESPECTIVE FIELDS, ALLOWING US TO UNCOVER PREVIOUSLY UNKNOWN OPTIONS AND COMPREHEND HOW THE INFRASTRUCTURE ALIGNS WITH BEST PRACTICE MODELS.

CAMBRIDGE MC HAS TAKEN THE NECESSARY TIME TO UNDERSTAND THE UNIQUE NEEDS OF THE FALKLANDS BEFORE INITIATING ANY TECHNICAL WORK, WHICH HAS SIGNIFICANTLY ENHANCED THIS PROJECT AND ITS ENGAGEMENT WITH VARIOUS STAKEHOLDERS AFFECTED BY IT."

MATT MITCHELL, FALKLAND ISLANDS GOVERNMENT



Turks & Caicos

DIGITAL INFRASTRUCTURE THAT HELPS CITIZENS & BUSINESSES THRIVE AND OFFERS RESILIENCE DURING WEATHER DISASTERS

Weather-proof Connectivity for Island Communities

Turks & Caicos relies on robust links between islands, but current microwave connectivity can be vulnerable in adverse weather. Following a 2016 government mandate to strengthen inter-island communications, the Turks and Caicos Telecommunications Commission (TCI TC) initiated a programme to assess a domestic submarine cable system and a national fibre ring, designed to improve resilience, particularly during natural disasters.

Enabling Better Public Services – from Healthcare to Emergency Response

Cambridge Management Consulting was awarded the contract to prepare the final Strategic Outline Business Case (SOBC), supporting a plan to replace current microwave links with high-capacity fibre optic cables. The objectives included improving reliability in adverse weather, providing low-latency digital access to underserved communities, and laying the foundations for wider digital investment.

The social impact is clear: stronger connectivity helps essential services work better. There are expected benefits for hospitals, ports, and emergency services. 20% of patients in TCI already use remote doctor appointments, underlining how improved digital infrastructure can directly support healthcare access across the Islands.

A Practical Route to Delivery

Working with local stakeholders, Cambridge MC developed market insight, a legal and regulatory review (with Baker Botts), technical route planning (with Pelagian), and a financial plan – then produced the SOBC aligned to UK Government Green Book guidelines.

After delivery in Autumn 2023, Cambridge MC presented the business case to Cabinet in December 2023, and the project was approved to move forward. Cambridge MC also identified potential nearby international cable systems that could be extended to the Islands – helping create options for additional resilience and future capacity.

Cayman Islands

FUTURE-PROOFING THE ISLANDS TO CREATE LONG-TERM SOCIAL IMPACT AND RESILIENCE

Strengthening a Connectivity Lifeline for the Cayman Islands

For island nations, international connectivity is a lifeline – underpinning essential public services, emergency response, education, healthcare, and day-to-day life, as well as the confidence global businesses need to operate. In the Cayman Islands, the Ministry of Planning, Agriculture, Housing and Infrastructure (MPAHI) is investing in the capabilities required to safeguard and strengthen these critical connections.

Trusted Delivery Support for a National Priority

Cambridge Management Consulting is supporting MPAHI on its submarine cable modernisation initiative, working alongside specialist partners to provide experienced, independent guidance across the programme lifecycle – from planning and procurement through to delivery oversight.

As the project progresses into its next phase, our focus remains the same: helping the Cayman Islands maintain seamless international connectivity that matches the Islands' growing dependence on digital services. As the Minister for MPAHI noted, digital connectivity is crucial to the way the Islands "live, work and play" – and this programme strengthens the Ministry's capacity to deliver that confidence to its citizens.

Resilience, Inclusion and Prosperity

By reinforcing the Islands' digital links to the outside world, the programme supports long-term social impact: more reliable access to digital public services, stronger resilience during disruption, and improved opportunities for residents and communities who depend on connectivity for work, learning and healthcare. It also protects the foundations of economic prosperity – supporting Cayman's role in international business and enabling local enterprises to reach wider markets, operate more efficiently, and grow with confidence.

Looking Ahead

Our Plans for 2026 & Beyond

Purpose-Led Growth

In 2026 and beyond, we will keep raising the bar on the one thing that matters most: our impact. That means delivering measurable value for clients while also strengthening the social impact of our work – and increasing what we give back through our ongoing commitment to donate time, profits, and equity to charitable causes.

We will be more deliberate about where we focus: programmes that improve resilience, reduce cost and risk, and unlock sustainable growth. For clients, that means clearer prioritisation, faster delivery, and stronger business cases that stand up to scrutiny – not transformation theatre.

A Stronger Cambridge Hub

The opening of our new headquarters at Pembroke College will enable a closer partnership between academia and industry – creating more joint projects, more practical pathways from research to delivery, and an expanded commitment to internships that develop the next generation of talent.

We will use this base to convene leaders across sectors – bringing together public bodies, operators, infrastructure investors, innovators, and researchers to tackle shared challenges that have a meaningful impact on society. The goal is simple: turn insight into action, and action into measurable social impact.

Impact Through Infrastructure & Community Projects

We will pursue more digital infrastructure programmes that improve connectivity, resilience, and digital inclusion for remote and underserved communities – applying our experience across subsea, broadband, data centres, edge, and cloud. We will keep backing projects that strengthen essential services, enable local economic opportunity, and narrow the digital divide where geography makes access harder.

Armed Forces Covenant

We also have plans to deepen our involvement with the Armed Forces Community – including an upcoming AFC event open to all and the launch of an online veterans community to share updates, news and career opportunities.

We want to make it easier for veterans and service leavers to find pathways into meaningful work, and for employers to access proven leadership and delivery capability.

B Corp Certification

Looking ahead, one of our key priorities is to pursue B Corp accreditation. B Corp certification is awarded to businesses that meet rigorous standards of social and environmental performance, transparency and accountability, and it reflects a broader commitment to balancing profit with purpose. For us, that matters because it gives external recognition to something we already uphold and that is part of our mission – that business should be a force for positive impact, not only for our clients, but for people, communities and the planet.

Pursuing B Corp accreditation will help us strengthen and formalise the values-led approach that already underpins our work. It will provide a clear framework for continuous improvement, challenge us to measure our impact more consistently, and reinforce trust with clients, partners and our own people. Just as importantly, it aligns with our long-term ambition to grow responsibly – showing that commercial success and meaningful impact can, and should, go hand in hand.

Thank You



Thank you to everyone who helped bring our first Impact Report to life – from colleagues who shared stories, data and reflections, to the teams who shaped the design, structure and final narrative. Creating a report like this is a collective effort, and we're grateful to everyone who made the time to contribute alongside their day-to-day work.

Most importantly, thank you to all our charity partners. First and foremost, for the vital work you do – and secondly, for the trust you place in us and for your involvement in this report. Your impact is real, direct, and often delivered in challenging circumstances. We are proud to support you, and we want this report to reflect your contribution as much as ours.

Supporting charities and purpose-led organisations is a central tenet of our mission and business aims. We focus our giving and pro bono support across five core areas: Children, Cancer, Conservation, Communications, and Cambridge. We endeavour to commit at least 1% of our time and over 10% of our profits to these causes every year – and we typically far surpass that figure through fundraising, volunteering, skills-based support, and practical delivery where it is most needed.

Thank you, too, to our partners and associates for the work they do and the time they give. We are fortunate to have such a supportive network – and to work alongside individuals who bring deep expertise, generosity, and a genuine commitment to helping others. Your contribution strengthens our ability to deliver impact that is thoughtful, credible, and sustained.

Finally, thank you to our clients and collaborators who choose to work with us on programmes that create positive outcomes – not just for organisations, but for communities and society. We do not take that trust for granted. We aim to build on the progress captured in this report, set higher ambitions, and deliver even greater social impact in 2026 and beyond.



THE SERVICE WE RENDER OTHERS IS THE RENT WE
PAY FOR OUR ROOM ON EARTH.”

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