These Terms and Conditions ("Terms") govern your use of www.caringdentalarts.com and any form, landing page, email program, or text messaging program operated by Caring Dental Arts ("we," "us," or "our"). By using our website, submitting a form, or opting in to receive messages from us, you agree to these Terms. If you do not agree, please do not use our website or opt in to our messaging program.

WHO WE ARE

Caring Dental Arts is a cosmetic and family dental practice located at 1405 Kiln Creek Pkwy-Ste J, Newport News VA, 23602. We provide cosmetic dentistry, restorative, and general dental care.

Caring Dental Arts

1405 Kiln Creek Pkwy-Ste J, Newport News VA, 23602

Phone: 757-875-2273

Email: **office@caringdentalarts.com**

NO DENTAL OR MEDICAL ADVICE

The information on www.caringdentalarts.com is provided for general educational purposes only. It is not dental or medical advice, is not a substitute for an in-person examination and does not create a doctor-patient relationship. Submitting a form, sending a message, or reading this website does not make you a patient of the practice. A doctor-patient relationship is formed only after an in-person examination and acceptance of care.

Every case is different. Photographs, case studies, and descriptions of treatment on this website reflect the results of specific individuals. Individual results vary, and nothing on this website is a promise or assurance of any particular result for you. Recommendations for your own care can be made only after an examination, appropriate records, and a discussion of your goals.

APPOINTMENTS, CANCELLATIONS, AND PAYMENT

Appointment requests submitted through our website are requests only and are not confirmed until we contact you and confirm a time. We ask that you give us **48h** hours' notice to change or cancel an appointment so that we can offer the time to someone

else. Fees, payment methods, and any financing terms are discussed and agreed with you before treatment begins.

TEXT MESSAGING (SMS) TERMS

These SMS Terms apply to all text messages sent by Caring Dental Arts. They form part of these Terms and should be read together with our Privacy Policy at www.caringdentalarts.com/privacy.

PROGRAM DESCRIPTION

By opting in, you agree to receive text messages from Caring Dental Arts at the mobile number you provide. Messages fall into three categories:

- **Appointment messages** —reminders, confirmations, reschedules, cancellations, arrival instructions, and pre-visit forms.
- **Conversational messages** — replies to your questions, follow-up after a visit, and general customer care.
- **Promotional messages** —services, seasonal offers, events, and announcements, sent only to individuals who have opted in to receive them.

HOW YOU OPT IN

You may opt in by checking the SMS consent box on a form on www.caringdentalarts.com, by completing and signing a form at Caring Dental Arts, or by texting a keyword such as START or JOIN to our business number. The consent box on our web forms is never pre-checked. Consent to receive text messages is not a condition of purchase or of receiving any service from us.

MESSAGE FREQUENCY

Message frequency varies based on your appointments and your interactions with us. You may receive approximately 2 to 6 messages per month.

COST

Message and data rates may apply. Caring Dental Arts does not charge for text messages, but your mobile carrier's standard message and data rates apply to every

message you send or receive. Please contact your wireless provider for details of your plan.

HOW TO OPT OUT

You can cancel at any time by replying **STOP** to any message from us. After you send STOP, we will send you one confirmation message and will not send you any further messages unless you opt in again. You may also opt out by calling us at (757) 875-2273 or emailing **office@caringdentalarts.com**.

You: STOP

Us: You have been unsubscribed from Caring Dental Arts messages. No further messages will be sent. Reply START to rejoin.

HOW TO GET HELP

You: HELP

Us: Caring Dental Arts: For help call (757) 875-2273. Msg&data rates may apply. Msg frequency varies. Reply STOP to unsubscribe.

SUPPORTED CARRIERS AND DELIVERY

Our messaging program is supported by major carriers including AT&T, Verizon Wireless, T-Mobile, USCellular, Boost, MetroPCS, and others, as well as many smaller and prepaid carriers. Carrier support may change without notice.

Carriers are not liable for delayed or undelivered messages. We do not guarantee that messages will be delivered, or delivered on time, and we are not responsible for delays or failures caused by your carrier, your device, or network conditions. Do not rely on text messaging for urgent matters. If you have a dental or medical emergency, call us at (757) 875-2273 or seek immediate care; for a life-threatening emergency, call 911.

ELIGIBILITY AND CHANGES TO YOUR NUMBER

You must be at least 18 years old or have the consent of a parent or legal guardian, to opt in to our messaging program. By opting in, you confirm that you are the account holder or authorized user of the mobile number you provide, and you agree to notify us if that number changes or is no longer yours.

PRIVACY

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. Our full Privacy Policy is available at www.caringdentalarts.com/privacy.

ACCEPTABLE USE OF OUR WEBSITE

You agree not to use our website to transmit unlawful, harassing, defamatory, or infringing material; to attempt to gain unauthorized access to our systems; to interfere with the operation of the website; or to collect information about other users. We may suspend or terminate access to the website at our discretion.

INTELLECTUAL PROPERTY

All content on www.caringdentalarts.com — including text, photography, video, graphics, logos, and the Caring Dental Arts name and marks — is owned by Caring Dental Arts or its licensors and is protected by copyright and trademark law. Our clinical photography is original work produced in-house. You may not copy, reproduce, republish, or distribute any of it without our prior written permission.

THIRD-PARTY LINKS AND SERVICES

Our website may link to third-party websites and services, including social media platforms, online scheduling tools, review sites, and financing providers. We do not control and are not responsible for those websites, their content, or their practices. Links are provided for convenience only and are not an endorsement.

DISCLAIMER OF WARRANTIES

Our website and its content are provided "as is" and "as available," without warranties of any kind, whether express or implied, including implied warranties of merchantability, fitness for a particular purpose, and non-infringement. We do not warrant that the website will be uninterrupted, error-free, or free of harmful components, or that the information on it is complete or current.

LIMITATION OF LIABILITY

To the fullest extent permitted by law, Caring Dental Arts and its owners, employees, and contractors will not be liable for any indirect, incidental, special, consequential, or punitive damages, or for any loss of profits or data, arising out of or relating to you ruse of our website or our messaging program, even if we have been advised of the possibility of such damages. Nothing in these Terms limits any liability that cannot be limited under applicable law, and nothing in these Terms affects the professional obligations we owe to those we serve.

INDEMNIFICATION

You agree to indemnify and hold harmless Caring Dental Arts and its owners, employees, and contractors from any claim, demand, loss, or expense, including reasonable attorneys' fees, arising out of your breach of these Terms or your misuse of our website or messaging program.

GOVERNING LAW

These Terms are governed by the laws of the Commonwealth of Virginia, without regard to its conflict-of-laws rules. Any dispute arising out of or relating to these Terms or our website will be brought exclusively in the state or federal courts located in Newport News, Virginia, and you consent to the jurisdiction of those courts.

CHANGES TO THESE TERMS

We may update these Terms from time to time. Changes take effect when posted atwww.caringdentalarts.com/terms-of-use, and we will revise the "Last Updated" date above. Your continued use of our website or messaging program after a change means you accept the updated Terms.

CONTACT US

Caring Dental Arts

1405 Kiln Creek Pkway, Newport News, VA 23602

Phone: (757) 875-2273

Email: **office@caringdentalarts.com**

Website: www.caringdentalarts.com