

OPEX INTELLIGENCE BY ZOI

Gain first, pay later

only on verified savings.*

AI-driven cost optimization that turns pressure into performance.

*Performance fee: 20% of verified savings, defined and agreed jointly with the customer before engagement.



WHEN CLARITY LEADS, DATA BECOMES DECISION

Operating expenses rise faster than business value. Cloud costs spiral, systems age, and complexity grows across the application landscape — slowing innovation. Most cost-cutting efforts bring only short-term relief, missing the real constraints: **redundant IT, manual workarounds, and fragmented customer journeys.**

What's missing is clarity — the kind that reveals where technology truly enables performance. Across cloud and on-prem environments alike, that **visibility becomes the foundation for AI-enabled operations** and scalable performance.

Once intelligence takes over, performance becomes traceable and sustainable.

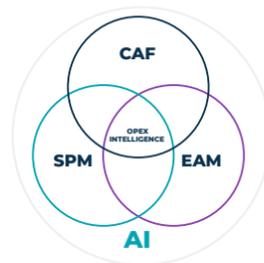
THE SHIFT – FROM COST TO PERFORMANCE

Zoi combines **Enterprise Landscape Analysis, Cloud Optimization, and FinOps** into one AI-powered framework. It reduces operational complexity — turning cost data into measurable performance gains.

Our **AI Agents** uncover what Excel-tables can't: inefficiencies, redundant workloads, and underused assets across your cloud and on-prem application landscape.

The approach builds on proven enterprise disciplines: **Strategic Portfolio Management (SPM), Enterprise Architecture Management (EAM), and Cloud Adoption Frameworks (CAF).**

Together, these principles give leaders the visibility and control to turn every operational layer into a lever for growth.



AI connects proven disciplines into one performance system.

THE IMPACT

Enterprises that apply OPEX Intelligence see proven, lasting results:

10%

Savings typically achieved in the first optimization cycle

10 – 30%

Typical OPEX reduction delivered

24/7

AI agents continuously uncover new optimization potential

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No payment without savings.

Like in Kärcher's finance transformation, AI models reconstruct corporate logic from data — identifying clusters, synergies, and inefficiencies invisible to dashboards.

“Watching our company’s logic emerge directly from the data.”

— Stefan Patzke, CFO, Kärcher



THE LEVERS THAT CREATE LASTING VALUE

Zoi's OPEX Intelligence activates connected levers that turn complexity into business value and operational clarity.



Landscape Analysis

Gain full visibility across your business, application, and technology portfolio. Identify redundancies, reduce tech debt, and align investments with your business goals.



FinOps Governance

Make efficiency last. Establish transparency, compliance, and financial discipline that sustain OPEX savings over time.



AI Insights

Turn data into continuous intelligence. Detect inefficiencies, anomalies, and optimization potential in real time.



Audit Readiness

Every audit or compliance report can be generated instantly — backed by transparent, verifiable data.



Cloud Optimization

Scale performance without waste. Balance multi-cloud workloads and eliminate over-provisioning through AI-driven analysis.

FROM LEVERS TO IMPACT: THE OPEX INTELLIGENCE METHOD

Each lever translates into tangible progress through a process designed to improve visibility, decision speed, and operational efficiency at scale.



WHY WITH US?

Zoi helps enterprises turn operational complexity into lasting performance.

Our AI-driven approach combines deep architectural insight with enterprise-grade execution — supported by people who understand how large organizations work and evolve.

We combine technological depth with human curiosity — making AI adoption practical, scalable, and impactful.

Every project follows a transparent performance model built on verified outcomes. Trusted by leading enterprises and collaborating closely with **AWS, Azure, and Google Cloud**, Zoi ensures cloud investments translate into sustainable results and competitive advantage.



• Migration and Modernization Services Competency
• IoT Services Competency
• SAP Services Competency
• DevOps Services Competency
• Retail Services Competency



READY TO REDUCE YOUR OPEX?

Start your first savings cycle today. Transparent. AI-driven. Proven.



Start Saving Now

Danilo Kirschner
GET IN TOUCH