

PRESS RELEASE

Zoi Launches in Switzerland and Opens Location in Zurich

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STUTTGART, 4. September 2025. Zoi, an internationally active technology and cloud consulting company, today announces the opening of its branch office in Zurich. With this strategic step, Zoi is responding to the rapidly growing demand for specialized cloud expertise and data-driven solutions in regulated Swiss industries.

“Switzerland is a beacon for innovation, but its regulated industries in particular face unique challenges in digital transformation. The opening of our Zurich location is not just an expansion, but a clear commitment to strengthening the digital sovereignty of Swiss companies,” states Sophie Riedel, MD Switzerland at Zoi. Riedel emphasizes that Zoi’s presence in Zurich is strategically positioned to empower local businesses with the cutting-edge tools and expertise required to thrive in an increasingly digitalized global economy.

Daniel Iseli, Co-MD Switzerland, further elaborates on the value Zoi brings to the Swiss market: “We are here to close the gap between traditional IT and next-generation cloud and provide Swiss companies with the tools they need to succeed in the digital age. With our global expertise and strong partnerships, we solve these challenges.” Iseli highlights Zoi's comprehensive approach, combining extensive international experience with strong collaborative alliances to address the specific digital transformation hurdles faced by Swiss enterprises.

From its new Zurich hub, Zoi will provide enhanced, localized support to both its existing clientele and new customers. This close proximity will enable Zoi's expert teams to gain a deeper understanding of individual client needs and deliver highly tailored solutions for their transformation journeys.

A key aspect of Zoi’s strategy in Switzerland is the establishment of a robust local team of experts. This dedicated team will focus on assisting Swiss companies in several critical areas, including: Developing Data-Driven Business Models, Cloud-Native Consulting, SAP S/4HANA Migrations and Cybersecurity.

The strategic expansion into Switzerland is not merely about increasing Zoi's geographical footprint; it is a vital step in accelerating the company's international growth trajectory and solidifying its presence within the dynamic DACH (Germany, Austria, Switzerland) region. By fostering a strong local presence and investing in a skilled Swiss team, Zoi is poised to become a pivotal partner for Swiss businesses striving for digital excellence and long-term success.

ABOUT ZOI

Zoi is a leading cloud-native specialist and tech consulting company with headquarters in Stuttgart and Barcelona. Together with partners like AWS, Google, Microsoft, and SAP, Zoi accelerates digital evolution, particularly in manufacturing and retail – AI-powered, business-focused, and with a strong delivery culture. With over a decade of cloud experience and more than 500 employees in seven countries, Zoi develops innovative full-stack solutions in the public cloud.