zoi

STRATEGICALLY ADOPT & PLAN FOR AI INTEGRATION INTO YOUR BUSINESS

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Gain a clear understanding of AI frameworks and Transform Challenges into AI Opportunities.

CUSTOMIZED OFFER

Move beyond buzzwords and stop guessing. Zoi's AI Orientation Workshop empowers you to transform abstract potential into prioritized business value. In just two days, align your leadership on secure, high-impact use cases and walk away with a phased roadmap for safe execution.

CHALLENGE
BRIDGING THE GAP BETWEEN AI HYPE & SUCCESSFUL INTEGRATION

Many companies face a critical juncture in their AI journey. The potential is undeniable, yet widespread hype makes it difficult to set realistic expectations and identify relevant use cases.

This often leads to disillusionment and failed implementations, preventing organizations from realizing AI's true value. Combined with the rapid pace of innovation, companies without a clear strategic roadmap risk falling behind and missing AI's transformative impact.

SOLUTION
EMPOWERING YOUR AI JOURNEY WITH AN ORIENTATION WORKSHOP

Zoi's two-day AI Orientation Workshop guides companies toward successful AI adoption. We equip you with the knowledge to navigate the landscape and unlock AI's transformative potential. Using expert guidance and real-world examples, we help you identify relevant use cases and build a strategic roadmap tailored to your needs.

We address specific business challenges by mapping current processes to identify bottlenecks and prioritize pain points. This guarantees tailored AI solutions that align with your goals and drive real value.

4 BENEFITS
TURNING AI POTENTIAL INTO REAL BUSINESS VALUE

1. Demystify AI to Drive Real Results

We bridge AI hype and reality, setting clear expectations and addressing pain points with AI solutions and the creation of a strategic roadmap. This moves you from awareness to experimentation, ensuring grounded understanding and enhanced business value.

2. Align Strategy & Maximize ROI

A holistic view of processes, infrastructure, and human elements enables navigating AI complexities. Prioritizing high-value projects reduces failure risks, ensuring strategic alignment with business goals.
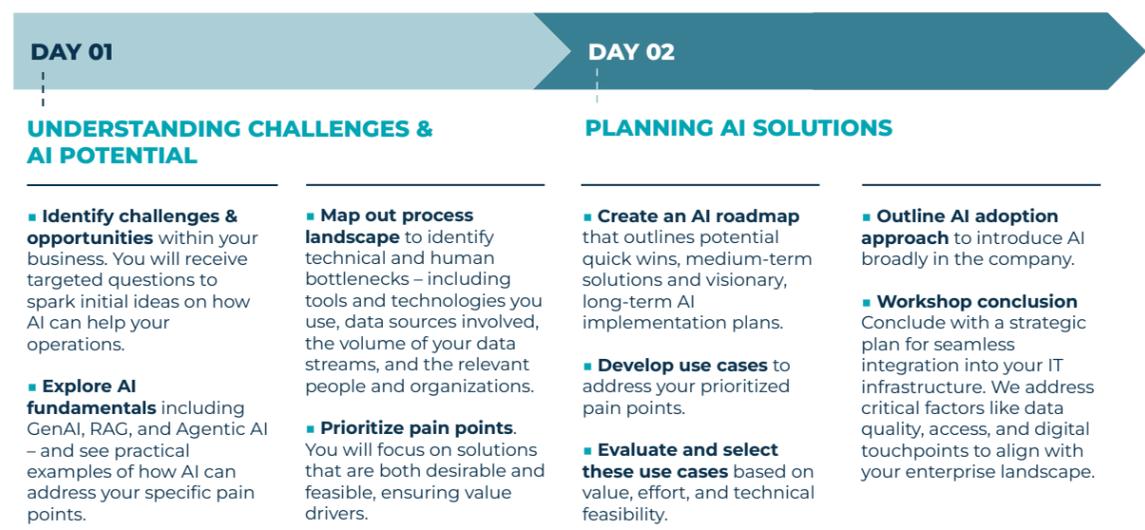
3. Gain Clarity & a Competitive Edge

Informed decision-making stems from a deep understanding of AI frameworks. This clarity prevents the 'trough of disillusionment' and secures a sustainable competitive edge in a rapidly evolving market.

4. Tailored AI Roadmap

Gain a clear strategic roadmap for AI adoption focused on tangible results. Mapping current processes improves your ability to identify relevant use cases, ultimately driving increased efficiency and productivity through effective implementation.

WHAT'S NEXT?
YOUR PATHWAY TO AI ORIENTATION

DAY 01

UNDERSTANDING CHALLENGES & AI POTENTIAL

■ **Identify challenges & opportunities** within your business. You will receive targeted questions to spark initial ideas on how AI can help your operations.

■ **Explore AI fundamentals** including GenAI, RAG, and Agentic AI – and see practical examples of how AI can address your specific pain points.

■ **Map out process landscape** to identify technical and human bottlenecks – including tools and technologies you use, data sources involved, the volume of your data streams, and the relevant people and organizations.

■ **Prioritize pain points.** You will focus on solutions that are both desirable and feasible, ensuring value drivers.

DAY 02

PLANNING AI SOLUTIONS

■ **Create an AI roadmap** that outlines potential quick wins, medium-term solutions and visionary, long-term AI implementation plans.

■ **Develop use cases** to address your prioritized pain points.

■ **Evaluate and select these use cases** based on value, effort, and technical feasibility.

■ **Outline AI adoption approach** to introduce AI broadly in the company.

■ **Workshop conclusion** Conclude with a strategic plan for seamless integration into your IT infrastructure. We address critical factors like data quality, access, and digital touchpoints to align with your enterprise landscape.

AGENDA

DAY 1
UNDERSTANDING CURRENT CHALLENGES & AI POTENTIAL

9:00 AM - 9:30 AM: Welcome & Introductions
9:30 AM - 10:30 AM: Identifying Current Challenges & Opportunities
+ Identify key challenges across departments.
+ Targeted questioning to reveal underlying issues and potential AI applications.
+ Brainstorming session: Initial idea generation for AI-driven solutions.

10:30 AM - 10:45 AM: Break
10:45 AM - 12:30 PM: AI Basics & Real-World Examples
+ Introduction to AI principles.
+ Demonstration of real-world AI applications relevant to the client's industry and pain points.

12:30 PM - 1:30 PM: Lunch
1:30 PM - 3:30 PM: Mapping Current Processes
+ Workflow visualization: Collaborative mapping of key business processes.
+ Identification of technical and human bottlenecks.
+ Analysis of tools, technologies, data sources, and data streams.
+ Holistic overview of the client's technical infrastructure and organizational structure.

3:30 PM - 4:00 PM: Break
4:00 PM - 5:00 PM: Prioritizing Pain Points
+ Voting and ranking of critical issues based on desirability and feasibility.
+ Consolidation of prioritized pain points for Day 2.
+ End of Day 1 recap.

DAY 2
PLANNING AI SOLUTIONS & NEXT STEPS

9:00 AM - 9:30 AM: Day 1 Recap & Day 2 Overview
9:30 AM - 11:00 AM: Creating the AI Roadmap
+ Short-term (quick wins): Focus on immediate, achievable solutions.
+ Medium-term (foundational): Skill development, training, infrastructure upgrades.
+ Long-term (vision): Transformative AI strategies for future growth.

11:00 AM - 11:30 AM: Break
11:30 AM - 1:00 PM: Developing Use Cases
1:00 PM - 2:00 PM: Lunch
2:00 PM - 3:00 PM: Evaluating & Selecting Use Cases
+ Prioritization of use cases based on value, effort, and technical feasibility.
+ Assessment of data quality, access, and availability.
+ Discussion on the current technical landscape.

3:00 PM - 3:30 PM: Break
3:30 PM - 4:30 PM: Embedded AI Approaches & Gemini Example
+ Strategies for broad AI integration within the company.
+ Explanation and demonstration of how tools like Gemini can be implemented.

4:30 PM - 5:30 PM: Closing & Next Steps
+ Explanation of the quick win to high-vision strategy.
+ Conclusion and review of results.
+ Discussion of actionable next steps and follow-up plan.

Empathize
Define
Ideate & Solve
Review

ABOUT ZOI

Zoi is a leading cloud-native specialist and tech consulting company. Operating with a strong global presence across seven countries, Zoi combines local expertise with the power of world-scale innovation. Together with partners such as AWS, Google, Microsoft, and SAP, Zoi accelerates the digital evolution in manufacturing, retail, and healthcare: AI-driven, business-focused, and with the highest delivery culture.

With over a decade of cloud experience and more than 550 worldwide, Zoi develops innovative full-stack solutions in the public cloud.

aws PARTNER Premier Tier Services — Migration and Modernization Competency, SAP Services Competency, SAP Services Competency, DevOps Services Competency, Retail Services Competency

Google Cloud PREMIER Partner — Cloud & Services Partner

Google Cloud Partner of the Year

Microsoft Solutions Partner — Data & AI, Digital & App Innovation Azure

SAP Silver Partner

START YOUR AI JOURNEY TODAY.

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