

SCHEDULE OF EVENTS

SUNDAY, JULY 27

4:30–5:45 p.m.	Registration <i>MB&WWA staff will be at a table in the lobby distributing registration packets.</i>	@ Mountain Grand Lodge Lobby
6:30–9:00 p.m.	Welcome Reception	@ Mountain Grand Lodge Lawn (Weather Permitting)

MONDAY, JULY 28

9:00–11:30 a.m.	Monday Business Sessions Michigan Legislative Panel <i>Senators Roger Hauck and Kevin Hertel and Representatives Brenda Carter, Parker Fairbairn, and Kristian Grant</i> Inside the Capitol Loop <i>Alethia Kasben, Managing Editor, Gongwer News, and Kyle Melinn, Editor & Vice President, MIRS News</i>	@ Vienna
1:30 p.m.	18-Hole Golf Tournament, Shotgun	@ The Monument Course

TUESDAY, JULY 29

8:00–8:45 a.m.	MLA Emerging Leaders & MB&WWA Board Private Breakfast	@ Graz Conference Room
9:00–11:45 a.m.	Tuesday Business Sessions Wine, Spirits, Mixed Spirit Drinks, and More (Hemp?) Where Are We Headed? <i>Francis Creighton, President and CEO, WSWA</i> Transforming Beer Distribution with AI: What Matters, What Doesn't, and What's Next <i>Bud Dunn, President, Volume x Profit Technologies</i> Hemp Beverages: An Industry on the Rise <i>Christopher Lackner, President, Hemp Beverage Alliance</i>	@ Vienna
2:00–4:00 p.m.	2nd Annual Pickleball Tournament	@ Tennis Courts
6:15–9:30 p.m.	Children's Program & Dinner	@ Helga's House
6:30–9:30 p.m.	Closing Dinner <i>Don't miss the Awards Ceremony!</i>	@ Mountain Grand Lodge Lawn (Weather Permitting)

WEDNESDAY, JULY 30

8:00 a.m.	Annual Meeting, Distributors Only	@ Vienna A
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