



# LEADERSHIP CONNECTIONS™

*Where Leaders Connect*

## 2026 "Onward" National Conference for Early Childhood Leaders

### Sponsorship Packages and Exhibitor Opportunities



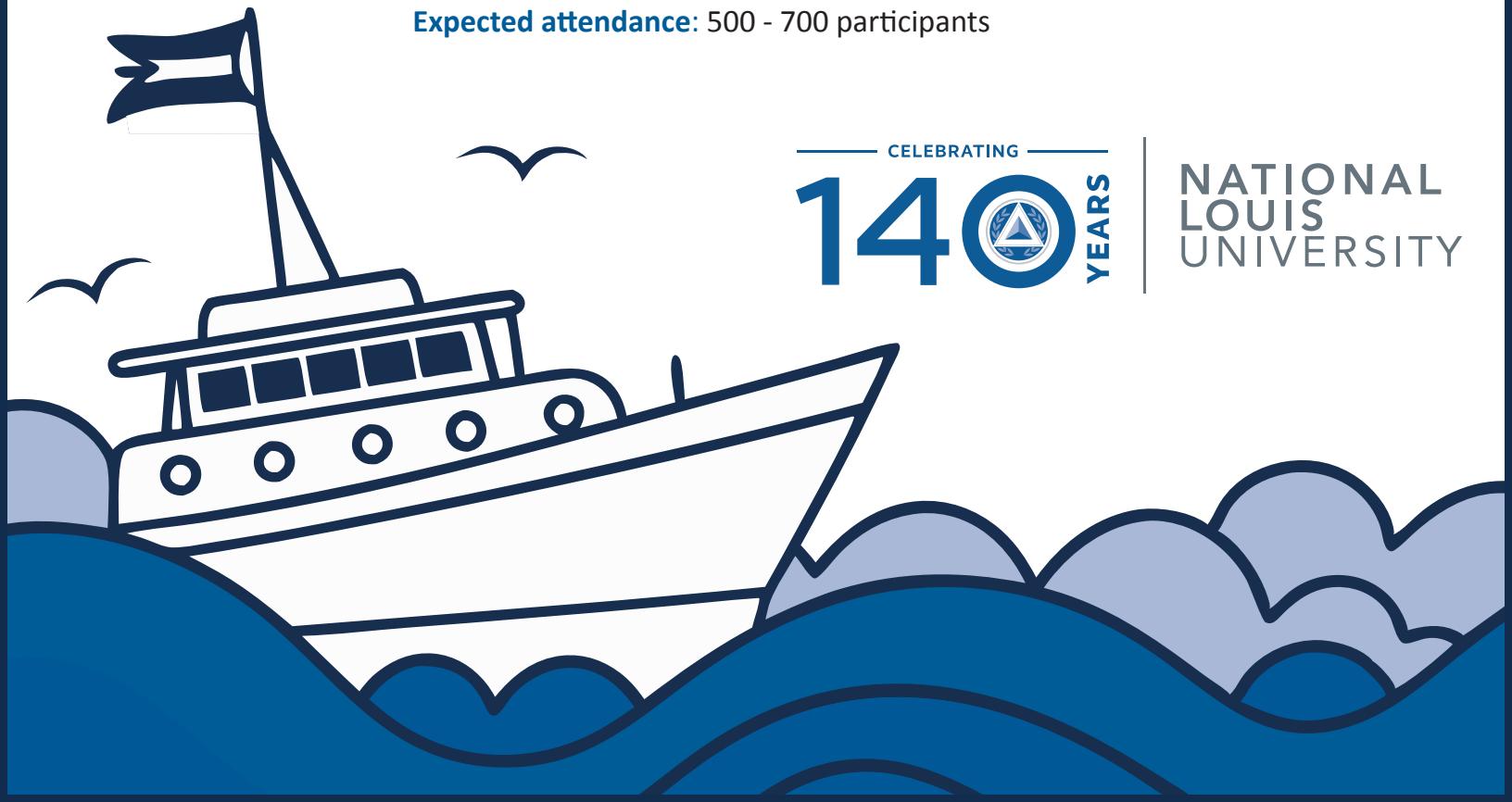
NATIONAL  
LOUIS  
UNIVERSITY



McCormick Institute  
for Early Childhood

**Audience:** Early Childhood Education and Care (ECEC) Leaders and Administrators (center-based, school-based, and family child care programs), ECEC support program coordinators, technical assistance specialists, advocates, researchers, ECE Faculty, coaches, network leaders, and more.

**Expected attendance:** 500 - 700 participants



CELEBRATING  
**140** YEARS

NATIONAL  
LOUIS  
UNIVERSITY

# Sponsorship Levels and Opportunities

	Recognition in Plenary/ Featured Sessions	Logo Placement on Conference Materials	Conference Registrations Included	Ads	Exhibit Table	Social Media Recognition	Inserts in Conference Bags	Email Marketing Recognition	Choice of Additional Options
Presenting Sponsor \$15,000	<input checked="" type="checkbox"/> Give a 3-minute welcome during opening plenary	<input checked="" type="checkbox"/> Plus a banner at the event	<b>5</b>	Full page in printed schedule AND app splash screen sponsor	<input checked="" type="checkbox"/> In premier location	<input checked="" type="checkbox"/> Plus two feature posts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Plus feature marketing email	<input checked="" type="checkbox"/> Up to \$5,000
Gold Sponsor \$10,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<b>3</b>	Half page in printed schedule AND app banner ad	<input checked="" type="checkbox"/> In premier location	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Up to \$3,000
Silver Sponsor \$5,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<b>2</b>	Quarter page in printed schedule AND app banner ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Bronze Sponsor \$2,500		<input checked="" type="checkbox"/>	<b>1</b>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Friend of the McCormick Institute \$1,000		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	

## Additional Options

Conference Bag Insert	\$500
Opening Luncheon - Meal and Speaker Fee	\$7,500
Dockside Break: Coffee & Tea	\$3,500
Public Policy Forum	\$5,000

Annual Paula Jorde Bloom Colloquium	\$5,000
Family Child Care Reception	\$4,200
Family Child Care Award Friday Breakfast	\$6,000
Closing Luncheon - Meal and Speaker Fee	\$7,500
Opening or Closing Luncheon Centerpieces	\$2,000
Hydration Station	\$3,500

Conference Bag Sponsor	\$2,500
Full-page Ad in Printed Schedule	\$2,000
Half-page Ad in Printed Schedule	\$1,000
Quarter-page Ad in Printed Schedule	\$500
Conference App Splashscreen (per day)	\$1,000
Conference App Banner Ad (per day)	\$250

# Exhibitor Details

Exhibitors will be located in the ballroom, **where all general sessions and meal functions will take place**. Each 6' table includes two chairs, linen, and one wastebasket. Shipping, loading/unloading, and storage fees will apply. Electrical services for the Exhibit Hall must be arranged directly through Encore. Complimentary onsite parking is available.



## Pricing

Exhibitor Fee: **\$450 per table**

Each 6' table includes two chairs, linen, and one wastebasket.

*Option to purchase two tables for a larger exhibit.*

## Location

West Ballroom

Renaissance Schaumburg Convention Center Hotel

1551 Thoreau Dr N, Schaumburg, IL 60173

## Exhibitor Schedule

### Wednesday:

2:00 PM - 6:00 PM Move in & Setup

### Thursday:

7:45 AM - 4:00 PM Exhibiting hours

4:00 PM - 5:00 PM Tear Down and Move Out

## Thursday Conference Schedule

May 28, 2026	
7:00-7:30 AM	Taichi/Qigong Class
7:45 AM	Exhibitor Hall Opens (Ballroom)
7:45 AM	Registration Opens
7:30-8:45 AM	Hometown Hero Award & Continental Breakfast (Ballroom)
Morning Block	
8:45-9:45 AM	Concurrent sessions (60 Min)
8:45-10:15 AM	Concurrent sessions (90 Min)
10:30 AM - 12:00 PM	Public Policy Forum (Ballroom)
12:15-1:00 PM	Lunch Buffet (Ballroom)
Afternoon Block	
1:15-2:15 PM	Concurrent Sessions (60 Min)
1:15-2:45 PM	Concurrent Sessions (90 Min)
1:15-3:15 PM	Concurrent Sessions (120 Min)
2:45-4:00 PM	Dockside Break: Pick me ups (Treats, Cookies/ice cream) Near Exhibitor Hall
4:00-5:30 PM	Leadership Colloquium (90 minutes)
4:00 PM	Exhibitor Hall Tear Down (Ballroom)

## Questions?

**Exhibitors**, contact Natalia Ambrozek, [nambrozek@nl.edu](mailto:nambrozek@nl.edu).

**For sponsorship and all other conference inquiries**, contact [leadershipconnections@nl.edu](mailto:leadershipconnections@nl.edu).