

Complete all nine self-paced
modules to earn the
Aim4Excellence National
Director Credential
OR

Select one or a few modules
to build competence in a
specific management area.

COLLEGE CREDIT through
National Louis University
(NLU) or other institutions is
available for Aim4Excellence
at an additional cost.

Scholarships and other
state incentives may
be available to help
cover the cost.

CONTACT US



Aim4Excellence™



NATIONAL
LOUIS
UNIVERSITY



McCormick Institute
for Early Childhood



“

The Aim4Excellence training has given me the confidence and skills to be the best leader I can be for the children, parents, and staff at St. John Christian Preschool.

”

—Emily Koterba, Child Care
Aware of North Dakota

NINE MODULES

1. Leading the Way
2. Recruiting, Selecting, & Orienting Staff
3. Promoting Peak Performance
4. Managing Program Operations
5. Building a Sound Business Strategy
6. Designing Indoor & Outdoor Environments
7. Supporting Children's Development & Learning
8. Facilitating Responsive Family Engagement
9. Evaluating Program Quality for Continuous Improvement

WHAT IS AIM4EXCELLENCE?

- An engaging and interactive online professional learning experience based on the foundational core competencies of Whole Leadership.
- Whole Leadership represents the interdependent relationship among three leadership domains necessary when performing leadership functions in early childhood programs: Leadership Essentials, Pedagogical Leadership, and Administrative Leadership.



HOW DOES AIM4EXCELLENCE HELP ME?

- Eligible for college credit
- Aligns with state professional development credentials
- Recognized in state professional development systems
- Meets required state criteria for program administrators
- Supports National Association for the Education of Young Children (NAEYC) program accreditation