

Pontblyddyn Cricket Club

Pontblyddyn Cricket Club
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Development Plan 2024 - 2025

2025-26 ver. 001



Club Support – Planning for the future 'Our Club'

Who influences our direction?

- * Playing Members
- * Social Members
- * Club Management Committee (CMC) Members
- * Visitors
- * Hartsheath Estate (Landlord)

Where do we get our income from?

- * Bar Revenue
- * Member Subscriptions
- * Fund Raising
- * Sponsors
- * Grant Aids
- * Donations

How do we make decisions?

Democratically from suggestions made by our members, through sub committees or officers, to the Club Management Committee (CMC).

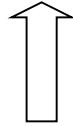
Who do we work with to develop & deliver our offers and services?

- * Schools
- * North Wales Cricket League.
- * North East Wales Junior Cricket.
- * Cricket Wales
- * ECB
- * All Stars (ECB)



Who benefits from our activities?

Playing Members – Social Members – Local Schools – Local Clubs – Charities – Local Community.



Why do we exist? What are we trying to achieve?

To provide a facility for the enjoyment of cricket and to ensure that the Club is able to offer that facility for the short, medium, and long term future.

Club Support – Planning for the future

Who do we engage with?

Who should we engage with <i>internally</i> ? e.g. players, parents, coaches	Do we currently? (Yes / No)	How regularly?	Is this engagement one way or two ways?	Do we engage effectively? Do we understand the impact we are having?	Any improvements we could make?
Players	Yes	Monthly through Cricket sub-committee, Cricket Manager, and Junior Organiser on CMC	Two Way	Yes	There is no better way than engaging with members on a face to face basis and this is something that we as a club are proactive in doing as it is the best way to obtain member feedback . Regular social media activity informs our members as to what is happening.
Parents	Yes	Monthly through Junior Organiser on CMC	Two Way	Yes	
Coaches	Yes	Monthly through Cricket sub-committee on CMC	Two Way	Yes	
Members	Yes	Available for election onto CMC monthly meetings	Two Way	Yes	
Who should we engage with <i>externally</i> ? e.g. schools*, businesses, community groups					
Schools: Abermorddu, Ysgol Estyn Hope, Treuddyn, Leeswood, Penyffordd, Penymynydd.	Yes	Coaching and Tournaments held throughout the season	Two Way	Established Links via player career roles and a local Headteacher is involved with club & coaching	Provide more information to the schools to remind them of what we offer and encourage junior participation
Local Businesses: Various Sponsors	No	Annually	One Way	Fundraising Officer has good local links and found club sponsors, grants and donations	Need to ensure that we deliver “value for money” so far as our sponsors are concerned in order to retain their future involvement
Local Community: Leeswood Bingo Flintshire CC Official Election Post	Yes	Bingo weekly (subject to post-C19 restart) Flintshire CC as and when elections occur	Two Ways	Yes	Keep listening, reacting and providing more events. Actively promote the clubhouse for private functions.

*Evidence of an effective school/club link is required to achieve ECB Clubmark.

Club Support – Planning for the future

Club Self-Assessment – Understanding our strengths and weaknesses

CHARACTERISTIC	WHAT DOES GOOD LOOK LIKE?	ACTION REQUIRED? Yes or No	PRIORITY Top 5?
PURPOSE	Our CMC is representative of our club (includes junior/senior players, parents, volunteers etc.)	No	
	Our CMC takes time to ensure it has a clear understanding of where we want to be in 5 years	No	
	We always let our members know what we are trying to achieve as a club	No	
SOCIAL	We work proactively with our members and leagues to improve the player experience	No	
	We ask our players about their playing experience and suggestions for improvements	No	
	We are innovative in how we attract new members to our club, with a welcoming environment	No	
	We understand the importance of retaining our “people” by trying to understand their motivation for being part of our club	Yes - Ongoing	5
	We are innovative in how we attract new volunteers to our club, utilising their skills, knowledge and attributes effectively.	Yes - Ongoing	4
	We recognise the need to reduce bureaucracy and provide lean administration for our volunteers	No	
ECONOMIC			
	We need to be innovative in increasing our income streams for a sustainable (post-Covid-19) future	Yes – important now	2
	We work to reduce our running costs and redirect funds into the player experience	No	
	We manage our finances effectively and are compliant with tax legislation	No	
	We work proactively with the leagues to reduce travel costs	No	
	We produce and monitor our annual budget to ensure we are in control of our finances and are transparent and sustainable for the future	No	
ENVIRONMENTAL			
	We work to improve access to better indoor facilities for our members (replace showers and provide female changing facilities).	Yes – key inclusivity and health issues	3
	We work to improve access to better outdoor facilities for our members (practice and match play facilities)	Patio collapse & pitch drainage required	1
	We manage our energy and water use effectively to help reduce our costs	No	
	We are prepared for changing climate patterns and to reducing the impact that drought and flooding may bring to our club	No	
	We continuously monitor the usage of our facilities and our membership levels and look to source alternatives / new facilities	No	
	We work proactively with our community to open up our facilities creating a warm, welcoming environment and help raise money	No	

Club Support / ECB Clubmark – Planning for the future

Our Club Purpose: What are we trying to achieve?					
Challenges	Objectives	Actions	Who	When – (1/3/5 years)	Cost / How
Social e.g. referring to teams, players, members, volunteers & coaches, community and committee 	Find/Train a Club Umpire?	Canvass ex-players	CMC	On going	Club funds
	Retention of players	Use contacts	Team captains & Junior Organiser	< 1 Year & Ongoing	Nil
	Get Promotion for 1 st XI back to Premier Division	Promoted to Premier Division	1 st Team Squad	Completed Sept 2022	Nil
	Find/Train new Coaches		Junior Organiser	Ongoing	Club funds
	2 nd XI Promotion from Div 3.	Achieved in 2022. Promoted Div 3 champions	2 nd XI squad	Completed Sept 2022	Nil
	Re-enter team in 3 rd XI Sunday Division	Achieved in 2022	Team captains & Junior Organiser	Completed April 2022	Nil
	1 st XI Promotion to Premier Division		1 st Team Squad	1-2 years	
 Environmental e.g. referring to club facilities and capital expenditure	Pitch Roller is over 40 years old, and needs replacing	Replaced	Grounds sub-committee	Completed May 2016	
	Artificial pitch	Replaced	CMC	Completed 2019	Club funds / ECB grant / loan
	Net Facility	Replaced	CMC	Completed 2019	Club funds / ECB grant / loan
	Electronic Scoreboard	Replaced	CMC	Completed 2019	Club funds/ MBNA grant
	Outfield Mower - replacement	Continue to repair and service machine	Grounds sub-committee	3 to 5 Years	£5k to £6k / Club Fundraising

	Pitch Covers- replacement	Replaced	Grounds sub-committee	Completed 2021	Club funds / Toyota grant
	Sight Screens – replacement		Grounds sub-committee	2 to 3 years	Club/Sponsorship/loan/grant
	Bar Area	Work completed	Club House sub-committee	Completed 2019	Club funds/grant
	Changing Room Showers & Female changing room	Urgent inspection/replacement (short term) Consider more environmentally friendly option. Provide female changing facility Spring 2024 – Ladies changing room with showers completed. Replacement showers in Male changing rooms to be costed.	CMC	2021 inspection & 1 to 2 Years (work)	To Be Calculated
	Club House Boiler	Investigate more environmental friendly option	CMC	1 to 5 Years	To Be Calculated
	Solar Panels / Energy Efficiency	Investigate cost, grants, benefits. Installed including Battery storage Feb 2024. Investigate further energy efficiency measures, possibly expansion to battery storage, electric heating for hot water & space heating.	CMC	1 to 5 Years	To Be Calculated
	Scarifier	Keep a look out for suitable second hand one	Grounds sub-committee	1 to 5 Years	To Be Calculated
	Patio	Investigate Costs	CMC	1 Year	To Be Calculated
	Balcony replacement of fascia flooring & matting	Replaced	CMC	Completed 2021	Club funds
	Bar Cellar	Investigate costs – improve insulation in order to reduce costs	Club House sub-committee	1 to 2 years	To Be Calculated
	Balcony stairs	Investigate replacement options	CMC	1 to 2 years	Quotes range between £6.5 - £8.5k?
	Pitch drainage	Land drains each side of the square Drainage installed at the garage end of the outfield in 2022.	Grounds sub-committee	1 to 2 years	Approx. £5k

		2023 – Pipe between the nets and the cricket square repaired to stop leaking.			
	Nets Area work	Level and provide hardstanding adjacent nets for covers/sightscreen storage Completed.	Grounds sub-committee	1 to 2 years	
	Bowling Machine	Repair /replace existing bowling machine. Replaced. New bowling machine purchased 2023.	CMC	1 year	Approx £2k to purchase new machine.
	Ladies Changing Facilities	To convert Umpires changing room to a Ladies facility and build a new Umpires room. Summer 2024 – Grants obtained, and work completed.	Club House sub-committee	1 to 2 years	Project to be costed and investigate what grants are available.
	Clubhouse Carpet	Replace carpet in bar area. Autumn 2024 – Carpet replaced.	Club House sub-committee	1 year	Requires quotes for carpet
	Fire Alarm System	Upgrade fire alarm system cabling and electrics, to meet current standards.	Club House sub-committee	1 to 2 years	Requires quotes and identify funding
	Electric Mower (Battery) with selection of cassettes (mowing, verticutter/brush/scarifier etc.)	New multi-purpose battery operated mower with optional mowing & square maintenance cassettes including verticutter.	Grounds sub-committee	1 – 2 years	Refresh quotes and obtain funding/grants.
	Repairs to bridge supports and riverbank to prevent flooding	Increase risk of ground flooding due to higher river levels drawing periods of high rainfall,	Grounds sub-committee	1 – 2years	Obtain quotes and detailed plans. Identify grants/funding.
	Clubhouse Refurbishment	Full refurbishment of the Clubhouse, including furniture, downstairs toilets.	Club House sub-committee	1 – 2 years	Obtain quotes and detailed plans. Identify grants/funding.
	Cricket Ground Boundary Fencing	Replace boundary fencing and refix concrete posts.	Grounds sub-committee	1 – 2 years	Obtain quotes and detailed plans. Identify grants/funding.
	Ensure as many Fund raising activities happen	Monthly CMC meetings	Fundraising sub-committee	Ongoing	E.g. Bag Drop/Dog Show

Economic e.g. club finances, revenue, costs, savings and contingency 	Extend fund raising activities to include other communities and increase club income/hire of clubhouse.	Monthly CMC meetings. - new signage to try and increase bar revenue, hiring of clubhouse for external functions. Weekly BBQ / 100 club promotion.	Fundraising sub-committee	Ongoing	Club funds / bar income. Promote 100 club Increase functions at the club to attract more families
	Treasurer to review Budget	Monthly CMC meetings	Finance sub-committee	< 1 year	
	Advertising Boards	Canvass local Business's	Club Members	Ongoing	Success in 2024 to be built upon.
	Major Sponsor	Found for 2024 season	Club Members	Ongoing	Retain relationship
	Waste Removal / Recycling	Contract with Veolia (3yr fixed price)	Club House sub-committee	Review autumn 2021	Club funding & donation from local business (proceeds of carrier bag sales)

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2018	Increased the number of functions at the club – both club based and external hiring has been achieved and hopefully will continue as we improve the facilities. Introduction of EPOS system and facility to allow card payments to improve the monitoring of stock sales and stock levels, and dual pricing for members / guests. Replacement of one of the original second-hand bottle coolers in Jan 2018 with a more efficient model	The improvements to bar turnover and continued stock control (waste management) in 2018 resulted in the club being able to fund any repairs and clubhouse maintenance whilst still improving the clubs bank balance.
2019	With the aid of the CWC19 ECB Small Grant a glass washer was purchased for the bar. A further £560 was added to it from club funds to upgrade the model and cover installation costs. A £3k grant from MBNA Trust enabled the purchase of an electronic scoreboard with an additional £700 from club funds. The stand and cover were provided FOC by JA Arrowsmith. The new Nets facility was installed in July and planning permission obtained to relocate the AWP- work in which was completed in September. ECB grant & loan received. Loan repayments to commence Feb 2020.	It's important that all means of funding is considered. The club produced a sponsorship document and was successful in obtaining kit sponsorship for senior and junior teams. A decrease in bar turnover must be rectified – the decrease down mainly to lack of functions. There are more “club” functions planned for 2020.
2020	Covid 19 curtailed activities both for playing and for social interaction and work on the club facilities. There was a drastic reduction in bar income, fundraising activities and	Financial assistance from Flintshire County Council and suspension of ECB loan repayments helped us through the season.

	reduced membership income (juniors given free membership and senior membership fees reduced).	
2021	Gradual reduction in Covid restrictions has seen modest increases in bar turnover but no major fundraising activities were possible. Income still struggled owing to a reduction from membership fees (no social memberships and reduced junior membership fees retained.) A major fundraising event is planned for November 2021.	We have been successful in obtaining team sponsorship and obtaining grants from MBNA and Toyota towards the costs of badly needed new covers. ECB grant assistance was secured towards the cost of repairs to the balcony.

Do your objectives all contribute to your club's purpose?

An equal balance of activity and resource must be put into the social, environmental and economic elements of any cricket club in order to improve its sustainability.