



### What is the Keller Williams School of Real Estate?

The Keller Williams School of Real Estate is 100% online and entirely free to students, making entry into real estate more accessible than ever before. In an industry first, Keller Williams is offering discounts to access the state-approved education courses provided by Kaplan Real Estate Education and assisting aspiring agents on a direct path to licensure and profitability.

The Keller Williams School of Real Estate (KSCORE) also offers KW Prep, a program designed to develop students' professional careers.

In addition, currently licensed agents will have access to a library of continuing education courses, also provided by Kaplan Real Estate Education.

#### Why should I attend?

- It's free to you to take the first steps toward starting a life-changing career in real estate.
- All coursework is available online and self-paced, so you can work through the program whenever it fits your schedule, as permitted by state rules on prelicensing education.
- With the best professional development from real estate's largest company, you start your career on the right foot!

#### What is KW Prep?

KW Prep gives aspiring agents the confidence they need as they embark on their early years in the real estate industry. While not a state-approved licensing or continuing education course, KW Prep trains on real-world applications, preparation for a real estate career with longevity, and early exposure to the award-winning tools, tips and coaching that Keller Williams is known for.

## What do I have to look forward to with KW Prep?

- Access to 17 self-paced learning modules and accompanying resources that cover everything from business budget success to developing a winning mindset and more.
- Real-world business development strategies so you can get into production quickly once you enter real estate.
- An introduction to the time-tested models, systems and award-winning training of Keller Williams, which will help you go further, faster – even before you enter real estate.

## I already have my license. Does the Keller Williams School of Real Estate offer continuing education?

In a word, yes! You will have access to a robust library of online state-approved continuing education courses, provided by Kaplan Real Estate Education, so you can keep learning and leveling up in your career. Bonus! KW associates can access these courses at a discounted rate.

# HOW DO I GET STARTED?

Call us: [PHONE NUMBER]

or email us: **[EMAIL]** 

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