



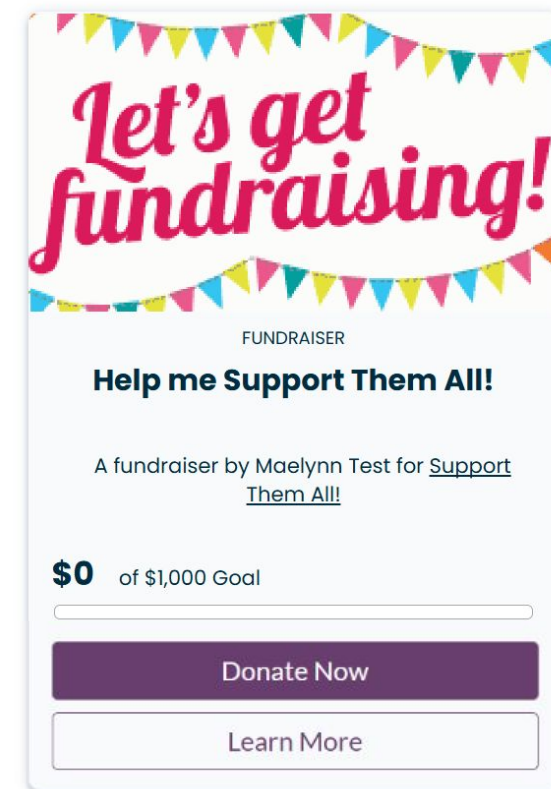


PEER FUNDRAISERS
NONPROFIT & FUNDRAISER EXPERIENCE

- 
- 
- Why is Peer to Peer (P2P) Important?
 - Who are my supporters?
 - Expand Your Impact! P2P Fundraisers for Supporters
 - Creating a P2P Fundraiser
 - Fundraiser Management
 - Viewing Donations
 - Additional Resources

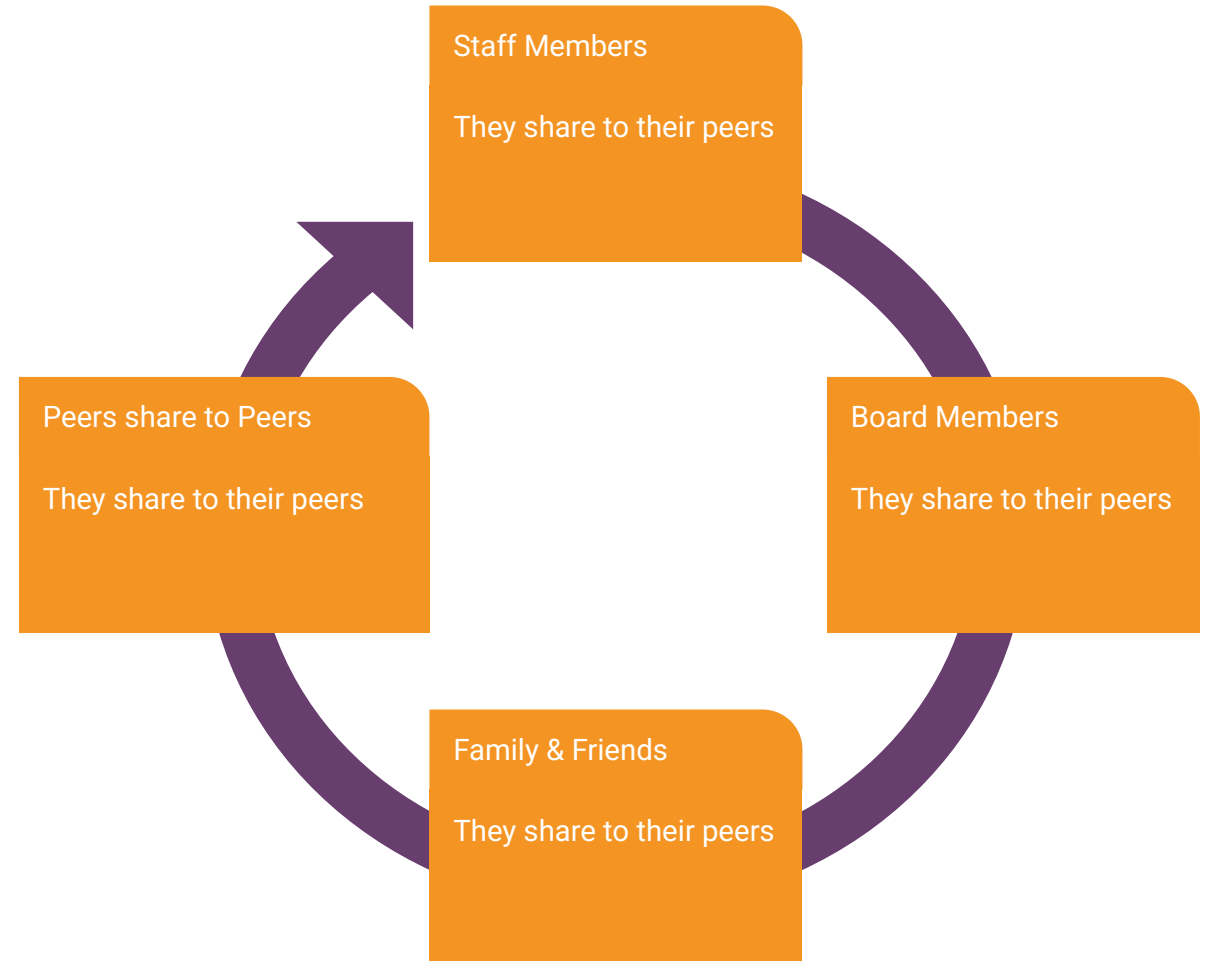
WHY IS PEER FUNDRAISING IMPORTANT?

- P2P Fundraisers enable Nonprofit organizations and Fundraisers, who are their biggest supporters, to collect online donations by sharing their Fundraiser via social media and email.
- P2P Fundraisers can be created, managed, and edited via the Fundraiser/Donor profile right on the same Neon One platform.
 - Head to the Login screen!



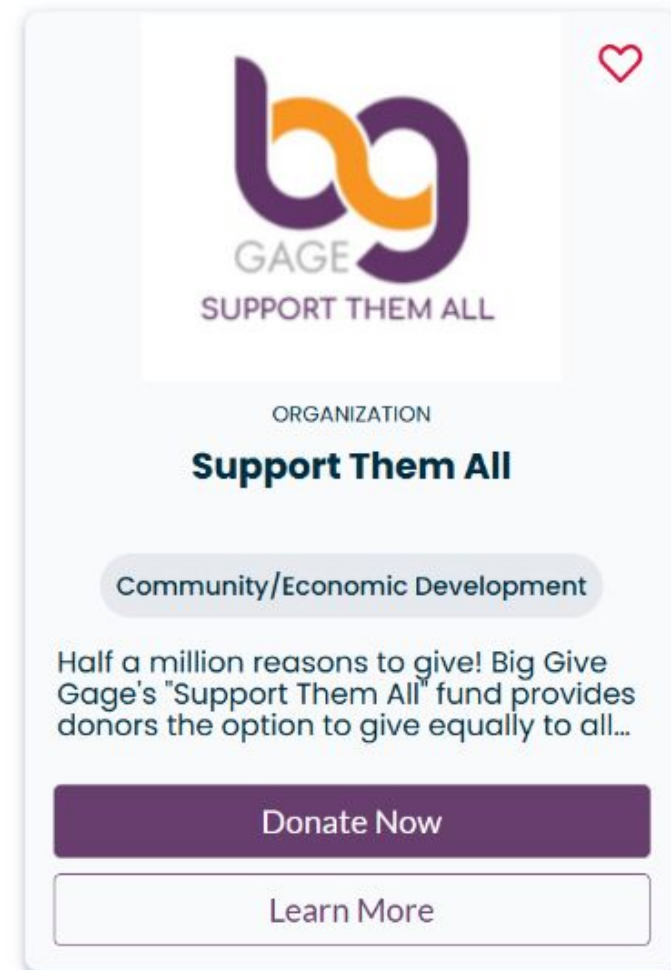
WHO ARE MY SUPPORTERS?

- Your organization
 - Encourage your staff to promote a specific need (new program, capital campaign, etc..)
 - Create a competition between Board Members so they reach out to their networks for support
- Peers, Friends, Family
 - Allow your biggest fans and supporters to raise funds on your behalf



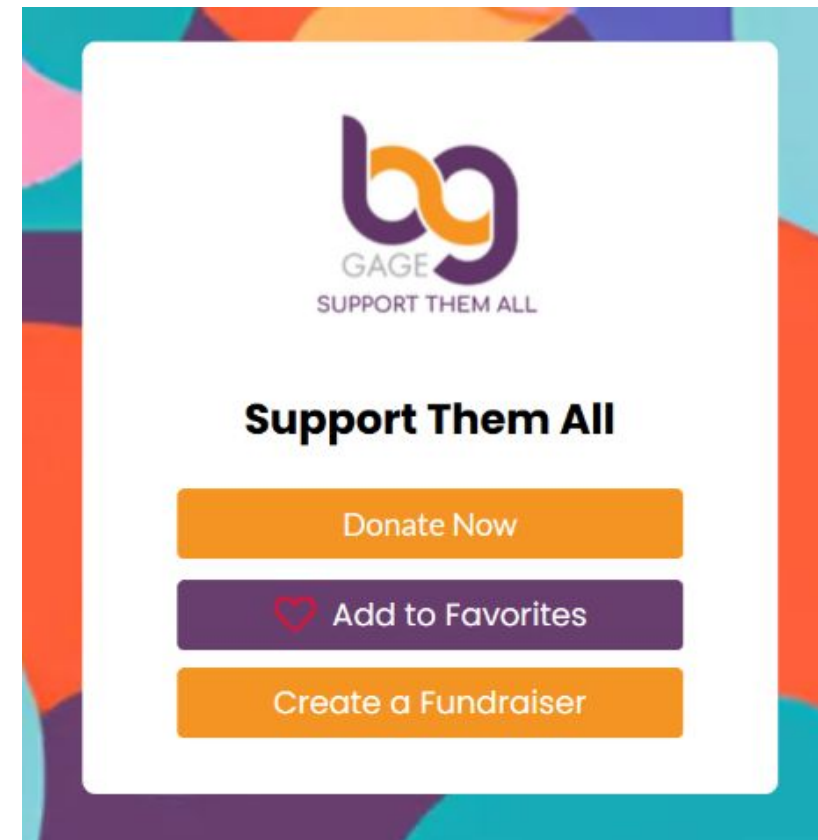
EXPAND YOUR IMPACT | CHOOSE AN ORGANIZATION TO SUPPORT

- Access the public givehastingsday.org website.
 - Search for one of your favorite Nonprofits or browse the entire list of all participating Nonprofits
 - Select an organization to support by clicking the logo or Learn More



PEER FUNDRAISER EXPERIENCE | CREATE YOUR FUNDRAISER

- Click Create a Fundraiser
- You will be redirected to login or create an account before you build & publish your page



CREATE A FUNDRAISER | LOGIN OR CREATE AN ACCOUNT

- Have an account?
 - Login or reset your password.
- Otherwise, Sign Up to publish your fundraiser!

Welcome Back

Please enter your account details

Don't have an account yet? [Sign up](#)

Email *

Password *

[Forgot Password?](#)

Log In

Create an Account

First Name *

Last Name *

Email Address *

Create Password *

••••••••

ⓘ Password must be at least 5 characters long

Confirm Password *

Create Account

Cancel

CREATE A FUNDRAISER | FUNDRAISER MANAGEMENT

Create a Fundraiser in 5 steps!

1. Complete your Fundraiser details: title, your name, custom URL, and goal.
2. Tell us your Fundraiser story! Why does this organization matter to you and why should people give?
3. Set a personalized Fundraiser image
4. Review and Publish! Preview your profile before you push it live. Please note, once published, it can take up to 2 hours to appear live.
5. Share!

New Fundraiser

Step 1/4×

Fundraiser Details

Benefiting Organization

Fundraiser Title

This name will be publicly displayed

Creator Name

This name will be publicly displayed

Custom URL

Fundraiser Goal

\$

Next

New Fundraiser

Step 2/4

Fundraiser Story

Write a bit about why this particular organization's goals matter to you. A compelling fundraiser story can inspire more generosity for your chosen cause!

Fundraiser Story


Character count 0/1000

New Fundraiser

Step 3/4×

Fundraiser Image

Adding your profile image fosters a personal connection, inspiring trust and empathy among potential donors. Research shows that familiar faces increase the likelihood of donations.



Drop file here or [click to upload](#)

Back

Next

New Fundraiser

Step 4/4×

Review and Publish

Fundraiser Title

Rivendell Gives 2024

Created By

The Lastman Family

Goal

\$10,000


Benefiting Organization

Community Health in Partnership Services d/b/a
CHIPS Health and Wellness Center

Fundraiser Story

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Fundraiser Image



Back

Publish

SHARE YOUR FUNDRAISER!

Success! ×

Your fundraiser has been created!

Your fundraiser is now live! Maximize the success of your fundraiser by sharing the custom URL and inviting others to help support your cause! You can manage and edit your fundraisers from the donor portal fundraisers page.

[Visit Page](#)

Share Your Fundraiser

[Facebook](#) [LinkedIn](#) [Email](#)

[Twitter](#)

Fundraiser URL

[Copy to Clipboard](#)

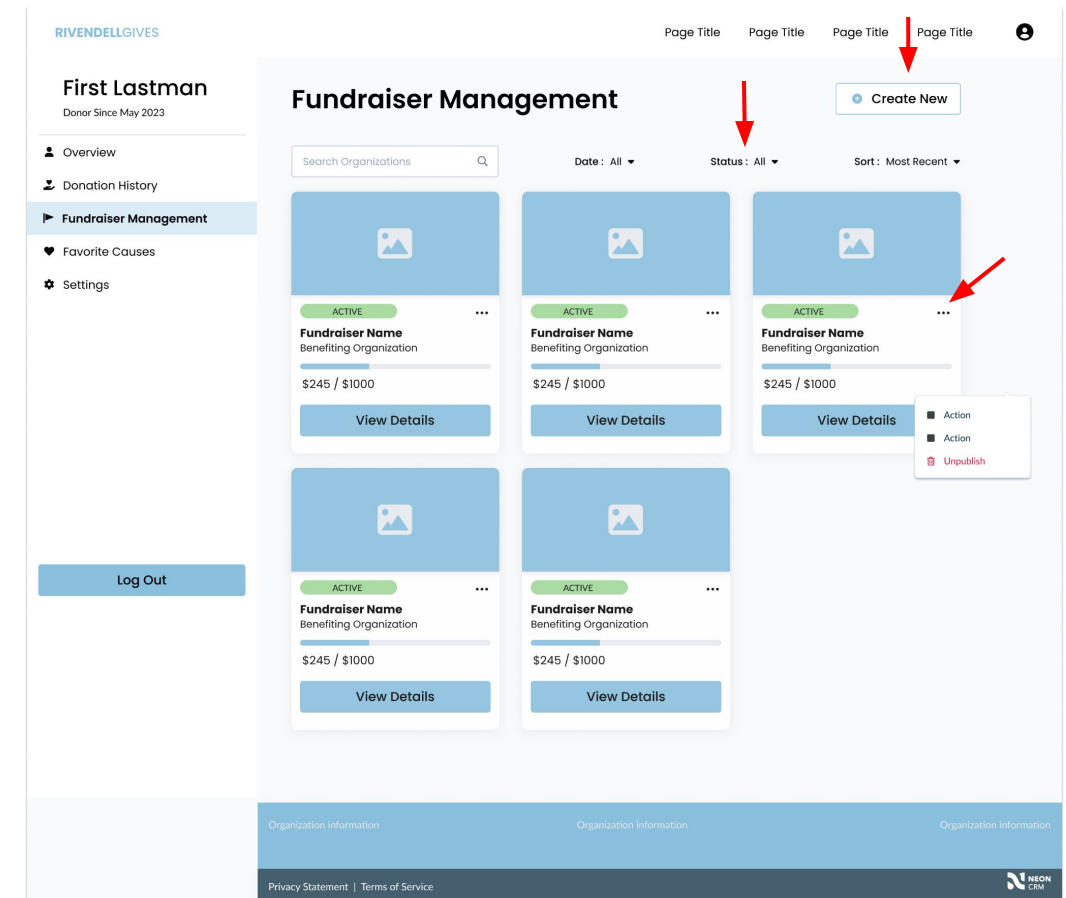
[Back](#) [Finish](#)

Fundraisers are only successful when they are shared!

Copy and paste your URL into emails and social media posts to encourage friends, family and colleagues to donate!

CREATE A FUNDRAISER | FUNDRAISER MANAGEMENT

- Click the Fundraiser Management tab to Create New, filter by organization or status, or even copy and duplicate old expired pages.
- Tell us your Fundraiser story!
- Click 'Save Fundraiser' when you are ready to publish. Please note it can take up to 2 hours to appear live.



FUNDRAISER MANAGEMENT | VIEW DONATIONS

- Clicking on the Donations tab to see the donations made to your Fundraiser.
- You can export this list as an Excel spreadsheet for easy reporting and sharing.

The screenshot displays the RIVENDELLGIVES Fundraiser Management interface. On the left, a sidebar for 'First Lastman' (Donor Since May 2023) includes links for Overview, Donation History, Fundraiser Management (selected), Favorite Causes, and Settings. A 'Log Out' button is at the bottom. The main content area shows the 'Save Our Puppies' fundraiser, which is 'ACTIVE' and has '\$245 of \$1,000 Goal' raised. It features a photo of a person holding a sign that says 'My passion is...'. Below the photo are buttons for 'Visit Page', 'Edit Page', 'Share', and 'Deactivate Fundraiser'. To the right, the 'Donations' tab is selected, showing a list of five donations, each for '\$50,000.00' from 'F. Lastman' on 'March 12, 2022'. An 'Export' button is visible next to the list. At the bottom, there are links for 'Organization information', 'Privacy Statement', and 'Terms of Service', along with the 'NEON CRM' logo.

Page Title Page Title Page Title Page Title

First Lastman
Donor Since May 2023

Overview
Donation History
Fundraiser Management
Favorite Causes
Settings

Log Out

Back to Fundraiser Management

Save Our Puppies ACTIVE

Fundraiser Details Donations Export

March 12, 2022
\$50,000.00 From F. Lastman ...

March 12, 2022
\$50,000.00 From F. Lastman ...

March 12, 2022
\$50,000.00 From F. Lastman ...

March 12, 2022
\$50,000.00 From F. Lastman ...

March 12, 2022
\$50,000.00 From F. Lastman ...

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Organization information Organization information Organization information

Privacy Statement | Terms of Service

NEON CRM



Questions?

Reach out via the blue support button in the bottom right corner of the giving site.

