Welcome to Women Build! Thank you for your interest in being a team leader. We appreciate you. Below are some expectations we have for team leaders to help you to be successful.

- If you have an existing team, you may skip to Fundraising Goal.
- Starting a new team: Having a team gives you an opportunity to work toward a common goal with people you know.

**Recruit** prospective team members.

- If you have been a member of SAWS, is it time to start a new team?
- Email or talk with as many women as you can think of who might want to participate. Women Build prefers that women should be the volunteers who build the house.
- Post flyers at work or where you think interested women might see them.
- Provide a short description of the responsibility for each team member to raise a minimum of $225 and to work on the Women Build house for a full day shift.
- The typical number of volunteers needed on a given build day is six. Don’t worry if you have a small team. We can sign up other women to fill the open slots for that day. That will also allow you to meet other Women Build volunteers and work with them.

**Name your team.** This is a fun task to share with your team.

- A name can reflect what your members have in common (work for same company, fellow church members, neighbors, relatives, etc.)
- A team name can include a reference to construction. You can see team names at https://give.grhabitat.org/campaigns/30808-women-build-2024-our-20th-house
- Create a logo for your team, if you wish.

**Set a fundraising goal** for the year by consulting with your team. In 2024, teams need to raise $65,000 toward our goal for building the house.

- The suggested fundraising goal is $1,000 per team of six. This is pro-rated for smaller teams.
  - Of course, you may set your goal higher if your team is larger.
  - Each $1,000 you raise will entitle your team to one build day.
- With your team, brainstorm ideas for raising money. Some successful ideas from the past:
  - Ask family, friends, co-workers, neighbors, members of your faith community for donations.
  - Guest bartending event
  - Sell donuts or some other treat at your office
  - Hold a garage sale of members’ excess perennials
  - Find a fast-food restaurant willing to donate a portion of a day’s sales to your team
  - Gather your team to make a craft to sell
  - 50/50 Raffle
  - Hole-in-One contest
  - Garden tours
  - Ask employers for matching funds
- Keep the team informed of progress toward that goal via email. Cheer them on as they approach your goal.


Set up a fundraising **team page** on GivEffect.

- Once your fundraising goal has been set, set up a fundraising team page on GivEffect.
  - Log into GivEffect using the following link: https://give.grhabitat.org/campaigns/30808-women-build-2024-our-20th-house
  - Click on the “Register Your Own Team” link and follow the prompts for registering your team.

Tell your team members to set up their **individual fundraising pages** as well.

- Log into Giveffect using the following link: https://give.grhabitat.org/campaigns/30808-women-build-2024-our-20th-house
- Click on your team’s link at the bottom of the page and follow the prompts for setting up your individual fundraising page.
- Each member will set a personal fundraising goal which will go toward the team goal. We suggest $225 per member.
- Share your goal and reasons for working with Women Build with your family, friends, co-workers, neighbors, members of your faith community, and others. Even if someone lives outside this area, they can support you.

**Schedule Build Days** for your team

- When notified by the Women Build Steering Committee of the build dates for the season, request your preferred build date(s) for your team. Each $1,000 you raise will entitle your team to one build day.
- If your team is fewer than six members, women from other teams will probably work with you that day.
- When your date(s) are confirmed, communicate the date and the work expectations to the team members who will be working. That will include the scheduled work for that day. Specific information will emailed to volunteers early in the week they will be working.
- If it turns out that your team cannot fill all of the volunteer slots for your reserved day, please notify the Volunteer Coordinator as soon as possible so that other volunteers can be recruited for that day. A number to text will be provided when your work day is assigned.

**Communicate frequently with your team.**

- Each team leader will be given a password for signing up for a build day. It will be your responsibility to share that password with your team members.
- Keep your team up to date with all information you receive from Women Build Steering Committee. They may not know unless you tell them!
- Let your team know that All Women Welcome work days become available on an ongoing basis. Team members who are interested in working more than their team build days can check the Women Build calendar periodically for these additional opportunities to work on the house.
- Take pictures during your team’s build day and share them with the team so they can share them with their supporters. This is known to grow enthusiasm and support!
- Encourage your team to attend wall-raising day, house dedication day, and other Women Build events

Encourage your team members to **visit the Women Build webpage** frequently to track progress.

There is a map of the site at https://give.grhabitat.org/campaigns/30808-women-build-2024-our-20th-house.

As a team leader, you can ask questions by using this address: rocwomenbuildhelp4@gmail.com