



How to Be a Successful Team Leader



Welcome to Women Build!

Thank you for your interest in being a team leader. We appreciate you! Below are some expectations and tips to help ensure your success as a team leader.

Key Points

- We recommend teams of 6, as volunteer build days consist of six available slots.
- A good fundraising goal is \$1,000 per team, or \$225 per member.
- For every \$1,000 raised, you will earn one build day just for your team.
- Our campaign can be found here: [Women Build 2026](#)

Recruit Prospective Team Members

- Gather your friends, family, coworkers, and anyone else you think would be interested in joining your team.
- Post flyers at work or other places where you think interested women might see them.
- Provide a brief description of the responsibilities, which include fundraising and volunteering on the Women Build house.
- Six members is an ideal team size, but don't worry if your team is smaller. If your team members do not fill all 6 volunteer slots on your build day, other Women Build volunteers will fill in. This is a great way to meet members of other teams and work with more experienced volunteers.
- Larger teams are always welcome. Just be aware that we limit workdays to 6 volunteers for safety and an improved experience.

Name Your Team

This is a fun task to share with your team. A name can reflect what your members have in common, such as working for the same company, being fellow church members, neighbors, or relatives. Teams are also commonly named after construction or tool references!

Feel free to create a logo for your team, if you'd like.

Set a Fundraising Goal

Consult with your team to set a fundraising goal. Current Women Build leaders are available to provide ideas if you need help brainstorming.

- Each \$1,000 raised entitles your team to one exclusive build day.
- The suggested fundraising goal is \$1,000 for a team of six. If your team is smaller, the goal will be pro-rated. You can also set a higher goal if your team is larger.
- If you are concerned about your fundraising goal, reach out to our Steering Committee for support.

Fundraising Ideas:

- Ask family, friends, co-workers, neighbors, and members of your faith community for donations.
- Host a guest bartending event.
- Sell donuts or other treats at your office.
- Hold a garage sale with members' excess items, like perennials.
- Find a fast-food restaurant willing to donate a portion of a day's sales.
- Organize a craft-making session to sell your creations.
- Ask employers about matching funds.
- Participate in Women Build fundraising events, like our annual Pie & Coffee sale.

Keep your team informed about progress toward your goal and cheer them on as they approach the target.

Set Up a Fundraising “Team” Page on GoFundMe Pro

Once you're ready to register, create a team page on GoFundMe Pro:

1. Log into GoFundMe Pro using this link: [Women Build 2026](#).
2. Click on “Become a Fundraiser” then “Create a team” and follow the prompts to register your team.

Tell your team members to create their individual fundraising pages:

1. Log into GoFundMe Pro with this link: [Women Build 2026](#).
2. Click on “Become a Fundraiser” then “Join a team” and follow the prompts for setting up individual pages.
3. Each member should set a personal fundraising goal to contribute to the team goal.
4. Encourage your team members to share their fundraising goals and reasons for supporting Women Build with family, friends, co-workers, neighbors, faith community members, and others. Donations can be made by people outside the area as well.

Schedule Build Days for Your Team

When you're notified by the Women Build Steering Committee about the build dates for the season, request your preferred build date(s).

- If your team has fewer than six members, women from other teams will likely work with you that day.
- Once your date(s) are confirmed, communicate the date and work expectations to your team. All team members need to sign up for the build day through the volunteer calendar. Detailed information will be emailed to volunteers early in the week of their scheduled build day.

- If your team cannot fill all the volunteer slots for your reserved day, please notify the Volunteer Coordinator as soon as possible so that other volunteers can be recruited. A contact number for texting will be provided when your workday is assigned.

Communicate Frequently with Your Team

- You will receive a join code for accessing your team's reserved build days on the volunteer calendar. It is your responsibility to share that join code with your team members.
- Keep your team updated on all information you receive from the Women Build Steering Committee. They may not be aware unless you tell them!
- Take pictures during your team's build day and share them with the team. This helps grow enthusiasm and support!
- Encourage your team to attend the wall-raising day, house dedication day, and other Women Build events.
- Encourage your team members to visit the Women Build webpage regularly to track our collective progress: [Women Build 2026](#).

Any other questions? Contact the Women Build Steering Committee for support:

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