



Summary of offering collaboration, insight & experiences

For Transport operators, Accessibility teams, Transport policy bodies, Customer experience teams and Community transport groups and Government & transport related teams at public authorities

Developments snapshot

I can bring valuable insight analysis, ideas and solutions that can benefit all transport organisations and passengers

Education resource:

- * My experiences and challenges as a neurodivergent when using public transport
- * Sensory overload in transport
- * Anxiety triggers in public travel

Exchange understanding

- * Understanding my experiences, including challenges & suggestions
- * Combination of detailed understanding through my eyes the bigger picture through insight and analysis along with suggestions and solutions

Tip & Guides:

Can provide scenario lead tips and suggestions

This covers different transport situations. Examples including: doing packed and extremely busy environments, when accessing facilities such as ticketing machines barriers and many others, at travel centres and booking offices. Also examples during travel journeys including approach and judge, if a neurodivergent person is psychologically and emotionally compromised and when they are a victim of ableism, bullying and hate crime.

Awareness developments:

- Providing a PowerPoint presentation or a workshop about my passenger background & passions in public transport, sharing my experiences and insights to influence and educate others.
 - Achiever Profile content on featured neurodivergent staff on embracing strengths and attributes
 - Achiever Profile content on featured neurodivergent staff on their insight
- These initiatives can apply either to your team or to featured individuals more generally
- * How a neurodivergent difficulties affect navigating transport.
(on human & not medical aspects)
 - * Presenting my transport related developments
(including the travel safety campaign proposal and focused campaign idea against discrimination & hatred towards disabilities & difficulties on public transport)

Creative developments:

- * I can develop travel safety marketing ideas and possibilities based on my safer travel marketing proposals
- * Providing awareness and marketing possibilities based on my specialized awareness initiative against discrimination and ableism to disabilities and difficulties.

Participation developments:

- * Participate in any questions or information you need to understand about being a neurodivergent which strengthens understanding in your environment
- * Develop ideas, solutions and possibilities to improve passenger confidence in navigating public transport in related to facilities, passenger information, signage, marketing materials, integrated transport presentation (such as branding and information design), information materials (printed & digital) and notices at facilities
- * This could be a face-to-face conversation, a survey or I would be happy to participate in focus groups.
- * Walk through station, interchange and other transport environments audits.

Continued

Influncer developments

- * Guest speaker presentation: Provide valuable insight and then analysis
- * Workshops: provide topics & suggestions for staff and leaders to consider on a focused matter

Article related:

- * Why transport environments overwhelm neurodivergent travellers & much more

Being featured:

- * Featued for podcasts or video casts
- * Featued for publications

Additional ideas can be made at a later date. If you require further details on how you, your organisations or your team can be beneficial to participation and suggestions please contact me with the details below and via the briefing summary document

Collaboration audience details

- **Transport operators**
bus, rail, tram providers improving accessibility.
- **Accessibility teams** —
staff designing inclusive passenger experiences.
- **Transport policy bodies** —
publicly owned transport operator, transport authorities and transport teams within local authorities, strategic transport organisations
- **Customer experience teams** —
teams addressing stigma, anxiety, and sensory needs.
- **Community transport groups** —
volunteer or local mobility initiatives.
- Government & transport related teams at public authorities -**
At local, national at government and parliament level

Contact & Collaboration

Keith McKenzie

Birmingham, United Kingdom

Website: keithmckenzie.dudaone.com

Email: For privacy reasons, please refer to the breifing summary document (if provided to you)