



2026

IAMHP Trusted Partner Program

**& Sponsorship
Opportunities**



TRUSTED PARTNER PRICING

TRUSTED PARTNER ANNUAL MEMBERSHIP

\$5,500

BEP TRUSTED PARTNER ANNUAL MEMBERSHIP

\$4,500

For more information contact
support@iamhp.org

Who We Are

The Illinois Association of Medicaid Health Plans (IAMHP) is a trade organization that represent the entire Medicaid Managed Care Industry in Illinois. This includes Aetna Better Health of Illinois, BlueCross BlueShield of Illinois, CountyCare Health Plan, Humana, Meridian Health Plan/YouthCare, and Molina Healthcare of Illinois.

What We Do

As a member organization for the Medicaid managed care health plans, IAMHP works with the IL state government, legislators, advocacy groups and Medicaid patients to invest in and provide high quality healthcare focused on cost effective, individualized care that helps the residents of Illinois live longer and healthier lives.

Trusted Partner Program

IAMHP has been serving the needs of Illinois Medicaid members, health plans, industry partners, and providers for many years, and realize improving healthcare delivery systems is a never-ending job. It is for this reason that trusted partnerships with industry leaders are so crucial in achieving better healthcare outcomes. The IAMHP Trusted Partner Program gives you and your team access to the latest industry news, an opportunity to promote your business, priority access to events, business liaison support, and more.

EXCLUSIVE NETWORKING



Annual Conference & Reception

As an IAMHP Trusted Partner, you will receive two complimentary annual conference tickets, unlimited additional tickets for your staff at a discounted member price, plus a discount on an Exhibitor Booth sponsorship.

*Interaction with CEOs and Leadership**

This is a direct opportunity to introduce key staff and promote your organization's unique contributions and skill sets to the Illinois Medicaid MCOs' CEOs and senior leadership with a 10-15 minute presentation.

Networking Events

Gain direct access to live networking and communication opportunities by attending IAMHP's Legislative Reception in the spring and Annual Reception in the winter. These events are exclusive to Illinois Medicaid MCO CEOs, senior leadership, and our Trusted Partner members.

PROMOTION



Extend Your Reach

Your logo will be displayed on the IAMHP website with a direct link to your organization's page, plus you will be able to promote your upcoming events on IAMHP's website calendar.

Newsletter Highlight

IAMHP has a quarterly newsletter that is shared with over 4,500 industry contacts. Our newsletters highlight topic areas important to the Medicaid space and include contributions from our member Medicaid Managed Care Organizations (MCOs). When a new Trusted Partner is onboarded, we highlight them in the newsletter for that quarter. Trusted Partners are also invited to contribute meaningful articles, content, or upcoming events for promotion in the newsletter to not only keep others informed on important and relevant information, but also allow a unique opportunity for exposure, awareness, and partnership with important industry leaders.

Podcasts

By sharing your podcast, you can reach Medicaid service providers, healthcare leaders, policy makers, community advocates, vendors, and Health Plans by discussing important healthcare topics while educating the healthcare ecosystem about your organization.

Social Media

As another advantage of membership, IAMHP will re-share your organization's posts onto our social media platforms and include you in our Trusted Partner Feature promotions to increase your exposure and enhance visibility.

*Trusted Partner Showcase**

IAMHP is excited to offer this opportunity for a second year, after the great success of this event in 2025. Over the course of two days, Trusted Partners are invited to showcase their organization to Illinois Medicaid MCO staff and our other Trusted Partners through this virtual expo. Each Trusted Partner that participates is allotted 15 minutes to present their business model and how they would like to partner with the health plans.

*Weekly Webinar Opportunities**

IAMHP hosts a weekly webinar series in which Trusted Partners are invited to promote their company and share industry-related content with a 45-60 minute presentation on a topic of their choice to Illinois Medicaid MCO staff.



SUPPORT

Technical Assistance

Trusted Partners have access to all IAMHP staff for consultative liaison support to help your organization foster and maintain strategic partnerships, identify opportunities, implement solutions, target new markets, and understand the changing landscape of Medicaid in Illinois.

*These opportunities are reserved on a first-come, first-served basis.

testimonial

Illinois Critical Access Hospital Network (ICAHN)

“The IAMHP team brings an in depth amount of knowledge and insight into the Medicaid and healthcare industry that brings value to the ICAHN membership. Their webinars, podcasts, trainings and their professionalism has been of critical value and helps us better support our member's needs. The collaboration between us and the IAMHP team has been excellent and helps support the ICAHN mission. We look forward to this continued partnership and we recommend the Trusted Partner program to providers, trade associations, and vendors.”

MTM

“The IAMHP Trusted Partner Program is a great resource for any business, regardless of size. The biggest value of IAMHP's Trusted Partner program is the opportunity to build relationships with our colleagues in the industry. MTM's membership with IAMHP supports us so we can continue improving member health outcomes. Being a member of IAMHP provides us with the latest industry information and the connections that we need to do our best work. The IAMHP team makes it easy for us and we appreciate all that they do.”



Promotion



Priority
Event
Access



PODCAST



Networking



Latest
Industry
News