



Membership Application

Company Name

Trading As

Type of Business.....

Website

Opening Hours

Contact: First Name

Surname

(Please note that the contact person also holds the vote on behalf of the business)

Street Address

Postal Address

PhoneMobile

Email

Keyholders

NameContact #

Property Owner/ Property Manager

Name Email

Postal Address

PhoneMobile

We would like our company details to be on the kroad.com website

Yes ☐ No ☐

We agree to being sent information from the Karangahape Road Business Association electronically

Yes ☐ No ☐

Signed Name Date



Welcome to Karangahape Road Business Association

The Karangahape Road Business Association (KBA) would like to extend a warm welcome to you as a new member of our association. Karangahape Road is an energetic and creatively rich business district in Auckland.

The KBA has been connecting local businesses since 1911, incorporated in 1924 and operating under the Auckland Council Business Improvement District Programme since 1998. New business or property owners, such as yourself, are automatically entitled to become members by virtue of the targeted rate collected by the council. There are 600 businesses and approximately 250 property owners inside the precinct.

- ★ Tag @kroadnz on [Instagram](#) and [Facebook](#) and [TikTok](#) to keep us up to date on your offerings, events and news.
- ★ Your business will be listed on www.karangahaperoad.com
- ★ [Sign up](#) for the Karangahape Road newsletter in the website footer.
- ★ If you have any suggestions, issues or requests with regards to the area's infrastructure, security, or promotions, please get in touch with the KBA Manager, Jamey Holloway.

Key Contacts

KBA Office: 09 377 5086
Physical Location: Shop 8, 59 Pitt St, Newton, Auckland 1010 (entrance Beresford Sq.) Postal Address: PO Box 68 370, Newton, Auckland 1145

KBA Team: **Jamey Holloway**, Manager: business@kroad.com / 021 377 508
Pragati Thorat, Accounts: planning@kroad.com / accounts@kroad.com
France Hémon, Marketing & Comms: marketing@kroad.com / 021 164 8938
Amy Cotter, Community Liaison: social@kroad.com / 027 386 9037

Security: Antonio Bailey, ADS Security: antonio@adssecurity.co.nz / 021 243 8053
WhatsApp: Security group for local businesses: please contact Jamey to join.

KBA Executive Committee – This team is in place to represent the needs of the Karangahape Road businesses. A new committee is elected annually at the KBA Annual General Meeting in October.

The KBA team would like to wish you well in your new venture.

Ngā mihi,
Karangahape Road Business Association

Further Contacts

Emergency: **111**

Non-emergency: **105** / Auckland Central Police Station: 09 302 6400

Homelessness: Street **Auckland City Mission:** 09 303 9200

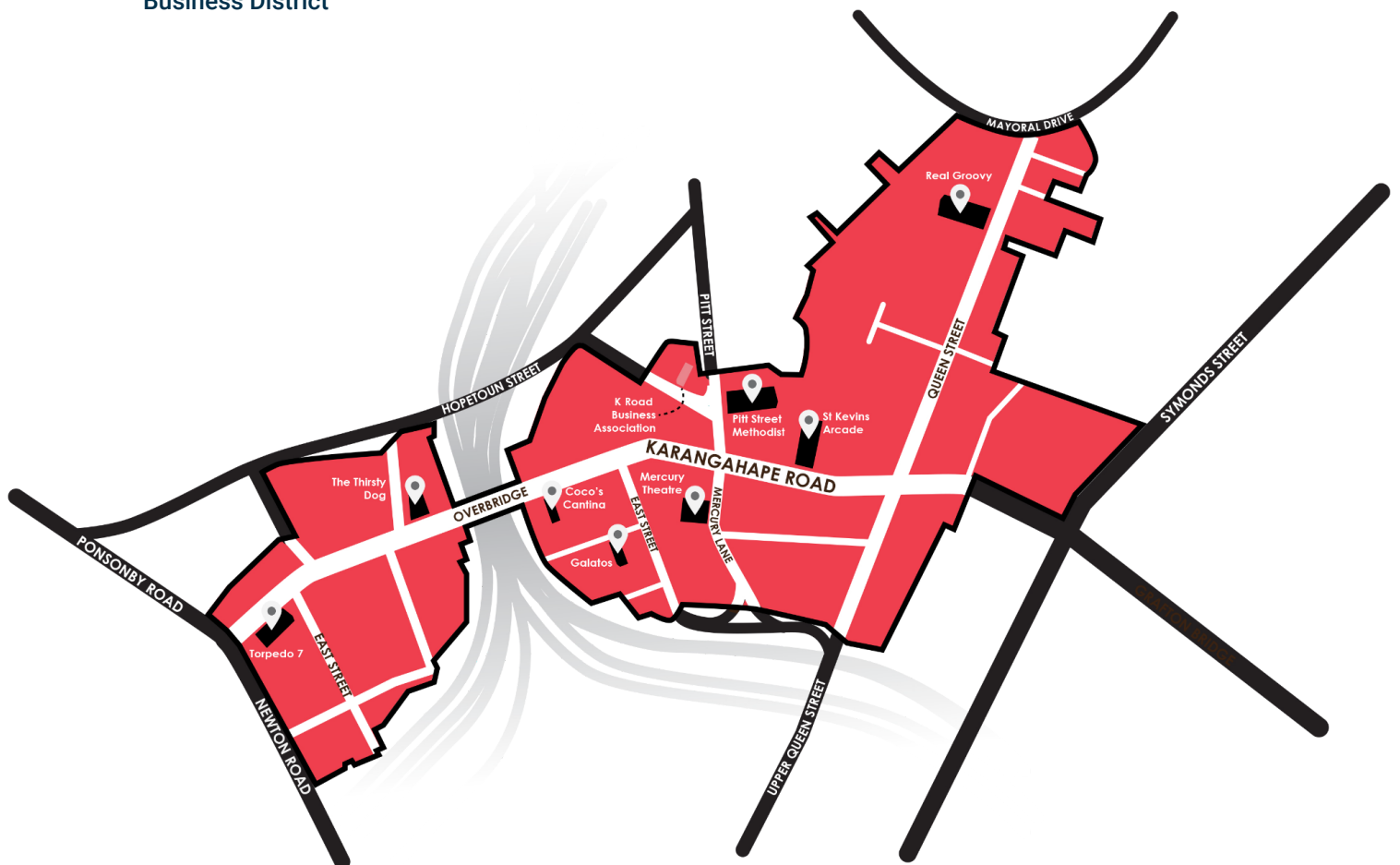
Maintenance: **Auckland Transport:** 09 355 3553 / www.at.govt.nz/report-a-problem

Street waste, signage, trading laws, noise, etc. please contact **Auckland Council:** 09 301 0101

Note:

- ★ Rubbish is collected on Monday, weekly except after a [public holiday](#). Recycling is collected on Monday, fortnightly except after a [public holiday](#). Put bins out the night before, or before 7am.

Karangahape Road Business District



Please return to The Karangahape Road Business Association, PO Box 68370, Wellesley Street, Auckland 1141
or scan and email business@kroad.com or drop in at Shop 8, 59 Pitt Street (entrance Beresford Square)

Karangahape Road Culture

- ★ Diverse
- ★ Creative
- ★ Inclusive
- ★ Kind

Karangahape occupies a unique place in New Zealand history for the rainbow community, creators, innovators and unconventional. It is often a consideration for those looking to try things outside the box. This will hopefully always be what gives the area its charm.

The positive events that take place on and around Karangahape Road are often due to community spirit. Businesses and locals alike collaborate regularly - something we encourage you to do as well. Reach out to others with ideas and proposals, because if you don't ask you'll never know.

If you need a helping hand with anything, don't hesitate to get in touch with the KBA team. We're always keen to hear innovative and fun ideas, and help you wherever we can.

Māori Heritage

The meanings of 'Karangahape': In Māori mythology, it is said that only people in the best physical condition were selected to travel from Hawaiki to Aotearoa after its discovery c.1350 AD. Hape, whose name means 'club foot' (although it can also mean 'rejected' or 'left behind') wanted to make the journey. But due to his clubbed foot, Hape was not left behind.

Many weeks later, as the voyagers arrived on the shores of the Waitematā Harbour a voice called out to them in welcome from a distant hill. It was Hape who had summoned and ridden a giant stingray across the seas and arrived earlier. The ridge became known as the place of

Te karanga a Hape - the calling of hape.

Karangahape Road is part of the route, known as ***Te Ara o Karangahape - The Path of Karangahape*** that tracked what later became Symonds Street, Karangahape Road, Great North Road to Point Chevalier, south to Avondale and then on to Cornwallis at the Manukau Heads.

Karangahape Road was also known as **the "Shell Path"** due to Māori placing shells to catch the moonlight, making the route easy to follow at night.

Read more about [the origins of Karangahape Road](http://www.karangahaperoad.com/heritage)
www.karangahaperoad.com/heritage.

Rainbow Community

Karangahape Road has long been a hub for the rainbow community. Institutions such as RainbowYOUTH, Family Bar, Eagle Bar, Caluzzi, and New Zealand Prostitutes Collective welcome those who don't subscribe to traditional deliniations of gender and sexual orientation.

Around Karangahape Road everyone can be proud to show one another affection. Our stunning drag queens are regularly on show, and sex workers are supported. The area belongs to all these communities, and we fiercely maintain this as a space in which people feel they can thrive.

It is imperative that everyone operates a zero tolerance policy on discrimination and all forms of abuse. In addition, please make sure your business remains a safe space by organising training for your staff around sexuality and gender identity.

Click for [RainbowYOUTH resources](http://www.ry.org.nz/info-resources), workshops and more.
www.ry.org.nz/info-resources

Key Events

Some of the following dates may change due to COVID restrictions, but this is where they would usually fall in the year:

- ★ *FAM on Karangahape Road runs throughout the year*
- ★ **January:** Auckland Anniversary Day
- ★ **February:** Waitangi Day, Auckland Pride, Valentine's Day
- ★ **March:** Cross Street Festival
- ★ **April:** HER Festival, Good Friday, Anzac Day
- ★ **May:** Auckland Writers Festival
- ★ **June:** Matariki
- ★ **July:** Elemental AKL
- ★ **September:** The Others Way Festival
- ★ **October:** Halloween, NZ Fashion Week, Labour Day
- ★ **December:** Christmas, NYE

Your to do list....

- ★ Check out our website: www.karangahaperoad.com
- ★ Then sign up for the Karangahape Road newsletter in the website footer.
- ★ Follow Karangahape Road on [Instagram](#) - @kroadnz
- ★ Follow Karangahape Road us [Facebook](#) - @kroadnz
- ★ Tag @kroadnz on Facebook and Instagram to have your content shared on our platforms.

Haere Mai!

