



IDEA
IRISH DEVELOPMENT
EDUCATION ASSOCIATION

Supporting & Advancing Development Education **Strategic Plan 2019 – 2023**



About IDEA

We are the national network for Development Education in Ireland and a leading voice for the sector. We represent members involved in the practice, promotion and advancement of Development Education in formal, non-formal and informal settings. Together we work to strengthen Development Education in Ireland and to raise awareness of the crucial role of Development Education in achieving an equal, just and sustainable future.



OUR VISION

A world where all people are active global citizens.



OUR MISSION

To advance and champion global citizenship and sustainable development by supporting and representing our members' Development Education work.



OUR VALUES

Solidarity with people everywhere especially marginalized and oppressed people.

Participation all people should be able to participate in the decisions that affect them.

Collaboration with and between our members, and with other actors, to achieve our goals.

Innovation continuing to try new ideas and ways of achieving our goals.

Learning is at the heart of everything we do.

Our Goals

IDEA's 2019 – 2023 Strategy promotes the essential role of Development Education in achieving the Sustainable Development Goals.



GOAL 1: STRENGTHENING

Increasing the capacity of the Development Education sector

A Dynamic Hub For Development Education

- Connecting Development Education practitioners and facilitating collaboration and exchange of knowledge and good practice.

Capacity Development

- Strengthening and expanding members' knowledge, skills and capacity to deliver Development Education and respond to the rapidly changing global context, drawing on international good practice.

Membership

- Recruiting, retaining and actively engaging members in the IDEA network to amplify IDEA's voice and ensure ongoing relevance of our work.

IDEA As An Organisation

- Ensuring effective governance and operational systems, diversifying our funding and developing the IDEA staff and expertise, to strengthen the organisation's capacity to support its members.



GOAL 2: PIONEERING

Expanding the space for Development Education and illustrating impact

Innovating

- Supporting and promoting innovation to create new cross-sectoral and cross-curricular opportunities for Development Education.

Partnerships and Collaboration

- Developing new ways of working through partnership and collaboration to strengthen the impact of Development Education.
- Connecting the Irish Development Education sector with local, European and global networks.

Illustrating Impact

- Showcasing and sharing the positive impact achieved by the Development Education sector in Ireland.



GOAL 3: CHAMPIONING

Building awareness and advocating for the value of Development Education to wider audiences

Communications

- Building awareness and being a strong voice for Development Education and global citizenship with wider audiences in Ireland.

Advocacy

- Advocating for global citizenship, and the central role of Development Education in achieving the Sustainable Development Goals to national and international policymakers.

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