

METAFORM DESIGN INTERNATIONAL

THE MASEY ARCHIVES

December 14, 2021

To Whom It May Concern,

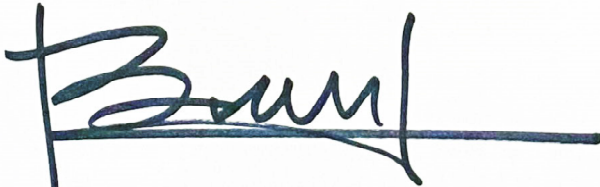
I am a designer and design historian who directs the Masey Archives (of American Exhibition Design) in New York City. I recently had the pleasure of working with Miguel Maldonado of Googa Studios on two projects that were conducted remotely with a three-person design team stationed on both the east and west coasts of the U.S.

Because each of the design professionals on our team (an architect, a designer, and a graphic designer) had a unique vision of how to best to proceed, there was no small challenge to our team's ability to create an outstanding result within a reasonable time frame.

As our graphic designer, Miguel brought his highly valuable skill set—outstanding organization, rapid responsiveness, expertise with web-based graphics programs—to our highly demanding team. I am pleased to report that with Miguel on onboard, our team was able to create very high quality press materials and a website for an important documentary film in only three weeks.

In addition to Miguel's understanding of how to build websites, press materials and other graphic products, Miguel's interpersonal skills, and especially his ability to listen, allowed him to very quickly become be a valued member of our design team. I would highly recommend Miguel to firms or design teams whose projects, like ours was, are in need of seamless collaboration.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Beverly', with a long horizontal line extending to the right.

Beverly Payeff Masey
Director