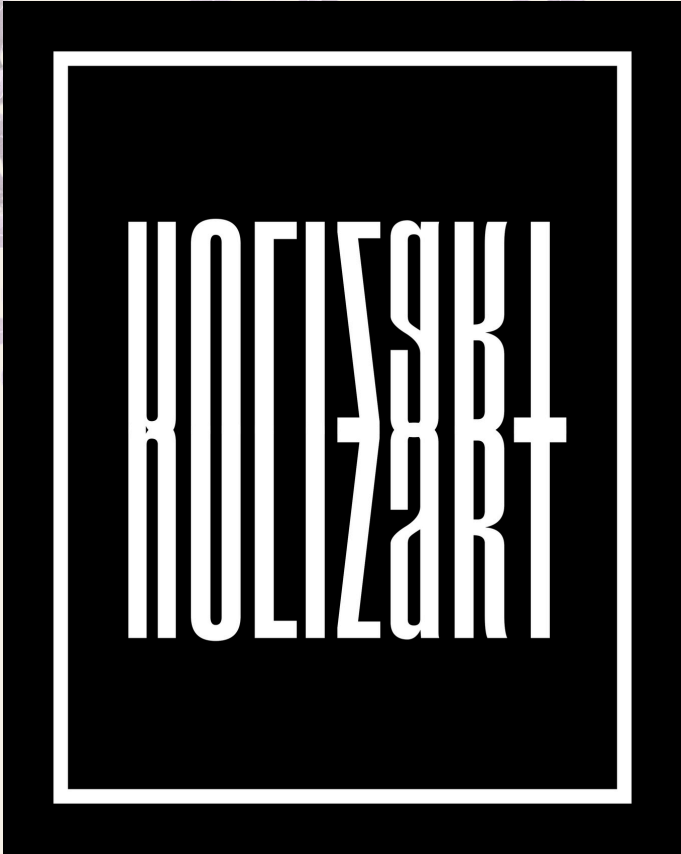


SELF-ASSESSMENT SCORECARD FOR BUSINESS OWNERS



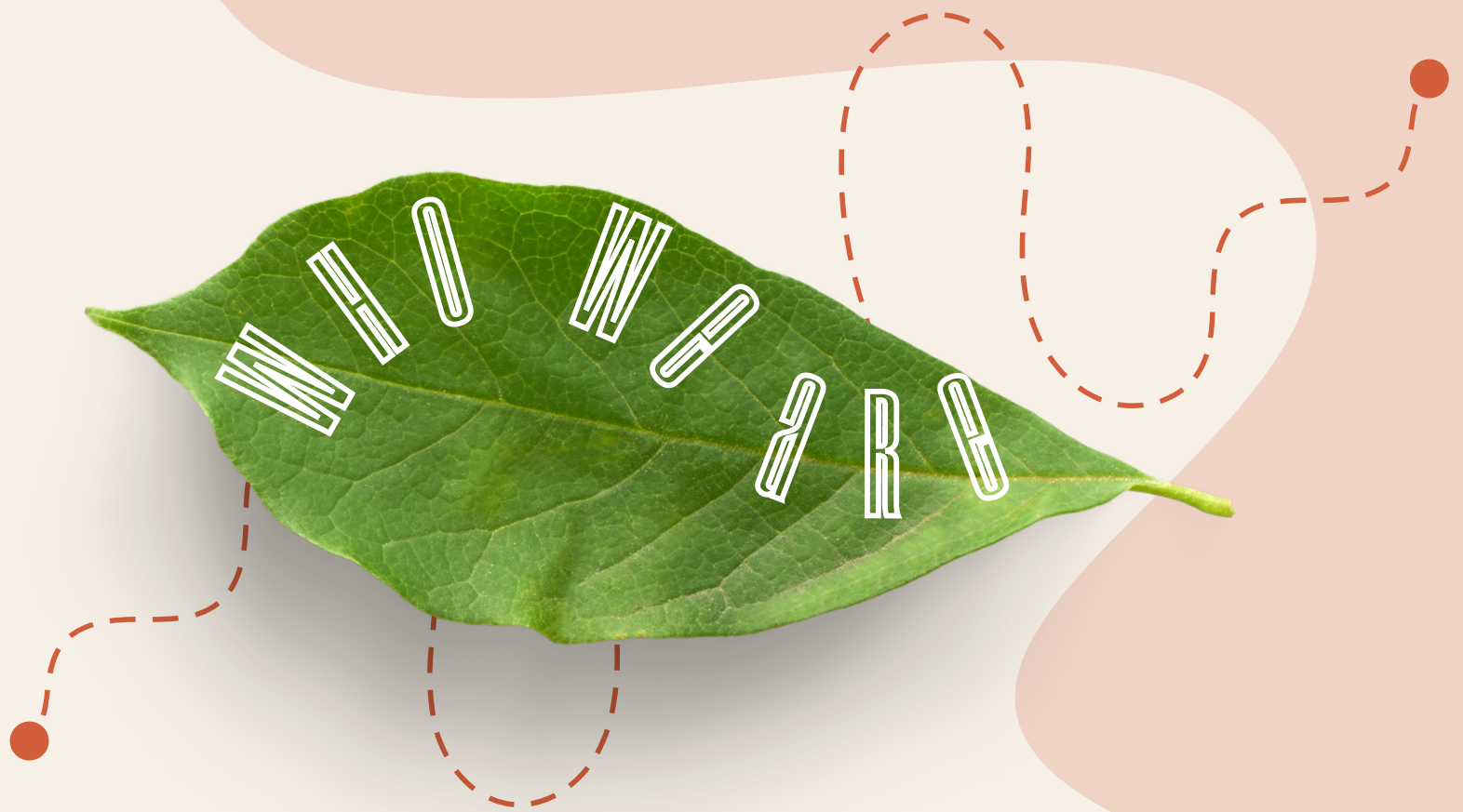
HOLIZART

SMART SYSTEMS, LESS STRESS



www.nulizart.com

In 15 minutes or less, discover where your business is leaking time, energy, and opportunity—plus 3 action steps to fix it using tech, design, and marketing that work for you, not against you.



At Nulizart, we help
businesses grow smarter.
Whether you need a tech
fix, a stunning website, or
a steady flow of new
customers, we simplify
the complex and deliver
results—fast.

pc@nulizart.com
nulizart.com

THINK OF US AS YOUR ONE-STOP SHOP FOR:

WEB & GRAPHIC DESIGN

We build modern, mobile-ready sites and eye-catching brand visuals that instantly build credibility. Whether you need a fresh logo or a full online makeover, we help you stand out. You'll look polished and professional everywhere you show up.

TECH SUPPORT

We help you fix everyday tech problems quickly, without the hassle of calling random IT guys or waiting on hold. From setting up your devices to ensure your internet and tools work smoothly, we've got your back. It's like having a reliable tech friend on speed dial—without needing a full-time hire.

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MARKETING

We create content and campaigns that get attention and bring in leads, from social media posts to email newsletters and ad funnels. No more guessing what to post or how to promote. We turn your expertise into engaging content that connects and converts.

AUTOMATION

We build systems that handle these jobs for you automatically. From smart scheduling tools to CRM integration, we help you stay organized and responsive without lifting a finger. The result? Fewer mistakes, happier clients, and hours saved every week.

E-COMMERCE

We build or upgrade your online store with clean layouts, optimized product pages, and smooth checkouts that make buying easy. Whether you're starting from scratch or improving your current site, we'll help you boost conversions and customer satisfaction. You'll have a store that works 24/7—so you don't have to.

WE'RE EXPERIENCED. WE'RE PERSONAL. AND WE'VE GOT YOUR BACK.

SELF-ASSESSMENT: ARE YOU RUNNING SMARTER OR HARDER?

Rate each area from 1–5

(1 = needs major work, 5 = already optimized)

Business Area	Score
My website loads fast and looks great on mobile	
My branding/logo feels modern and clear	
I regularly show up on social media	
I have automated emails or systems in place	
I track leads or sales through a simple CRM	
My tech setup (email, files, backups) is solid	
I get new client inquiries monthly	
I don't waste hours on repetitive tasks	

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Add your total score: ____ / 40

If you're below 28, there's likely a system or setup gap that's costing you time, money, or leads.

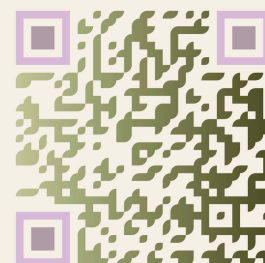
COMMON BOTTLENECKS & QUICK FIXES

Pain Point	What's Happening	Nulizart's Fix
"My site looks outdated."	Low trust, poor mobile UX	Web redesign with modern visuals
"Social media isn't working."	No strategy or CTA	Targeted content & engagement plan
"I'm buried in emails/tasks."	No automation/workflow	CRM + email funnel setup
"I have no idea if I'm secure."	No backups or security setup	Cloud systems + cybersecurity tools
"I'm not getting leads."	Weak digital presence	SEO basics, landing pages, outreach

YOUR 3-STEP MINI ACTION PLAN

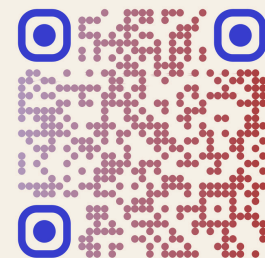
1. DOWNLOAD OUR FREE AUDIT CHECKLIST

Get a checklist to see what's working and what's not.



2. PICK 1 AREA TO IMPROVE THIS WEEK

Choose from tech, design, or marketing—whichever scored lowest above.



3. BOOK A FREE DISCOVERY CALL

We'll walk through your business setup and give 1–2 actionable ideas on the spot.



READY TO GROW SMARTER?

