

Youngsville, Louisiana

Market Guide

youngsville.us

(Custom Trade Area)

City Contact Information



Haley A. Leatherwood
Assistant to the Mayor
City of Youngsville

201 Iberia Street
Youngsville, LA 70592

Office: (337) 857-6936

Email: haleyleatherwood@youngsvillela.gov

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Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

14354 Airline Highway
16208 Highway 44
26713 Juban Road
3963 Highway 59

Gonzales, LA
Prairieville, LA
Denham Springs, LA
Mandeville, LA

Demographics

(10 Minute Drive Time)



Population
63,552



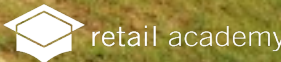
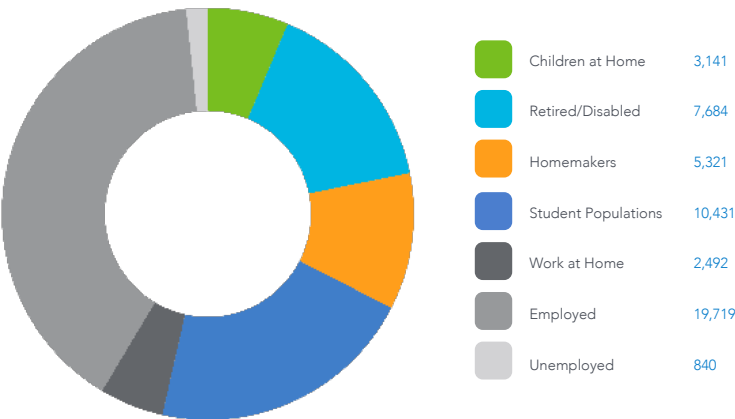
Median Household Income
\$91,263



Households
25,447

Daytime Population 49,627

(10 Minute Drive Time)



	3 Mile Radius	5 Mile Radius	10 Mile Radius
2023 Estimated Population	36,438	86,610	219,617
Daytime Population	20,555	77,722	262,959
Median HH Income	\$96,070	\$85,878	\$65,706
Number of Households	13,353	33,711	86,073

	5 Minute DT	10 Minute DT	15 Minute DT
2023 Estimated Population	15,607	63,552	132,602
Daytime Population	11,738	49,627	143,803
Median HH Income	\$95,296	\$91,263	\$81,094
Number of Households	5,751	23,899	51,936

*Source: STI PopStats

GAP Analysis \$162,729,990

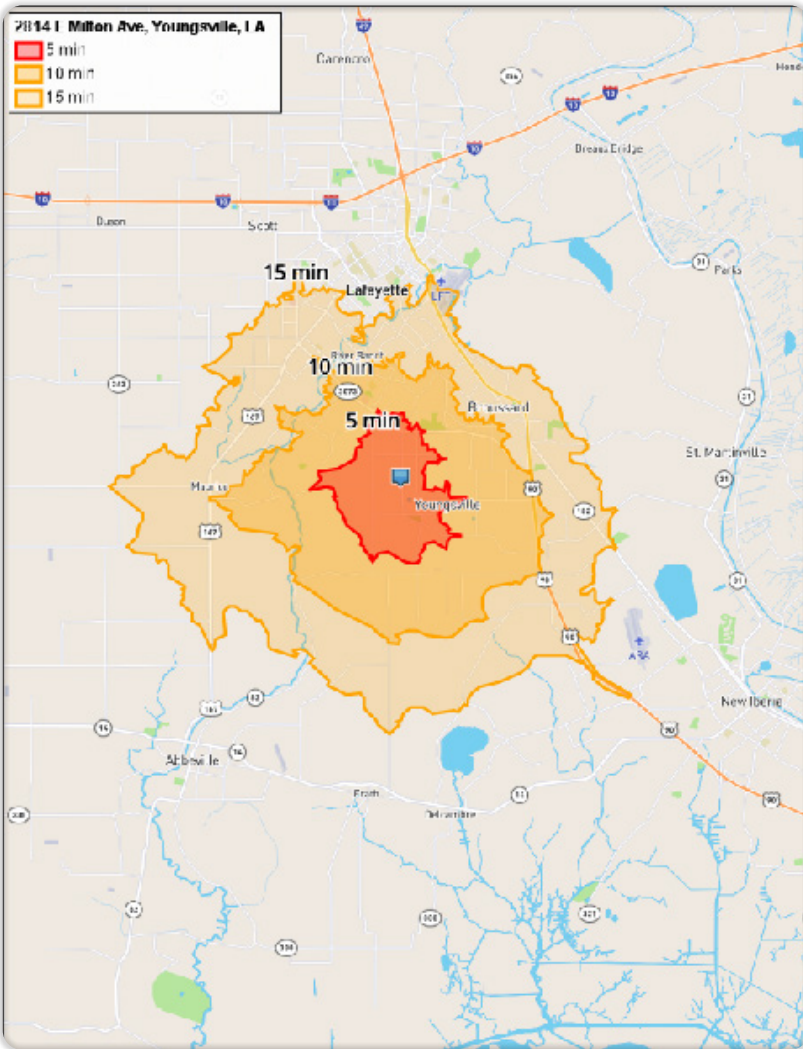
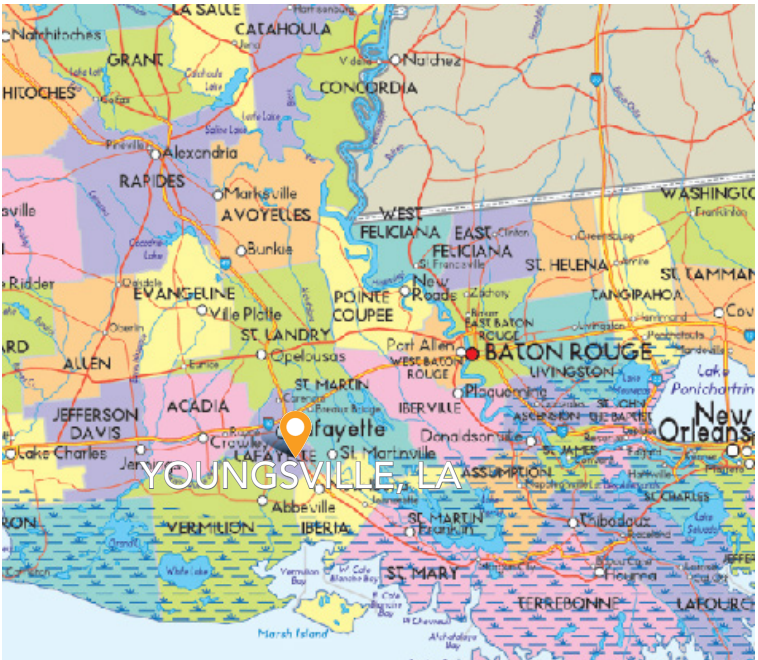
(10 Minute Drive Time)

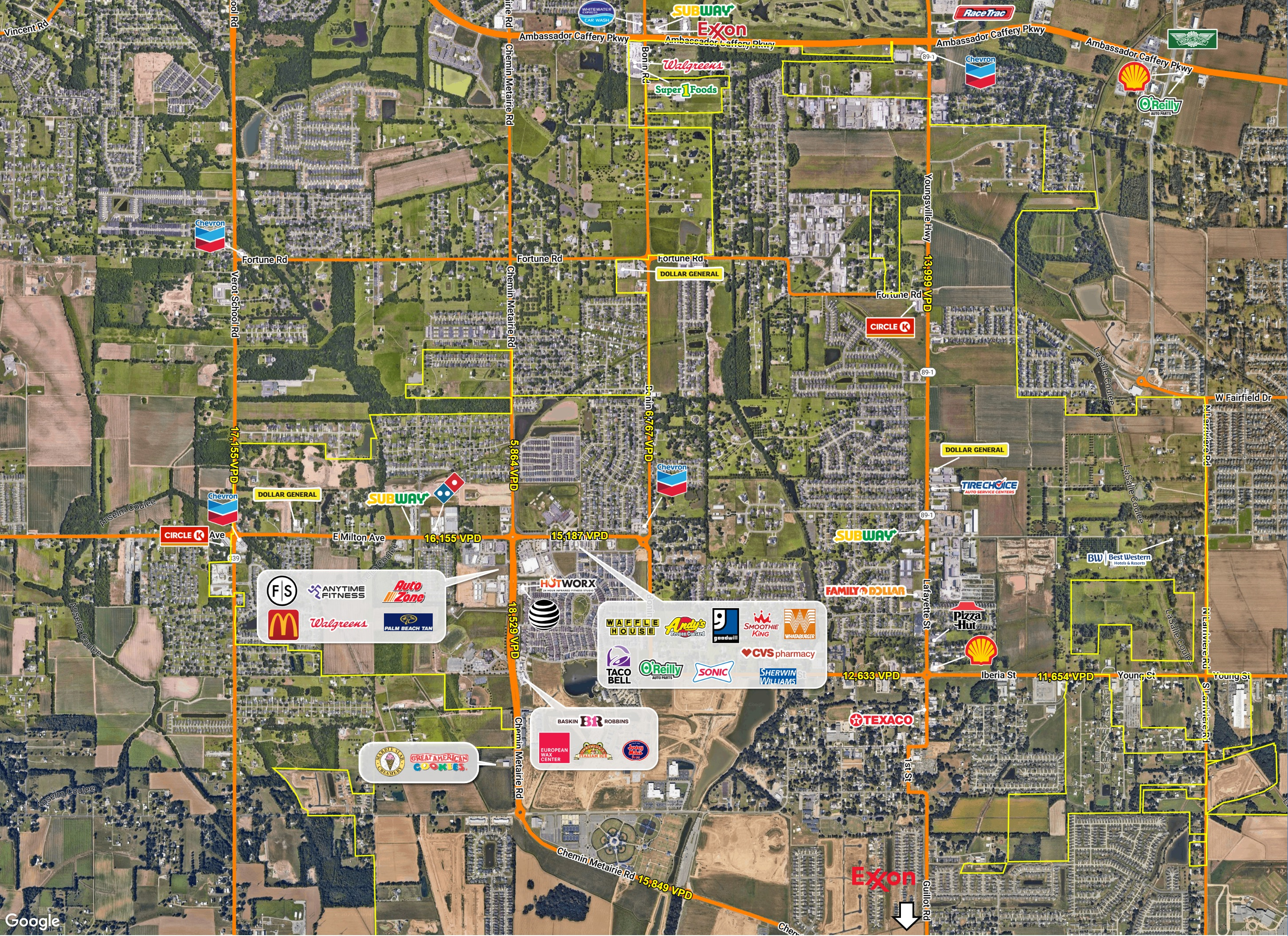
The Gap Analysis is a summary of the primary spending Gaps segmented by retail category. It measures actual consumer expenditures within the City's trade area and compares it to the potential retail revenue generated by retailers in the same area. The difference between the two numbers reflects leakages, or the degree to which consumers travel outside the community for certain retail goods and services. The Gap analysis is a useful tool to gauge retail supply and demand within the community.



Focus Properties

Youngsville LA has a catalogue of retail commercial real estate properties in this market. For more information, please contact Haley Leatherwood at haleyleatherwood@youngsvillela.gov or (337) 857-6936.





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