

WIL Quarterly

Work-Integrated Learning

National Day of WIL is March 26, 2025.

Engage your students, employers, colleagues, and partners to celebrate this inaugural National Day of WIL. Join CEWIL on social media using #WILforALL and share your stories of WIL.

New [Business + Higher Education Roundtable \(BHER\)](#) resource on an innovative WIL option for Canada's Tech Companies

Canadian tech companies face unique resource challenges compared to their global counterparts, and attracting and developing new talent is a crucial way to remain competitive. Business + Higher Education Roundtable (BHER) members Bow Valley College, Carleton University, and York University have been on the forefront of an innovative form of WIL that helps students secure careers and helps employers improve talent recruitment, retention, and productivity: **sponsored degree/diploma programs**.

Our newest case study explores the rise of sponsored degree/diploma programs in Canada's tech sector by examining several programs, including **Bow Valley College's Apprenticeship-Style Technology Diploma Program**. Designed to meet the demands of Calgary's growing tech industry, this 16-month program blends classroom study with on-the-job training from local employers three days a week.

Sponsored programs are high employer investment for high returns on talent. They also drive underrepresented students to the sector by reducing the financial burden of education, and deepen partnerships between businesses and post-secondaries.

Learn more about how this WIL type compares to traditional programs, the impressive benefits for Canadian tech employers, and important lessons for creating similar programs of your own in [BHER's latest case study here](#).

Students available for WIL opportunities:

Visit our [webpage](#) to learn more about the benefits of WIL and to connect directly with post-secondary institutions.

Boy Valley College - Host a student from BVCs Administrative Professional Certificate program. Practicums are unpaid for a minimum of 150 hours starting in May 2025. Contact Bahareh Moazami at bmoazami@bowvalleycollege.ca

Keyano College - HRM students are available for placement in HR-related roles. Students are required to complete 140 hours in a Work Integrated Learning program that is either paid or unpaid. Contact: Jack Uylander at uylander.jack@keyano.ca

NorQuest College - Business Administration Co-Op students in Human Resources are preparing to gain hands-on experience from May to August 2025.

When: May 5 to August 22, 2005 (480+ hours over 16 weeks)

Paid Placement: Typically \$18-22/hour on average (government funding may be available)

Contact: Monica Doherty at monica.doherty@norquest.ca

Red Deer Polytechnic Information - never too early to plan for Fall 2025 WIL opportunities for RDP Human Resources Management students. WIL experiences for the fall term start in September. Contact representative of the Donald School of Business WIL programs at dsbsc.wil@rdpolytech.ca or Wendy Stafford at wendy.stafford@rdpolytech.ca
