



CPHR ALBERTA
MEMBER RECOGNITION GALA

SPONSORSHIP PACKAGE

JOIN US AT THE CPHR ALBERTA MEMBER RECOGNITION GALA

April 30, 2026

Westin Calgary Airport
671 Aero Dr NE, Calgary, Alberta



We are proud to announce the launch of our new Member Recognition Program, replacing our once recognized awards program. Inspired by the brilliance of the Aurora Borealis—a symbol of energy, beauty, and limitless potential that dances across the northern skies of Alberta, the Northwest Territories, and Nunavut.

Our Northern Lights-themed Member Recognition Program will recognize HR professionals as the guiding lights within their organizations—illuminating pathways to success through innovation, leadership, and collaboration.

Reach new heights and expand your influence.

By sponsoring this program, you will:

- Boost brand visibility among industry leaders
- Align your brand with HR excellence
- Connect with passionate HR professionals
- Network with influential HR leaders and decision-makers

Contact CPHR Alberta for more information



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cphrab.ca/member-recognition



SPONSORSHIP OPPORTUNITIES

Categories	\$ Value	Sponsorship Package Details
Presenting Sponsor: Individual HR Excellence	10,000	<ul style="list-style-type: none">• Award presentation, includes:<ul style="list-style-type: none">◦ <i>Speaking opportunity</i>◦ <i>Logo on award/certificate (Designed by CPHR Alberta)</i>• Full page ad in the Gala program• Core package
Presenting Sponsor: Team HR Excellence	10,000	
Presenting Sponsor: HR Champion	10,000	
Champagne Reception	5,000	<ul style="list-style-type: none">• ½ page ad in the Gala program• Logo featured during the reception• Exclusive sponsorship of the reception, including activation opportunity at sponsor's expense• Core package
New CPHRs	5,000	<ul style="list-style-type: none">• ½ page ad in the Gala program• Onstage speaking opportunity and recognition of new CPHRs• Onscreen sponsor branding• Core package

Core Package:

- Listed as a sponsor on all awards e-communications, website and event platform
- Listed as a sponsor on onsite signage and screens
- Sponsor social media highlight post
- Listed as a sponsor in the printed onsite program (*Must be signed on as a sponsor prior to March 1, 2026*)
- 1 complimentary Gala ticket. Additional Gala tickets available at a preferred rate.