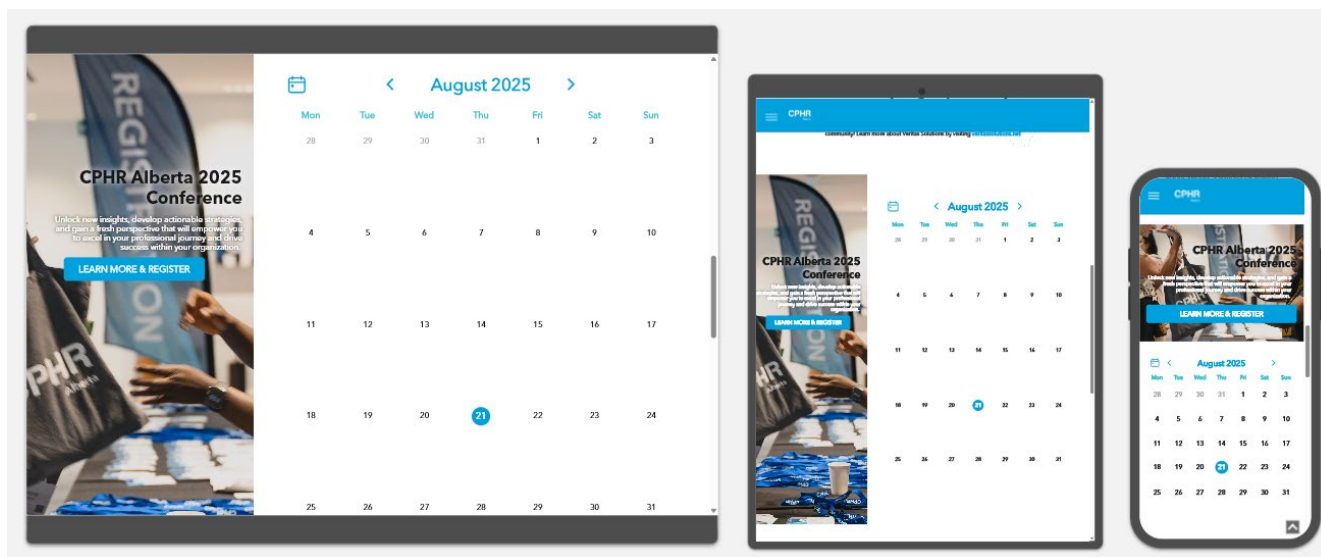


CPHRab.ca PD Calendar Advertising Display

The advertisement sample below is only available on the CPHR Alberta website [Professional Development page](#). *This is one of our most visited pages!*

Desktop, Tablet, Mobile Sample



Ad Requirements

Image Size - 1920x2880 pixels JPG/PNG - *Please do not include text on the image.*

Text Requirements

1. maximum 20-character title
2. maximum 20-word description
3. maximum 3–5-word call to action (included in our button)

Please note: Background colour can be adjusted; must be submitted as HEX colour only.

The button colour can be adjusted; it must be submitted as a HEX colour only.

URL & Trackable Link – please provide a clean URL for CPHR Alberta to apply a trackable link to for easy ROI reporting. **Please note:** if submitting a campaign tracking link, CPHR Alberta will **NOT** be able to provide click reporting on your button, only overall page views.