

| <b>Article - Perfect</b>                                             |                                                                                                                                                                                                                                                |
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| <b>Organization</b>                                                  | Paragraphs are impressively coherent & cohesive. Clear and logical ideas. Paragraphs follow formal paragraph/essay format. Strong introduction and conclusion used. Does not exceed 1300 words.                                                |
| <b>Development of Ideas</b>                                          | Outstanding development of ideas and analysis. The applicant uses significant and relevant details to develop their idea(s). Strong elaboration on all ideas with abundant supporting detail present. Excellent flow of ideas throughout.      |
| <b>Content</b>                                                       | Content is engaging and original. The applicant reflects on the question in a meaningful and sincere manner. Content is also accurate, relevant, and thoughtful/thought-provoking. Excellent flow of content.                                  |
| <b>Style</b>                                                         | Sentences are mature, exact, and demonstrate appropriate word choice. Outstanding student viewpoint clear throughout. Outstanding expression of student's unique voice.                                                                        |
| <b>Conventions</b>                                                   | No conventional, grammatical, spelling, or punctuation errors. Article adheres to all formal writing rules                                                                                                                                     |
| <b>Research (use of class materials and/or third-party research)</b> | The applicant always clearly and concisely explains how their education and third-party research has informed their discussion of the question posed. Uses proper and consistent citation style throughout (APA, MLA, Chicago, Harvard, etc.). |

| <b>Personal Statement - Perfect</b>                                                 |                                                                                                                                                                                                                                                                                                                                                                                  |
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| <b>Educational Goals</b>                                                            | The applicant has provided a full picture of their educational goals and has richly demonstrated how they have met or are in the process or achieving their goals. Setbacks and learning opportunities are identified.                                                                                                                                                           |
| <b>Career Objectives</b>                                                            | The applicant clearly states and describes their career objectives for the future. They demonstrate obvious ambition, drive and passion and clarifies how their post-secondary program will help with their career path. The applicant describes a personal quality that will help them reach their career goals and objectives and show a genuine commitment to achieving them. |
| <b>Commitment to program of study and passion to the Human Resources profession</b> | The applicant clearly demonstrates their passion and commitment to their program of study and to the Human Resources profession. The applicant has provided 2-3 examples to demonstrate their commitment and passion to the Human Resources profession. The applicant has included a personal motivation story that adds depth and authenticity.                                 |
| <b>Expected Family Contribution</b>                                                 | Applicant has clearly demonstrated financial need. This is clearly followed up by how this scholarship will benefit the applicant.                                                                                                                                                                                                                                               |

| <b>Leadership &amp; Community Involvement - Perfect</b> |                                                                                                                                                                                                                                                                                                                                                                     |
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| <b>Community Involvement</b>                            | The applicant has made a clear and significant impact on their school, work, religious, local and/or community since entering post-secondary education. The applicant has clearly demonstrated their community impact by listing specific related programs, persons, or experiences. Evidence can be found in the Resume, Personal Statement, and Reference Letter. |
| <b>Extra-Curricular Involvement</b>                     | Applicant has submitted multiple examples of “extra’s” in an above-and-beyond effort. The examples provided show a clear vision of the applicants’ life, interests, personality, individuality, growth, and what makes them unique. Evidence can be found in the Resume, Personal Statement, and Reference Letter.                                                  |
| <b>Leadership</b>                                       | The applicant has clearly displayed leadership involvement in their school, work, and community. Evidence can be found in the Resume, Personal Statement, and Reference Letter.                                                                                                                                                                                     |