

RON HOYLER, RN, MSN, MBA-HCA, CDCES, CDTC

Overland Park, KS 66221 | 913-620-7447 | Ronhoyler@gmail.com

Diabetes Educator | Diabetes Technology Leader | Clinical Education | Healthcare Operations

EXECUTIVE SUMMARY

Executive healthcare and diabetes technology leader with 25+ years of progressive experience spanning diabetes education, clinical nursing, cardiometabolic care, medical device account leadership, program development, and healthcare operations. Currently serving as Diabetes Educator for St. Luke's/BJC Hospital System. Recognized for integrating clinical expertise, diabetes self-management education, CGM/insulin pump technology, protocol development, media communication, and MBA-HCA business acumen to improve care delivery, quality of life, operational efficiency, and sustainable program growth.

CORE COMPETENCIES

Diabetes Self-Management Education Cardiometabolic Care	Inpatient & Outpatient Education CGM Implementation	Insulin Pump Protocols Diabetes Technology
Clinical Education Provider Training	Territory Management Account Development	Telehealth Implementation Patient Education
Staff Mentorship Clinical Operations	Quality Improvement Regulatory Readiness	Media Liaison / Public Education Healthcare Leadership

PROFESSIONAL EXPERIENCE

ST. LUKE'S/BJC HOSPITAL SYSTEM | Kansas City, MO

2024-Present

Diabetes Educator

Delivering comprehensive and seamless services integrating clinical and self-management aspects of diabetes and cardiometabolic care through collaborative, comprehensive, person-centered education that supports behavior change and improved quality of life.

- Integrate knowledge of pathophysiology, epidemiology, clinical management, cardiometabolic conditions, and diabetes self-management to educate patients in both outpatient and inpatient settings.
- Coordinated implementation of CGM discharge program for inpatients.
- Collaborated with administration to create hospital protocol for inpatients using insulin pumps and CGM.
- Serve as media liaison regarding diabetes for radio, television, newspapers, and podcasts.
- Designed and created current content for diabetes education classes.

MEDTRONIC | Kansas City, MO

2021-2024

Territory Manager, Diabetes Division

Managed endocrine and primary care accounts, providing clinical consultation, technical expertise, comprehensive product support, and diabetes technology education.

- Expanded territory by 22% in first year through strategic account development, relationship management, and identification of new opportunities in the diabetes market.
- Achieved 100%+ quota attainment in multiple performance periods, including first full month and July 2022.
- Designed process flow to support seamless prescribing and adoption of smart insulin pen technology.
- Collaborated with a pediatric account to create a program providing smart insulin pens to newly diagnosed diabetes patients at no charge.
- Supported patients, providers, and clinical teams with product therapy education and technology developments.

Diabetes Nurse Educator / Nurse Clinician

Clinically managed multiple insulin regimens for a diabetes patient population exceeding 2,000, including interpretation of glucose and insulin data.

- Developed educational programs and materials for patients, families, caregivers, school nurses, staff, community outreach programs, and inpatient support networks.
- Spearheaded implementation of IQ Health and telemedicine workflows for the diabetes department.
- Designed and implemented pediatric insulin pump protocol, trained staff, patients, and families in insulin pump and sensor utilization.
- Coordinated education and use of new diabetes technologies across the hospital and multiple clinics.
- Mentored, oriented, and evaluated newly hired nurse educators; supported staff readiness for Joint Commission compliance surveys and testing.
- Presented on multiple diabetes-related topics at diabetes symposiums and incorporated electronic faxing into department operations.

TRINITY LUTHERAN HOSPITAL | Kansas City, MO

1999-2001

Coordinator, Blood Brain Barrier Disruption Program

Coordinated phase II clinical research and treatment program for brain tumors, including patient interviewing, screening, enrollment, assessment, scheduling, outcomes tracking, and adverse event reporting.

- Supported surgical procedures, conscious sedation monitoring, chemotherapy administration, and direct patient care as needed.
- Negotiated insurance coverage for specialized procedures and supported program development, public relations, and media engagement.
- Collaborated with Supply Chain to maintain inventory and specialty items for surgical caseloads.
- Facilitated brain tumor support group, hospital-wide diversity training, and staff orientation in partnership with department leadership.

EDUCATION

Master of Business Administration, Health Care Management | University of Mary

Master of Science in Nursing | University of Mary

Bachelor of Arts, Personnel Administration | University of Kansas

Associate of Applied Science, Nursing | Johnson County Community College

CERTIFICATIONS, TRAINING & SELECTED RECOGNITION

Certifications & Training

- Certified Diabetes Technology Clinician (CDTC)
- Certified Diabetes Care and Education Specialist (CDCES)
- Certified Pump Trainer (CPT)
- 2022 Medtronic CORE Training MVP

Selected Awards & Presentations

- 2019 Patient Experience Champion, Children's Mercy Hospital
- 2014 Certified Pump Trainer of the Year, Medtronic
- Presenter: SKC Tech Summit, Nursing Informatics Symposium, Cerner National Health Conference
- Daisy Award nominee; Bill Clark Community Volunteer Service Award recipient; Heart of Healthcare Award nominee