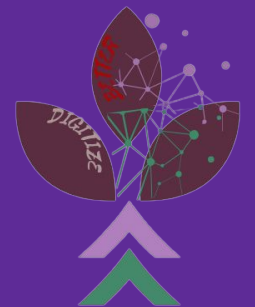




# Plumbing SEO Success Story



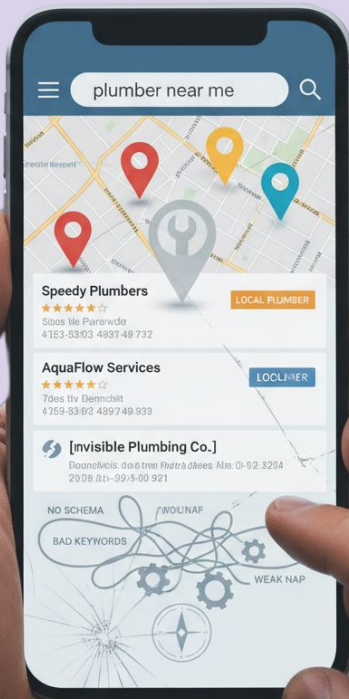


# The Challenge: Hidden in the Pipes of the Internet

Client was virtually invisible in local search for terms like '[plumber near me](#)'.

Website lacked SEO fundamentals: no local schema, poor keyword usage, weak NAP signals.

Outranked by competitors with minimal effort due to lack of optimization.



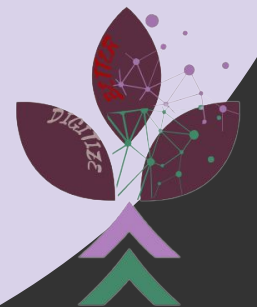
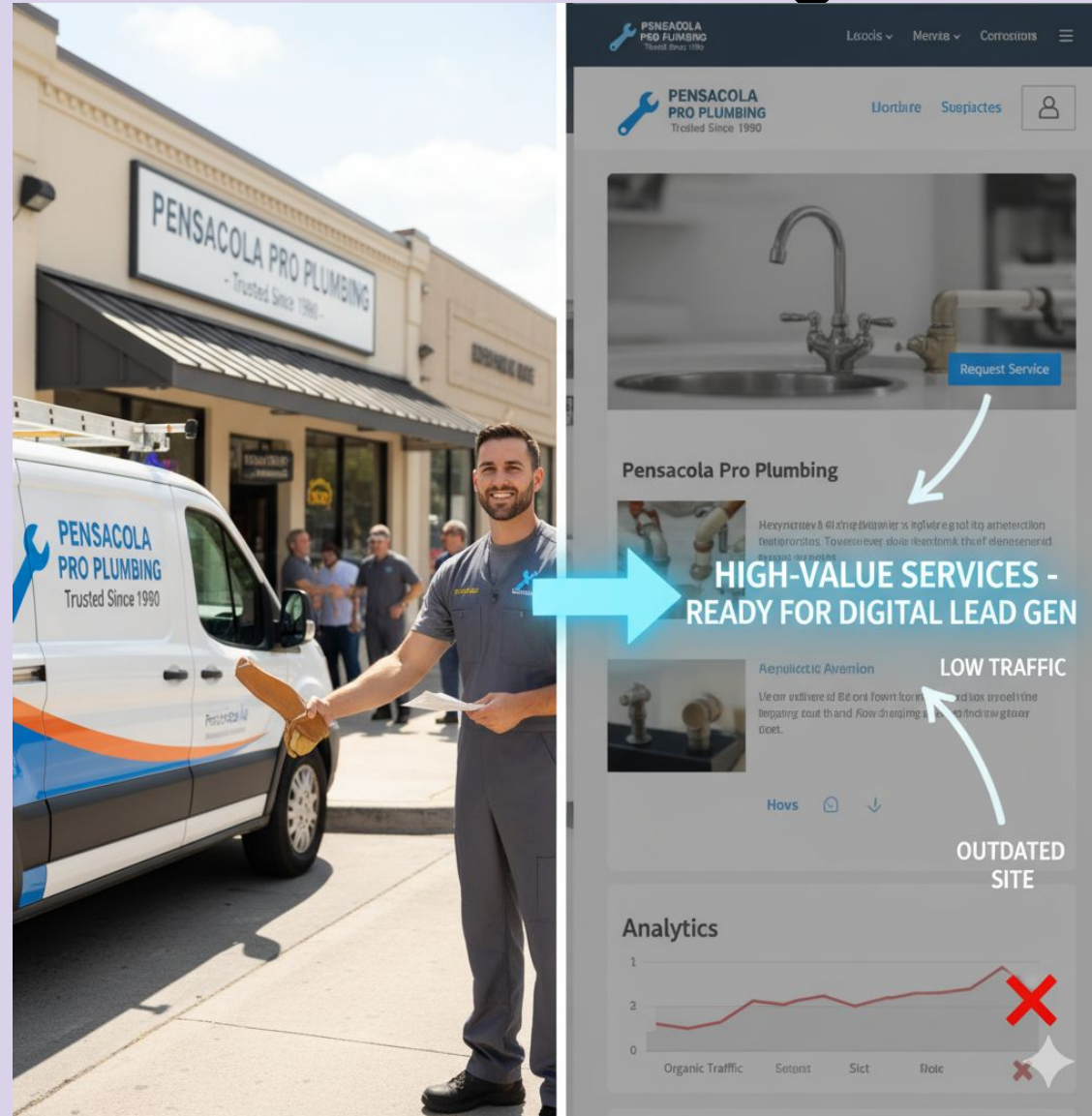


# Meet the Client: Pensacola Plumbing Pros

Trusted plumbing service with strong offline presence in the Pensacola area.

Low-performing website with minimal conversions and organic traffic.

High-value services perfect for digital lead generation.





# Clear Goals, Bold Outcomes

**Improve rankings for high-value local keywords like 'emergency plumber Pensacola'.**

**Boost search visibility, click-through rates, and user engagement.**

**Drive measurable conversions: calls, form submissions, booked jobs.**





# Clear Goals, Bold Outcomes

2



1

PENSACOLA PRO PLUMBING  
Trusted Since 1990

Request Service

Pensacola Pro Plumbing

122+ Calls  
50+ Form Submissions  
30+ Booked Jobs

Analytics

Organic Traffic, Bounced, Sited, Rile

Local SEO

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CALL TO ACTION



# SEO Strategy Built Like a Leak-Free System

3

**Local SEO:** GMB optimization, NAP consistency, citations, and review generation.

**On-Page Optimization:** Keyword-targeted content, service + city pages, internal linking.

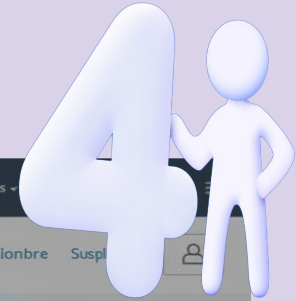
**Technical SEO:** Speed fixes, mobile UX, schema markup, site cleanup.







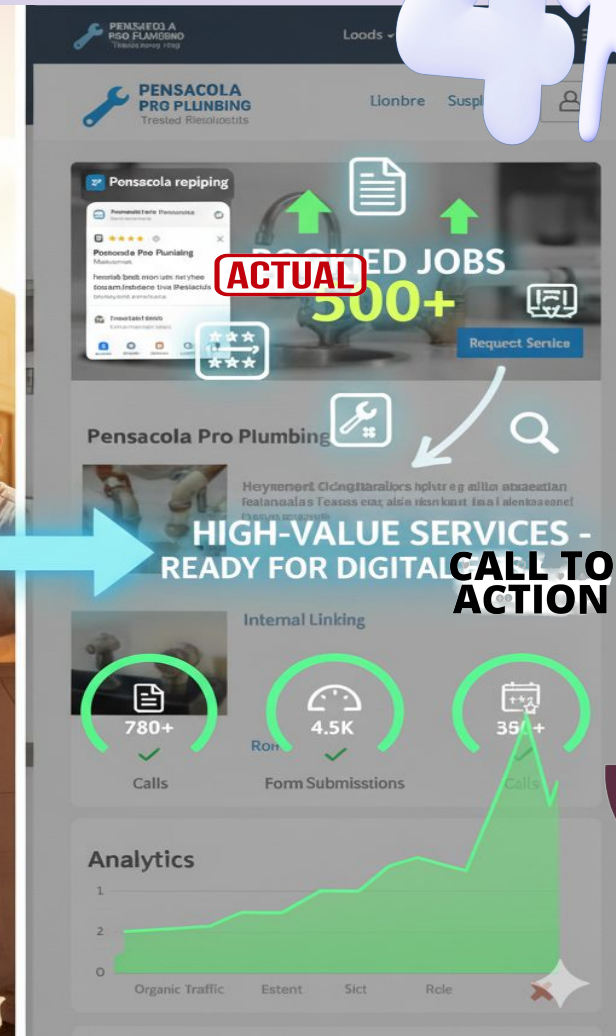
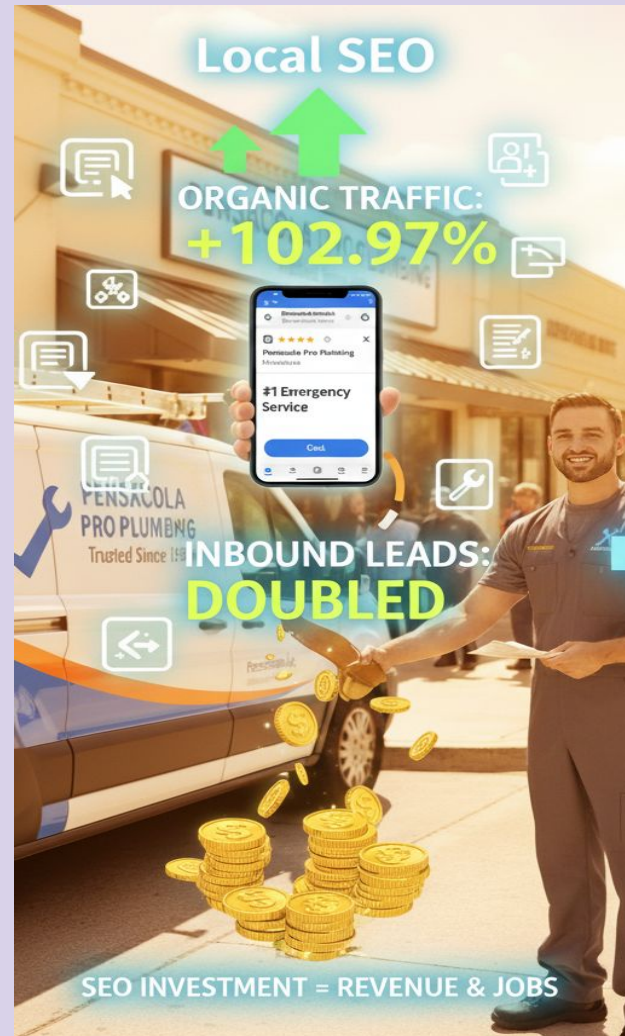
# Results That Speak for Themselves



'Pensacola repiping' keyword ranked in top 7 within 3 months.

Entered local pack for 'best plumbers in Pensacola'.

Steady rise in organic traffic, impressions, and calls.





# Transforming Clicks Into Customers



**102.97% increase in organic traffic within 6 months.**

**Inbound leads (calls/forms) more than doubled.**

**SEO investment translated into revenue and job bookings.**







# Every Local Business Deserves to Be Found

Effective SEO is essential to local visibility in today's search-first world.

Combining technical precision with content creativity delivers long-term growth.

BetterDigitize helps you scale results, not just impressions.





Ready to Boost Your Local **Visibility?**

Visit [www.betterdigitize.com](http://www.betterdigitize.com) and schedule your **FREE Local SEO audit.**

Get a customized roadmap to turn searchers into leads.  
Let's grow your local visibility and revenue together.

