

Privacy Policy

Effective Date: 7/15/26 **Last Updated:** 7/15/26

1. Introduction

Proud Landowner ("Company," "we," "us," or "our") operates the website proudlandowner.com (the "Site"). We are committed to protecting the privacy of our visitors and prospective customers. This Privacy Policy explains what information we collect, how we use it, with whom we share it, and what choices you have regarding your personal information.

Please read this policy carefully. By using our Site, you acknowledge that you have read and understood this Privacy Policy.

2. Information We Collect

Information You Provide Directly. When you submit an inquiry or contact form on our Site, we collect the following personal information:

- Full name
- Email address
- Phone number
- Location or area of interest
- Property type preference
- Price range
- Any additional information you voluntarily provide

Information Collected Automatically. When you visit our Site, we and our third-party service providers may automatically collect certain technical information, including:

- IP address
- Browser type and version
- Operating system
- Pages visited and time spent on each page
- Referring URL
- Date and time of your visit

- Device identifiers

This information is typically collected through cookies, web beacons, and similar tracking technologies. For more information, see Section 6 (Cookies and Tracking Technologies) below.

3. How We Use Your Information

We use the information we collect for the following purposes:

- To respond to your property inquiries and connect you with available land listings
- To communicate with you about properties that may match your stated preferences
- To provide customer service and support
- To send you updates, newsletters, or promotional communications about available properties (where you have provided consent or where permitted by law)
- To improve our Site, services, and marketing efforts
- To comply with legal obligations
- To detect and prevent fraud or unauthorized activity

4. Legal Basis for Processing (for Users in Applicable Jurisdictions)

If you are located in a jurisdiction that requires a legal basis for processing personal data (such as the European Economic Area or certain U.S. states), we process your information on the following bases:

- **Contract:** Processing is necessary to take steps at your request prior to entering into a transaction.
- **Legitimate Interests:** We process certain data to operate and improve our business and to communicate with prospective customers, where our interests are not overridden by your rights.
- **Consent:** Where you have provided consent for specific uses, such as receiving marketing communications.
- **Legal Obligation:** Where processing is required to comply with applicable law.

5. How We Share Your Information

We do not sell your personal information. We may share your information in the following limited circumstances:

- **Service Providers:** We may share your information with trusted third-party vendors who assist us in operating our Site, processing inquiries, or conducting our business (e.g., email service providers, CRM platforms, website hosting providers). These parties are contractually obligated to protect your data and may only use it to perform services on our behalf.
- **Business Partners:** We may share your information with financing partners, title companies, or other real estate professionals as necessary to fulfill a transaction you have inquired about or initiated.
- **Legal Requirements:** We may disclose your information if required to do so by law, regulation, court order, or governmental authority, or if we believe disclosure is necessary to protect the rights, property, or safety of Proud Landowner, our customers, or others.
- **Business Transfers:** In the event of a merger, acquisition, sale of assets, or other business reorganization, your information may be transferred to the successor entity.

6. Cookies and Tracking Technologies

Our Site uses cookies and similar tracking technologies to enhance your experience and collect usage data. Cookies are small data files placed on your device. We may use:

- **Essential Cookies:** Required for the Site to function properly.
- **Analytics Cookies:** To understand how visitors use our Site (e.g., Google Analytics).
- **Marketing Cookies:** To serve relevant advertising or track campaign effectiveness.

You may disable cookies through your browser settings; however, doing so may limit certain functionality of the Site. Where required by law, we will obtain your consent before placing non-essential cookies.

7. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this policy, to comply with our legal obligations, resolve disputes, and

enforce our agreements. When information is no longer needed, we will securely delete or anonymize it.

8. Your Rights and Choices

Depending on your location, you may have the following rights regarding your personal information:

- **Access:** Request a copy of the personal information we hold about you.
- **Correction:** Request that we correct inaccurate or incomplete information.
- **Deletion:** Request that we delete your personal information, subject to certain exceptions.
- **Opt-Out of Marketing:** Unsubscribe from marketing communications at any time by clicking the "unsubscribe" link in any email or contacting us directly.
- **Data Portability:** Request that we provide your data in a portable format.
- **Restriction or Objection:** Request that we restrict or cease certain processing of your data.

To exercise any of these rights, please contact us using the information in Section 12. We will respond within the timeframe required by applicable law.

California Residents: If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA) / California Privacy Rights Act (CPRA), including the right to know, delete, and opt out of the sale or sharing of personal information. We do not sell or share personal information as defined under the CCPA.

9. Children's Privacy

Our Site is not directed to children under the age of 13 (or 16 where applicable under local law). We do not knowingly collect personal information from children. If you believe a child has submitted personal information to us, please contact us and we will promptly delete it.

10. Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information against unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

11. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any third-party sites you visit.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Proud Landowner 25101 E 71st St S Broken Arrow, OK 74014 Email:
support@proudlandowner.land Phone: 918-215-7081

13. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Last Updated" date at the top of this page. We encourage you to review this policy periodically to stay informed about how we protect your information. Your continued use of the Site following any changes constitutes your acceptance of the updated policy.