

STRENGTHEN YOUR BOARD ENGAGEMENT

Reconnect, re-energize, and refocus your board before year-end campaigns.



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✓ **Revisit board roles and expectations** – Review your board member agreement or create one if you don't have it. For example, outline clear expectations for meeting attendance, fundraising participation, and ambassador duties during Giving Season.

✓ **Provide fundraising tools and talking points** – Make it easy for board members to advocate for your mission. For example, share a simple donor script, sample social post, or “Why I Serve” story template they can personalize and post.

✓ **Celebrate wins and re-engage inactive members** – Recognize board contributions publicly or in meetings. For example, highlight a member who brought in a new sponsor, or personally reach out to an inactive member to invite renewed participation.



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