

CLOSING REMARKS
YBHG. DATO' ABDUL LATIF BIN HAJI ABU SEMAN
DIRECTOR GENERAL
MALAYSIA PRODUCTIVITY CORPORATION (MPC)

PEMUDAH FORUM
in conjunction with 15th Anniversary of PEMUDAH

Theme:
“Past lessons, future excellence, and productivity breakthrough”

MONDAY, 7th FEBRUARY 2022
8.30 AM–11.00 AM

Yang Berhormat Dato' Sri Mustapa bin Mohamed

Minister in the Prime Minister's Department (Economy);

Yang Berbahagia Tan Sri Dato' Seri Mohd Zuki bin Ali

Chief Secretary to the Government;

Yang Berbahagia Dato' Dr. Ir. Andy Seo Kian Haw

PEMUDAH Co-Chair;

Eminent speakers and moderator;

Senior government officials and captains of the industry;

Members of the media;

Ladies and gentlemen;

Assalamualaikum warahmatullah hiwabarakatuh and good morning,

1. Thank you to all our distinguished guest for your presence at PEMUDAH Forum today, in conjunction with 15th Anniversary of PEMUDAH.
2. Malaysia Productivity Corporation (MPC) together with Economic Planning Unit (EPU), as the joint Secretariat for PEMUDAH, looks forward to more collaborative innovations with the Government, industry, associations, academia, and individuals to propel productivity growth and national competitiveness to greater heights. The economic recovery phase necessitates solidarity and cooperation among various establishments to rise above the pandemic and achieve the productivity target set in the Twelfth Malaysia Plan (12thMP) at a 5 per cent average annual growth rate.

3. I echo the essence of today's forum that quality regulations are imperative for the economy. To this end, MPC facilitates the establishment of the MyMudah Unit at ministries, government agencies, state governments, local authorities, and business associations as mandated by the Right Honourable Prime Minister through the Economic Action Council (EAC) Meeting in November 2021. The Unit will function as the industry-government collaborative platform to reduce, if not eliminate, unnecessary regulatory barriers faced by businesses.
4. With the establishment of the MyMudah Unit nationwide, PEMUDAH shoulders more responsibilities to address regulatory issues and challenges from the industry. During the EAC Meeting, PEMUDAH wish list for regulatory experimentations to address specific sectoral issues was presented and approved. Upon PEMUDAH's 15th anniversary, the establishment has reinforced its role towards more productivity breakthroughs.

5. Alongside PEMUDAH, MPC is committed to facilitate its initiatives towards enhancing Malaysia's global competitiveness, productivity growth, and ease of doing business through regulatory reform. 2022 marks the start of an even more productive journey for PEMUDAH.
6. Lessons from the past have taught PEMUDAH and MPC what worked and did not work. These are the evidence-based insights that assist in navigating our current and future initiatives to achieve excellence. Sometimes, we need to take bold steps and walk the less travelled road to attain productivity breakthrough.
7. Moving forward, PEMUDAH and MPC welcome views and perspectives on building a more robust regulatory ecosystem to ease business activities and the well-being of the *rakyat*. Every voice matters.

8. Once again, I thank all the distinguished guests for your attendance to commemorate the 15th anniversary of PEMUDAH. We indeed look forward to many productive years to come. Stay safe and stay productive everyone. God bless.

Thank you.