

advancedfeed



Advanced Feed Dairy Performance Pellets



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Energy Dense Feed Pellets to support peak milk and maintain performance

Maximise milk production at every stage of lactation with high-quality, energy-dense nutrition - because when cows turn feed into milk, the quality of that energy matters.

Smart Choice for Your Milking Herd

Advanced Feed Dairy Performance Pellets deliver consistent, high-quality energy that lifts milk production, smooths seasonal feed gaps, and supports body condition - helping you get more milk from every kilo fed while keeping your system simple, efficient, and profitable.

Why Feed Dairy Performance Pellets?

Advanced Feed Dairy Performance Pellets are a high-energy, grain-based feed designed to maximise milk production at every stage of lactation. They support peak production in early lactation when energy demand is highest, help maintain performance through mid-lactation by balancing pasture quality declines, and rebuild body condition in late lactation to set cows up for the dry period.

They deliver consistent, high-quality nutrition that improves feed efficiency, increases milk output, and drives greater profitability - all within a system that's simple to use, low waste, and tailored to New Zealand farming conditions.

Because when cows need energy to turn feed into milk, the quality of that energy matters.

Key Benefits

Spring / Early Lactation

In early lactation, cows have higher energy demands than they can physically consume.

Providing a **high energy dense feed** is critical to:

- Maximise peak milk production
- Support early lactation performance
- Set the production ceiling for the season

Summer / Mid Lactation

Mid lactation is where production begins to decline as pasture quality drops.

Our pellets help:

- Even out protein dips in pasture
- Maintain production for longer
- Slow the rate of decline

Autumn / Late Lactation

Late lactation is about rebuilding and preparing for the next season.

Energy is essential to:

- Restore body condition
- Replenish reserves
- Set cows up for a successful dry period

Dairy Performance Pellets

TYPICAL ANALYSIS (Dry matter basis):

Dry Matter	87%
Crude Protein	12%
Starch	55%
NDF	11%
DOMD (Digestibility of Organic Matter in Dry Matter)	90%

Recommended Feeding Rates

Typical feed rates for Advanced Feed Dairy Performance Pellets

2-4kg/cow/day

Adjust based on system, production targets and pasture conditions

Methods for Feeding

To minimise wastage, pellets are best fed through an **in-shed feeding system** to ensure accurate delivery.

Suitable for:

- In-shed systems
- Supplementary feeding
- Custom farm feeding programmes

INGREDIENTS SELECTED FROM: Barley, Canola meal, Maize, Lime flour, Magnesium oxide, Mineral premix (Cobalt, Copper, Iodine, Manganese, Selenium, Zinc), Molasses, Chromium, Peas, Salt, Sodium bicarbonate, Wheat, Wheat bran.

CONTRAINDICATIONS: Always introduce gradually and feed in accordance with recommended rates.

Care should be taken when feeding alongside other supplements or additives - seek nutritional advice to avoid nutrient imbalances or over-supplementation. Not suitable for non-ruminant animals. Do not allow dogs, horses, or other equines access to this feed.

STORAGE: Store in a cool, dry place protected from moisture and sunlight.



Order

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