

**advancedfeed**



# **Advanced Feed Premium Calf Pellets & Meal**



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## 20% & 16% Protein



### Strong Starts. Smart Growth

In New Zealand's pasture-based systems, young calves often require additional nutrition to reach their full growth potential. Advanced Feed's Premium 20% & 16% Calf Pellets and Meal provide balanced energy, protein, minerals and vitamins to support rapid growth, rumen development and successful weaning.

Manufactured in Methven, Mid-Canterbury, using carefully selected locally sourced grains and quality protein meals, our calf feeds are designed to deliver consistent performance on farm.

### Smart Choice for Your Calves

The right nutrition early in life supports strong growth, healthy development, and future performance.

### Which Calf Pellet is Right for Me?

#### 20% Protein – Starter Calf Feed

Designed for young or pre-weaning calves, a 20% protein starter helps maximise early growth and rumen development.

#### Key Benefits

##### Rapid Early Growth

Supports strong early weight gain and helps calves reach weaning targets sooner.

##### Superior Rumen Development

Balanced energy and protein stimulate rumen microbial development and papillae growth, preparing calves for pasture feeding.

##### Supports Calf Health

Fortified with essential vitamins, minerals and trace elements, helping support immunity and early development.

##### Ideal for Young Calves

Suitable from approximately 4 days of age alongside milk or milk replacer.

#### 16% Protein – Grower Calf Feed

A cost-effective option for post-weaning or older calves, helping maintain growth on pasture-based systems.

#### Key Benefits

##### Economical Growth

Maintains steady growth once calves are established and consuming more pasture

##### Supports Performance on Pasture

Helps maintain weight gain when pasture quality or supply fluctuates.

##### Balanced Nutrition

Provides energy and protein to support efficient digestion and rumen function.

##### Smooth Post-Weaning Transition

Works alongside pasture, hay or silage to maintain growth through the rearing phase.

### Pellets or Meal – Which Should You Choose?

#### Pellets

- Consistent nutrition in every mouthful
- Reduced feed sorting and wastage
- Easy inclusion of vitamins and minerals

#### Meal

- Highly palatable
- Encourages early feed intake
- Natural grain texture calves readily accept

### Premium Calf Pellets & Meal

#### TYPICAL ANALYSIS (Dry matter basis):

Dry Matter	88%
Crude Protein	20% or 16%
M.E.	12.5 MJME/kg

#### Recommended Feeding Rates

##### 20% Protein

- Introduce from around 4 days of age
- Feed alongside milk or milk replacer
- Increase gradually up to 1–1.5 kg per calf per day

**INGREDIENTS SELECTED FROM:** Wheat, Barley, Lime, Molasses, Canola, Soya meal

Contains Trace minerals cobalt, iodine, iron, manganese, selenium and zinc along with vitamins A, D and E. PKE Free

#### 16% Protein

- Suitable for post-weaning calves
- Feed 1–2 kg per calf per day depending on pasture supply

#### ALWAYS PROVIDE:

- Unlimited clean water
- Access to fibre (hay or straw)
- A gradual feed introduction

Calves are typically ready for weaning once consuming approximately 1 kg of solid feed per day for several consecutive days.

**INDICATIONS:** For the prevention and control of coccidiosis in calves and to assist in maintaining growth rates during periods of coccidial challenge.

Decco<sup>®</sup> works by interrupting the life cycle of coccidia, helping reduce the incidence and severity of infection in young calves.

**CONTRAINDICATIONS:** Do not feed concurrently with other feeds containing decoquinatone or other anticoccidial medications unless directed by a veterinarian or nutrition advisor.

Do not exceed recommended feeding rates, as excessive intake may result in overconsumption of the active ingredient.

Introduce pellets gradually to minimise the risk of digestive upset or rumen acidosis.

Ensure calves have adequate access to fibre (hay, straw, or pasture) when feeding concentrate feeds.

Feed only to target species (calves and young cattle). Not intended for feeding to horses or other equids.

**WITHHOLDING PERIOD:** Nil meat or milk withholding period when fed according to label directions.

**STORAGE:** Store in a cool, dry place protected from moisture and vermin.

Use within a reasonable time after opening to maintain freshness and feed quality.



# Order

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