

**advancedfeed**



# **Advanced Feed Dairy Performance Pellets**



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## Energy Dense Feed Pellets to support peak milk and maintain performance

Maximise milk production at every stage of lactation with high-quality, energy-dense nutrition - because when cows turn feed into milk, the quality of that energy matters.

## Smart Choice for Your Milking Herd

Advanced Feed Dairy Performance Pellets deliver consistent, high-quality energy that lifts milk production, smooths seasonal feed gaps, and supports body condition - helping you get more milk from every kilo fed while keeping your system simple, efficient, and profitable.

## Why Feed Dairy Performance Pellets?

Advanced Feed Dairy Performance Pellets are a high-energy, grain-based feed designed to maximise milk production at every stage of lactation. They support peak production in early lactation when energy demand is highest, help maintain performance through mid-lactation by balancing pasture quality declines, and rebuild body condition in late lactation to set cows up for the dry period.

They deliver consistent, high-quality nutrition that improves feed efficiency, increases milk output, and drives greater profitability - all within a system that's simple to use, low waste, and tailored to New Zealand farming conditions.

**Because when cows need energy to turn feed into milk, the quality of that energy matters.**

## Key Benefits

### Spring / Early Lactation

In early lactation, cows have higher energy demands than they can physically consume.

Providing a **high energy dense feed** is critical to:

- Maximise peak milk production
- Support early lactation performance
- Set the production ceiling for the season

### Summer / Mid Lactation

Mid lactation is where production begins to decline as pasture quality drops.

Our pellets help:

- Even out protein dips in pasture
- Maintain production for longer
- Slow the rate of decline

### Autumn / Late Lactation

Late lactation is about rebuilding and preparing for the next season.

Energy is essential to:

- Restore body condition
- Replenish reserves
- Set cows up for a successful dry period

## Dairy Performance Pellets

### TYPICAL ANALYSIS (Dry matter basis):

<b>Dry Matter</b>	<b>87%</b>
<b>Crude Protein</b>	<b>12%</b>
<b>Starch</b>	<b>55%</b>
<b>ME</b>	<b>13.5</b>
<b>NDF</b>	<b>11%</b>
<b>DOMD (Digestibility of Organic Matter in Dry Matter)</b>	<b>90%</b>

### Recommended Feeding Rates

Typical feed rates for Advanced Feed Dairy Performance Pellets

2-4kg/cow/day

Adjust based on system, production targets and pasture conditions

### Methods for Feeding

To minimise waste, pellets are best fed through an **in-shed feeding system** to ensure accurate delivery.

Suitable for:

- In-shed systems
- Supplementary feeding
- Custom farm feeding programmes

**INGREDIENTS SELECTED FROM:** Barley, Canola meal, Maize, Lime flour, Magnesium oxide, Mineral premix (Cobalt, Copper, Iodine, Manganese, Selenium, Zinc), Molasses, Chromium, Peas, Salt, Sodium bicarbonate, Wheat, Wheat bran.

**CONTRAINDICATIONS:** Always introduce gradually and feed in accordance with recommended rates.

Care should be taken when feeding alongside other supplements or additives - seek nutritional advice to avoid nutrient imbalances or over-supplementation. Not suitable for non-ruminant animals. Do not allow dogs, horses, or other equines access to this feed.

**STORAGE:** Store in a cool, dry place protected from moisture and sunlight.



## Order

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