



Healing With Horses

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WWW.JHTRA.ORG

SPRING 2019

# BITS & PIECES



volunteers needed!

CONTACT US TO LEARN MORE

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JACKSON HOLE  
THERAPEUTIC RIDING  
ASSOCIATION

WWW.JHTRA.ORG | 307.733.1374



# silver best nonprofit

Each year the Jackson Hole community votes to recognize the best businesses, organizations and individuals. This year, we are honored to be selected as the 2019 Silver Best Nonprofit of Jackson Hole!

We are tremendously proud to bear this title, but the recognition is not for us alone to accept. Instead, it is YOU—our volunteers, donors, participants, team members, and horses—that continue to make JHTRA an organization worthy of praise.

Because of YOU, we are able to aid a young child in speaking their first words. Because of YOU, we are able to support an elderly individual regain their strength after a stroke. Because of YOU, we are able to inspire confidence, empower ability, and maximize potential. Because of YOU, we are the 2019 Silver Best Nonprofit of Jackson Hole!

## MARK YOUR calendars

Spring has arrived in the Tetons and that means the start of the 2019 season at Jackson Hole Therapeutic Riding Association. Our team has been busy preparing for an eventful year and we are excited for each and every one of you to join us in what is sure to be a year of growth and achievement. Be sure to mark your calendars so as not to miss out on all the excitement:

### SESSION DATES

- **Spring Session:**  
May 6 - June 14
- **Summer Session:**  
July 1 - August 30  
Break: July 22 - August 2
- **Fall Session:**  
September 16 - October 11

### SPECIAL EVENTS

- **Fair Horse Show:**  
Saturday, July 20
- **Strides Day Camp:**  
July 22 - 24
- **Stomping the Divots:**  
Saturday, August 3
- **Community Horse Show & BBQ:**  
Wednesday, September 6
- **Old Bill's Fun Run:**  
Saturday, September 7

[jhtra.org](http://jhtra.org)  
VISIT TO LEARN MORE



### A PILOT PROGRAM

# strides day camp

In 2018, a mother of a young participant stepped into my office while her daughter completed her lesson. She was feeling disheartened, and with good reason. She was facing yet another summer of limited opportunity for her child. Despite one in five Americans living with a disability, summer camps for this population are limited—particularly in small communities like Jackson. Several attempts to enroll her daughter in local summer camps had failed after the programs were unable to accommodate her daughter's physical requirements. As a result, she was forced to travel out of state to a program specifically designed to meet her needs.

After our conversation, I found myself continuing to think about the similar challenge that so many families with children participating at JHTRA face during summer break. And so, wanting to find a way to further serve our participants, the team at JHTRA set out to change that.

In partnership with the Art Association of Jackson Hole, JHTRA will host a three-day

summer camp for children with disabilities in grades first through fifth. Serving as a pilot program, this year's camp—"Easels and Equines"—will provide a barrier-free summer camp experience intended to promote personal growth and foster independence. Campers will participate in Art Therapy, Adaptive Riding, and Equine Assisted Learning, all designed to foster self-confidence, learn cooperation and communication, improve strength, establish new friendships with peers, and have fun!

In subsequent years, JHTRA intends to seek feedback from participants and their families in order to establish additional summer camp opportunities for various age groups and ability levels.

We invite you to join us in making Strides Day Camp an exciting and affordable option for our participants.

*Donations of any size will help make this much needed service a reality!*



TORI FANCHER  
Executive Director

### NEW LOOK. SAME COMMITMENT.

# empowering ability



As we embark on the second quarter century of Jackson Hole Therapeutic Riding Association, we are excited to announce important changes to come. In summer 2019, JHTRA will be unveiling an organization-wide rebrand.

Over the course of 25 years, JHTRA has transitioned from a small grassroots organization to one deeply embedded in the Jackson community. We have continuously adapted to meet the evolving needs of our participants. We have expanded programs, increased ridership, augmented our volunteer base, and enhanced our level of service, all the while holding steadfastly to the mission and vision of our founders.

Over the last six months, we have undertaken a detailed process to determine how to best portray the essence of our mission, vision, and services. We have sought, and continue to seek, input from key stakeholders, including founding members, long-term participants, and loyal

sponsors. With this input we are crafting focused messaging aimed at broadening our reach and removing barriers to participation. Likewise, we are developing a visual

identity that will embody our values and convey our purpose. Together, these rebrand elements will reflect the positive changes and notable progress happening at JHTRA.

*Today, as we embark on a new era of growth and potential, this rebrand will pay homage to JHTRA's origins while reflecting the evolution of our program.*

We are incredibly proud of the work that we do at the arena and thankful for the donors, volunteers, participants, and team members that have accompanied us in our growth. We owe this rebrand and this new era of success to all of you!

*make a difference!*

### YOUR SUPPORT IS VITAL.

PLEASE HELP US IN EMPOWERING ABILITY & MAXIMIZING POTENTIAL.

**DONATE TODAY!**