



**Rehobeth Red White &
BOOM Festival
2026 Vendor Packet**

Vendor Rules & Regulations

Date:

Saturday, June 27th, 2026
Rehobeth High School
373 Malvern Road
Rehobeth, AL 36301

Event Hours:

2:00 pm – 9:00 pm

Event Coordinated By:

Rehobeth Red White & Boom

Setup Window:

6:30 am – 1:00 pm - June 27th

**SETUP MUST BE COMPLETE BY 2PM
THIS WILL BE STRICTLY ENFORCED**

Event Contact:

Primary Contact Method
info@rehobethredwhiteboom.com

Nikki Enfinger
Mobile: (334) 695-6824
nikkiwenfinger@gmail.com

Breakdown:

8:30 pm – June 27th

NO EARLY BREAKDOWN AVAILABLE

Rules & Regulations

The following Rules and Regulations apply to all vendors; food, community organizations, retail, public figures, etc.

Vendors and its representatives must be of high integrity and uprightness, presenting a conservative and honorable image while onsite. Red White & Boom Festival is a community-focused, family-friendly event. As such, the Festival goes to great lengths to maintain a high level of integrity and has a responsibility to the community for content presented.

Please read the following conditions before signing the acknowledgement

Vendor Regulations

The Festival assigns vendor space only for the promotion and sale of products and services specified in your application. Rates will vary based on size and application.

- **All Vendors Must be Completely Setup by 1:00pm on Saturday June 27th, 2026. Movement of Vehicles, trailers, or any other motorized vehicle is strictly prohibited after 1:00pm on June 27th, 2026.**
- **If your booth, food truck, or display space is not setup and cleared by event staff by 1:00pm on June 27th, 2026 you will forfeit your space and permission to participate as a vendor. Payment will not be refunded due to late setup violation.**
- Vendors are required to give a general summary of products/services being offered. Vendors promoting or selling products or services not listed in the Summary of Products description submitted, may be asked to remove them from their vendor space. The goal is to ensure that the Festival does not have a high overlap in products/services and is intended to improve profitability for each vendor.
- Vendors are not permitted to exhibit or promote their products or services outside the boundaries of their assigned space.
- Items promoted or sold should not promote the use of alcohol, firearms or illicit drugs. While political items are allowed, all offensive and controversial material is prohibited. Event staff may ask for the items to be removed if displayed and is at the event staff discretion.
- Vendors are to remain open and staffed for business for the duration of the Festival.
- Booths are not permitted to begin breakdown until 8:30pm.
- After breakdown, the booth area should be left as found; all trash and debris (including biodegradable items) should be cleaned up prior to leaving. Any vendor violating this policy will not be invited back for future festivals.
- Casual, amateur photography is allowed, and encouraged, throughout the Festival. We encourage all vendors to share high quality images with event coordinators to be included in future promotional marketing. Email photos to info@rehobethredwhiteboom.com to be included in the gallery.

- Smoking is prohibited throughout event area. Contracted staff may not smoke during set-up or break-down. Vaping is allowed in designated areas.
- Alcohol use is strictly prohibited.
- Décor and merchandise may not be attached, adhered, tied, or otherwise affixed to property, structures, or plants belonging to the Town of Rehobeth or Rehobeth High School.
- Vendors are responsible for collection and submission of Sales Tax.
- Branded Red White & Boom apparel is prohibited to be sold by any booth other than the Official Rehobeth Red White & Boom Merchandise Booth.

Setup Rules and Regulations

Once booth assignment is finalized, a map will be sent to the contact listed on your Booth Application Form. Upon festival arrival, you will be met by an event coordinator who will direct you on how to best access your space. Do not deviate from these directions, as it can create a delay for you and other vendors to setup.

The setup of your booth or vendor space must not impede other vendors from setting up their respected space. Be respectful of others setting up, their space.

Your vehicle cannot remain in your booth space, booth space is for a booth/tent setup only. If you have a trailer or vehicle as part of your final display, you must coordinate this in advance and receive approval. Anything other than your approved display must be stored/parked in the vendor parking spaces that are provided.

Vendor Parking areas will be designated on the map and will be as close to the event as reasonably possible. **Vendors are not allowed to park in General Parking areas.** All staff must go directly to the Vendor Parking area and unload from there. Food vendors will be allowed the truck/trailer in the event space only. Vendors are allowed to begin setup as early as 6:30am but must be ready for business by 1:00 pm.

Food vendors will have scheduled setups in 30-minute increments between 6:30am and 10:00pm on June 27th, 2026 to prevent accidents and congestion of the event space. If any delays or special arrangements need to be made, please notify Nikki Enfinger in advance.

Power Supply

Retail Vendors: Power is not provided or available using an extension cord. If your booth requires power, you will need to bring a portable power supply. **Generators (unless silent) are not allowed in the Retail Area.**

Food Vendors: **Generators are REQUIRED for Food Vendors.** Food vendors must use Quiet Inverter Generators.

Inflatables: **Generators are REQUIRED for Inflatable Vendors.** Quiet run generators are preferred.

Appearance of Vendors

Vendor spaces shall be kept neat, orderly and clean at all times. Attire should bear no offensive images/slogans and language should be kid-friendly at all times. A family-friendly atmosphere is top priority to the Festival and all vendors are expected to maintain a high level of integrity.

All vendors are required to have a tent that is properly secured to the ground. Tents should be in good condition and free from tears and holes. Food vendors are not required to have a tent but are encouraged to have a covered area for guests to place orders out of the sunlight/rain.

Vendor Payment

Vendor Package Options:

Food Vendors: 15x35 Booth Space
\$250

Retail/Craft Vendors: 12x15 Booth Space
\$70

Exhibit Vendors: 15x100 feet
\$150 per 100 feet
Exhibit spaces are included with certain Sponsorship packages.

Community/Non-Profit 12x15 feet
Free while available (booth may not be income producing)

- **Food vendors will be notified of approval decisions by March 4, 2026. Approved vendors will be contacted by phone and issued an invoice for the \$250 vendor fee. Payment must be received within 48 hours of invoicing; failure to remit payment within this timeframe will result in the application being closed. Vendors who are not approved may request placement on the alternate vendor list.**
- The Festival's receipt of the Booth Registration Form and payment does not constitute acceptance into the Festival. If an application is rejected, the Festival will return the full payment to the applicant within 10 days of application. Once you have been accepted into the Festival and your location has been assigned, you will be notified via email. Final booth location placement is based on the sole discretion of the Festival Management. An Event Map will be sent to the contact listed in your application.

Event Cancellation Policy

The Festival uses the “Rain or Shine” approach. In the event weather becomes a safety concern, the Festival will watch closely and make a decision as to delay or reschedule the event. The reschedule date will be solely based on the discretion of the Festival.

Indemnity

Neither Red White & Boom Festival, nor the Town of Rehobeth, nor any officers, agents, employees and other representative shall be held accountable for, and the same are hereby released from, accountability or liability for any damage, loss, harm or injury to the person or any property of Vendor or any of its agents, employees or other representative, resulting from theft, fire, water, accident or any other cause. Vendor hereby agrees to indemnify, defend, protect and hold harmless the Red White & Boom Festival and the Town of Rehobeth.