

# HOME SHOW SPONSORSHIP



## Order Form

Company Name \_\_\_\_\_ Date \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_  
Contact Name \_\_\_\_\_ Email \_\_\_\_\_

*This form is for sponsorship with the Home Builders Association of Columbia's official 2026 Home Show, Newsletter, and Website. Email [info@columbiahba.com](mailto:info@columbiahba.com) with any questions.*

**Title Sponsor - \$8,000 – 1 Available**

**Benefits:**

- Exclusive title sponsorship of the HBA of Columbia Home Show
- The company logo is prominently featured on all event materials, including posters, flyers, and tickets
- Exclusive naming rights for the event, e.g., "The [Your Company Name] HBA Home Show."
- Prominent placement of your logo on the event website and social media pages.
- Option of up to 4 dedicated booth spaces at the event to promote your business.
- Inclusion in press releases and media promotions
- Recognition on the event's webpage
- Recognition in event-related communications, including emails and newsletters

**Presenting Sponsor - \$5,000 – 2 Available**

**Benefits:**

- Exclusive presenting sponsor for the event, e.g., "The HBA Home Shows, presented by [Your Company Name]"
- Prominent placement of your logo on event materials and marketing collateral
- Logo on the event website and social media
- Option of up to 2 booth spaces at the event to promote your company
- Inclusion in press releases and media promotions
- Banner ad on the event's website
- Recognition in event-related communications

## Order Form (cont)

**Gold Sponsor - \$3,000 – 1 Available**

**Benefits:**

- Recognition as a Gold Sponsor of the HBA of Columbia Home Show
- Logo placement on event materials and marketing collateral
- Logo on the event website
- Option of up to 2 booth spaces at the event to promote your company
- Banner ad on the event's website
- Inclusion in select event-related communications

**Silver Sponsor - \$1,000 – 4 Available**

**Benefits:**

- Recognition as a Silver Sponsor of the HBA of Columbia Home Show
- Name placement on event materials
- Name on the event website
- Option for up to 1 booth space at the event to promote your company
- Mention in event-related communications

**Bronze Sponsor - \$500 – 6 Available**

**Benefits:**

- Recognition as a Bronze Sponsor of the HBA of Columbia Home Show
- Name placement on event materials
- Name on the event website
- Listing in event-related communications

**Consumer Bag Sponsor - \$1,500 – 1 Available**

**Benefits:**

- Recognition as a Swag Bag Sponsor of the HBAC Home Show
- Name placement on event materials
- Name on the event website
- 1,500 co-branded swag bags for consumers to collect swag from booths

# HOME SHOW SPONSORSHIP



## Order Form (cont)

### PAYMENT INFORMATION

(Balance of payment due at time of reservation.)  
Deadline 08/25/26.

Sponsorship(s) Requested \_\_\_\_\_  
Sponsorship Price = \_\_\_\_\_  
Sponsorship Price = \_\_\_\_\_  
**TOTAL DUE\*** = \_\_\_\_\_

\*Note: CC payments can be made online after invoice is emailed through our online payment system.

Please check this box to acknowledge you have read and understand our terms and conditions.

By submitting this application, I am reserving a sponsorship for the 2026 Home Show on August 29 - 30, 2026 at the Columbia Mall. I understand sponsorship requests are subject to acceptance of the application by show management and if accepted, I agree to abide by all rules and regulations as outlined in this Application. No refunds will be granted.

*By submitting this application, I am reserving booth space in the 2026 Home Show on August 29 - 30, 2026 at the Columbia Mall. I understand exhibit space requests are subject to acceptance of the application by show management and if accepted, I agree to abide by all rules and regulations as outlined in this Application.*

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Printed Name: \_\_\_\_\_

