



2026 Home Show Sponsorship Order Form

March 7 – 8, 2026
Northeast Event Center

Company Name _____ Date _____
Street Address _____
City, State, Zip _____ Phone _____
Contact Name _____ Email _____

This form is for sponsorship with the Home Builders Association of Columbia's official 2026 Home Show, Newsletter, and Website. Email info@columbiahba.com with any questions.

☐ **Title Sponsor - \$8,000 – 1 Available**

Benefits:

- Exclusive title sponsorship of the HBA of Columbia Home Show
- The company logo is prominently featured on all event materials, including posters, flyers, and tickets
- Exclusive naming rights for the event, e.g., "The [Your Company Name] HBA Home Show."
- Prominent placement of your logo on the event website and social media pages.
- Option of up to 4 dedicated booth spaces at the event to promote your business.
- Inclusion in press releases and media promotions
- Recognition on the event's webpage
- Recognition in event-related communications, including emails and newsletters



Presenting Sponsor - \$5,000 – 2 Available

Benefits:

- Exclusive presenting sponsor for the event, e.g., "The HBA Home Shows, presented by [Your Company Name]"
- Prominent placement of your logo on event materials and marketing collateral
- Logo on the event website and social media
- Option of up to 2 booth spaces at the event to promote your company
- Inclusion in press releases and media promotions
- Banner ad on the event's website
- Recognition in event-related communications



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☐ **Gold Sponsor - \$3,000 – 1 Available**

Benefits:

- Recognition as a Gold Sponsor of the HBA of Columbia Home Show
- Logo placement on event materials and marketing collateral
- Logo on the event website
- Option of up to 2 booth spaces at the event to promote your company
- Banner ad on the event's website
- Inclusion in select event-related communications

☐ **Silver Sponsor - \$1,000 – 4 Available**

Benefits:

- Recognition as a Silver Sponsor of the HBA of Columbia Home Show
- Name placement on event materials
- Name on the event website
- Option for up to 1 booth space at the event to promote your company
- Mention in event-related communications

☐ **Bronze Sponsor - \$500 – 6 Available**

Benefits:

- Recognition as a Bronze Sponsor of the HBA of Columbia Home Show
- Name placement on event materials
- Name on the event website
- Listing in event-related communications

☐ **Member Happy Hour Presenting Sponsor - \$3,000 – 1 Available**

Benefits:

- Exclusive sponsorship of the Member Happy Hour held the evening before the show
- Sponsor recognized by the Board President during the event
- Your company's branding at the Happy Hour venue
- Logo on the event website
- Promotion in Member Happy Hour communications
- Company recognition on table tents at the event
- Option for up to 1 booth space at the event to promote your company



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☐ **Happy Hour Bar Sponsor - \$500 – 3 Available**

Benefits:

- Recognition in event emails sent to the HBA membership
- Recognition signage at the event
- Sponsor recognized by the Board President during the event
- Sponsor is able to provide koozies or napkins for beverages

☐ **Consumer Bag Sponsor - \$500 – 1 Available**

Benefits:

- Recognition as a Swag Bag Sponsor of the HBAC Home Show
- Name placement on event materials
- Name on the event website
- Sponsor to provide 1,500 branded swag bags for consumers to collect swag from booths

☐ **Stage Sponsor - \$3,000 – 1 Available**

Benefits:

- Recognition as a Stage Sponsor of the HBAC Home Show
- Logo placement on event materials
- Logo on the event website
- Option for up to 1 booth space at the event to promote your company
- Listing in event-related communications



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☐ I'm a member, apply my 10% member discount to this sponsorship.

*Not a member yet? Join today to unlock 10% off all sponsorships and enjoy exclusive member benefits.
Visit: www.columbiahba.com/join-the-hba*

SPONSORSHIP INFORMATION

Sponsorship(s) Requested _____

Sponsorship Price = _____

Sponsorship Price = _____

TOTAL DUE = _____

By submitting this application, I am reserving booth space in the 2026 Home Show on March 6 - 7, 2026 at Northeast Event Center. I understand exhibit space requests are subject to acceptance of the application by show management and if accepted, I agree to abide by all rules and regulations as outlined in this Application.

Signature: _____ Date: ____/____/____

Printed Name: _____

