



## Elisabeth Kraus, DVM, CVPP

### ***Why did you join IVAPM?***

I joined IVAPM back in 2008 because of my passion for pain management and worked to receive my CVPP certification in 2011.

### ***What is the importance of pain management in veterinary medicine?***

When I first graduated, pain management was in its “infancy” and many in the profession did not recognize animals’ pain nor were concerned about preventing and treating it. The profession has come a long way and there is recognition to prevent/treat acute pain. I find there is opportunity to enhance recognition of chronic pain, particularly to catch it earlier in its course.

### ***What vet medicine pain management related initiatives are you involved with and/or most proud of accomplishing?***

I am involved with increasing the screening and diagnosing of OA pain. I am very proud of my work educating around peri-operative pain management.

### ***What passion veterinary projects are you currently involved?***

I am involved with the innovation of new products.

### **Bio:**

Dr. Elisabeth (Lis) Kraus is a Senior Manager, Medical Lead Corporate and Specialty Veterinary Professional Services for Zoetis. She has been part of Zoetis/Pfizer Animal Health since 2003. Her previous role at Zoetis was a Managing Professional Services Veterinarian supporting the Michigan Pet Care Sales Team. She received her undergraduate degree from Wellesley College in 1988 and her DVM from Cornell University in 1996. Before joining Pfizer Animal Health in 2003, she worked as a small animal practitioner in southern Maine as well as a Veterinary Sales Manager for The Iams Company. Dr. Kraus became a Certified Veterinary Pain Practitioner (CVPP) from the International Veterinary Association of Pain Management in 2011. She is also a graduate of the Veterinary Management Institute at Purdue University (2011). Dr. Kraus also has further interests in infectious diseases and One Health. In 2018, she finished a graduate Certificate program in Public Health at the University of Florida. She currently lives in the greater metro Detroit area and is married with two children, Alaina and Brian, and keeps the household even busier with the addition of a very determined mini- Australian Shepherd and two cats. She enjoys world travel, wine tasting, anything to do with oceans (marine life, sailing, kayaking) and reading.