

Opening announcement

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Borgo il Poeta, where the Umbria living experience is sheer poetry

**Opening:
April 2022**



Alex Markovic - ALTAVISTA PREMIUM VILLAS

An exclusive hamlet, situated in the Upper Tiber Valley, in the extreme north of Umbria, welcomes guests all year round in its exquisite character homes for an authentic Umbria living experience

Umbria (Italy), Borgo Il Poeta – Alex Markovic, former top manager and now entrepreneur in the Hotel & Luxury sector, is proud to announce the opening of Il Poeta, a Renaissance hamlet, boasting exclusive holiday homes in Umbria, the green heart of Italy. Situated only a few kilometers from the medieval center of Umbertide and surrounded by centuries-old woods, landscaped gardens and tree-lined lanes, Borgo Il Poeta is an ideal destination for those discerning travelers who want to enjoy the pleasures of the Umbria living experience. With six picturesque residences, finely restored in the typical Umbrian style, a panoramic swimming pool, a tennis court and a sixteenth-century church dedicated to Santa Lucia, the Saint of Light, the hamlet offers its guests the best of a time-honored tradition of hospitality.

But, Borgo Il Poeta, can also be hired as an exclusive use venue, making it ideal for family reunions and celebrations, private or corporate events, as well as for film productions and photo shootings. And all in the secluded privacy of a self-contained hamlet. Borgo Il Poeta is the quintessence of Italian life style, combining the colors and flavors of history and tradition with the harmony of nature. That very same nature so lovingly celebrated by St. Francis of Assisi, the first poet in the history of Italian literature, in his Canticle of the Creatures.

“Borgo Il Poeta, nestled in its’ enchanting natural setting is the ideal place where guests can enjoy being temporary citizens of their Umbrian hamlet. A place where they can interact with the local inhabitants, the shopkeepers, the farmers, the chefs and the artisans. This new way of ‘living’ the experience, revolutionizes the classic idea of hospitality. I believe we need to re-think tourism as an opportunity to slow down and re-claim our time, so we may enjoy the authenticity and wisdom of ageless places and traditions, and experience a genuine, human-scale relationship with people and nature. Today, for a growing number of travelers, an exclusive, luxurious holiday is less about simply relaxing by the pool, as lovely as that may be, and more about immersing themselves in the uniqueness of spending time in a special place, learning about it and experiencing its traditions and culture. In Borgo il Poeta you can escape from the noise and routine of daily life and rediscover the joy of having time to yourself and time to share with those you love.

And this is sheer poetry”, says Alex Markovic, owner of Borgo Il Poeta.

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The accommodation facilities

The immersive experience begins on the cobbled country road leading to the elegant entrance, framed by a wrought-iron gate, to Borgo Il Poeta. Guests are immediately greeted by majestic oak trees, the fragrance of a variety of herbs, rosemary, ceanothus and lavender, and by a sense of serenity, exclusivity, and wonder. Upon their arrival, Gabriele, the Borgo's "100% Umbrian" director, also known as "the Mayor" of the hamlet, welcomes the guests and hands them the keys to their Umbrian residence.

Borgo Il Poeta comprises a group of homes built in the sixteenth century around a watchtower that controlled a large stretch of the border between Umbria and Tuscany. In 1707, with the construction of a small church dedicated to Santa Lucia, the small cluster of homes became Borgo il Poeta, the self-contained hamlet as we know it today.

The six residences built in exposed stone and arranged on different levels, express the sobriety and warm elegance typical of Umbrian architecture. Built and furnished by the skilled hands of local artisans over the centuries, the interiors of the homes are painted according to the palate of the Umbrian countryside: the green of the olive trees and the violet of lavender. Each room is fitted with a unique serena stone fireplace, waxed terracotta floors, Deruta ceramics, seventeenth century furniture, precious fabrics and comfortable wrought-iron beds. Casa Monte, Casa Loggia and Casa Torre can each accommodate up to six guests; Casa Santa Lucia and La Casetta a maximum of four; while the largest, Casa Tettoia, sleeps eight. Each house enjoys an enchanting view of green fields and tree-lined hills overlooking the exuberant Tiber River valley. The estate includes an area equipped for barbecues under the stars, a tennis court and a swimming pool that is like shimmering terrace of water suspended over the rolling Umbrian hills and the enchanting shrine to the Madonna di Canoscio.

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Shopping, cooking, eating and drinking like the Umbrians do



Gabriele Conrado
GENERAL MANAGER

Each Borgo residence has an independent entrance, access from the garden, independent heating and a spacious, fully equipped kitchen. Those who love to cook and want to try their hand at traditional Umbrian cuisine can draw inspiration from Borgo il Poeta's recipe book. They can enjoy shopping for the ingredients in the local shops and supermarkets that offer a rich variety of farm-to-table regional specialties, from cured meats and cheeses to new oil, from vegetables, legumes and cereals to egg pasta and wines. On the table there is never a shortage of fragrant bread, freshly baked in a wood oven and delivered to Borgo Il Poeta residences every morning.

For those guests who aren't passionate about cooking or that might want a maestro to teach them the secrets and techniques of Umbrian cuisine, Borgo il Poeta is happy to provide the services of selected local chefs who come to cook directly in their Umbrian home, choosing from a variety of menus that span tradition and innovation. Lovers of good wine and guests who want to know more about how to appreciate wines can take advantage of the "sommelier del Borgo" service, as well as the mini educational wine-tastings of some of the best white and red wines in Umbria. Among these are wines such as Sagrantino di Montefalco DOCG, Torgiano Rosso Riserva DOCG, Orvieto Classico DOC and Grechetto DOC.

The director - Mayor of the Borgo, Gabriele, is a "living guide" to the best trattorie and inns in the surrounding area, custodians of the typical dishes of the best regional cuisine such as Imbrecciata, Coratella d'agnello, Mazzafegato, Palombaccia alla todina, Tegamaccio del Trasimeno and Attorta.

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Made-to-measure, memory-making Experiences, adventures and excursions



On the basis of guests' individual tastes, needs and desires, Borgo il Poeta's Director, together with a carefully selected network of partners and local specialists, are pleased to provide assistance guidance and support in choosing, planning and organizing fun, inspiring and memorable Umbria-living experiences. The kind that beautiful memories are made of.

Borgo Il Poeta is located in a region that has always been associated with slow, sustainable spiritual and off the beaten track, tourism. A region that boasts exquisite, small cities and towns that are a culture lover's paradise, places of worship and contemplation to nourish the spirit, like the innumerable sanctuaries and churches, many of which linked to St. Francis and his revolutionary ministry. A region where the local inhabitants have a long history of welcoming visitors, pilgrims, travelers and lovers of cultural heritage and slow, wholesome and delicious food.

But it is also a place where hikers might meet a heard of Alpaca, grazing in the Upper Tiber Valley and where sports enthusiasts can do easy rafting on the Nera river and go hiking in the Selva di Meana, or paragliding over the Assisi hills.

The cherry on the cake for golfers, only a short distance from Borgo il Poeta, is the Antognolla Golf Club, one of the most spectacular and challenging golf courses in Italy. It's an eighteen-hole course, designed by 'starchitect' Robert Trent Jones, with long and sloping fairways, beautiful water hazards and a wide expanse of undulating greens as far as the eye can see.

Lovers of authentic Umbria living and winemaking can enjoy "tailor-made" excursions along the wine routes spanning the green landscapes and hills that were once the backdrop for the stories and adventures of knights, noblemen, painters and warriors. Local Winery owners offer Borgo il Poeta's guests a unique experience in their vineyards and private cellars, where the tastings speak of the art, culture and passion that comes from a long tradition of winemaking. Not to be missed, along the wine route between Perugia and Todi, is the Torgiano Wine Museum, defined by the New York Times as the best Italian museum completely dedicated to the culture of wine.

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And what about a personal Umbria Truffle Experience? This truffle-hunting adventure is a total immersion in nature and in the secret world of truffles, which goes from being a “Tartufaro” (truffle hunter) for a day, to enjoying tasting tartufi in various traditional dishes, to learning all about these noble tubers. It’s also a wonderful opportunity for the whole family, to romp in the woods in the company of highly specialized, four-legged friends: the legendary “truffle dogs”.

For luxury and high-quality fashion buffs, Umbria boasts a long-standing textile-manufacturing tradition of masterful craftsmanship that dates all the way back to the Middle Ages. The characteristic products range from exquisite cashmere knitwear to fine embroidery and linens. Borgo guests can book a private tour of the Cashmere Valley where they can visit the factory outlets of some of the most internationally renowned brands (Cucinelli, Caprai, Luisa Spagnoli, Ripabianca, Fabiana Filippi), as well as the smaller ateliers and workshops where Italian style, tradition, sustainability and quality reign supreme.

Director, Gabriele, together with a carefully selected network of partners and local specialists provide assistance guidance and support on the basis of individual tastes, needs and desires in order to make Borgo il Poeta’s guests stay a regenerating, enriching and memorable experience.

Borgo il Poeta, where Umbria life style is sheer poetry that stays in your heart forever.

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Location



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