



wanzl

in partnership with

**co
op**

Reviva - Case Study



The shelving Process - Revive your Assests

Reviva has a range of benefits which include cost, flexibility and environmental.



Previous standard equipment



Used shelving arrives at Tibshelf



The Reviva Process at Tibshelf



New-look store rollout 2014



Wall Bay

2110 x 470 Starter Bay

Product BOM

Upright 2110 x 80 x 30
Base Foot 470
Thunderbolt
Floor Fixing Bracket including: drill screws x 8

Market
Benchmark

£19

Wanzl
New Product

£14



£6

26%

Wanzl New Product
SAVING

68%

REVIVA
SAVING

Wall Bay

2110 x 470 Add-On Bay

Product BOM

WTB Bump Strip
Upright 2110 x 80 x 30
Base Foot 470
Back Panels - 1000 x 400
Thunderbolts
Floor Fixing Bracket including: drill screws x 8
1000 x 470 shelves
470 3 position brackets

**Market
Benchmark**

£80

**Wanzl
New Product**

£75



£65

6%

**Wanzl New Product
SAVING**

19%

**REVIVA
SAVING**

Wall Bay

2010 x 470 Starter Bay

Product BOM

Upright 2010 x 80 x 30

Base Foot 470

Thunderbolt

Floor Fixing Bracket including: drill screws x 8

Market
Benchmark

£18

Wanzl
New Product

£14



£6

22%

Wanzl New Product
SAVING

66%

REVIVA
SAVING

Wall Bay

2010 x 470 Add-On Bay

Product BOM

WTB Bump Strip
Upright 2010 x 80 x 30
Base Foot 470
Back Panels - 1000 x 400
Thunderbolts
Floor Fixing Bracket including: drill screws x 8
1000 x 470 shelves
470 3 position brackets

**Market
Benchmark**

£79

**Wanzl
New Product**

£74



£64

6%

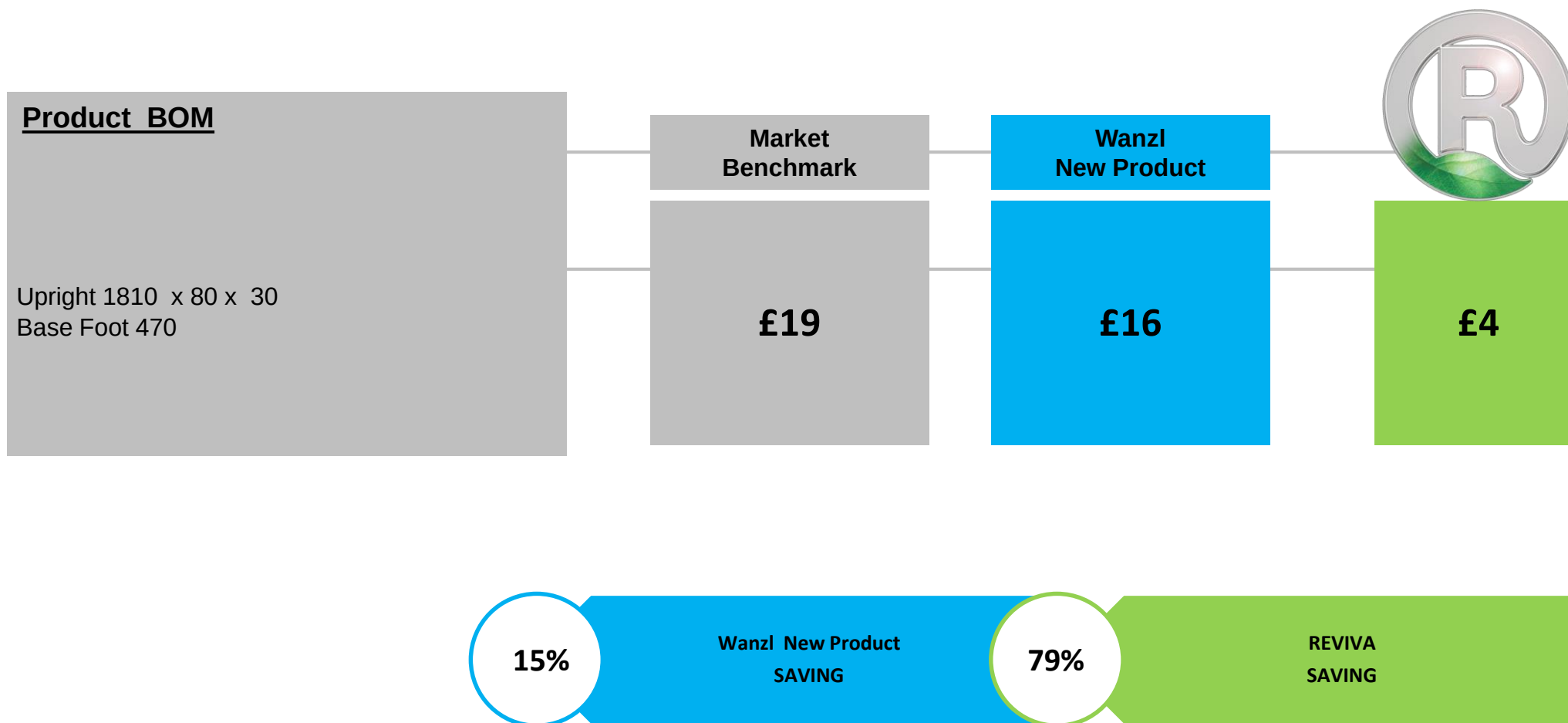
**Wanzl New Product
SAVING**

19%

**REVIVA
SAVING**

Gondola Bay

1810 x 470 x 470 Starter Bay



Gondola Bay

1810 x 470 x 470 Add-On Bay

Product BOM

WTB Bump Strip 985mm
Upright 1810 x 80 x 30
Base Foot 470
Back Panels 1000 x 400mm
Back Panels 1000 x 100mm
1000 x 470 shelves
470 3 Positional Brackets
Top Cap 1000mm x 80 x 30

Market
Benchmark

£143

Wanzl
New Product

£134



£111

6%

Wanzl New Product
SAVING

22%

REVIVA
SAVING

Gondola End Bay

1810 x 470 End Bay

Product BOM

WTB Bump Strip
Upright 1810 x 80 x 30
Base Foot 470
Back Panels 1000 x 400mm
Back Panels 1000 x 100mm
Floor Fixing Bracket Including: drill screws x 8
Thunderbolts
1000 x 470 shelves
470 3 Positional Brackets

**Market
Benchmark**

£108

**Wanzl
New Product**

£98



£72

9%

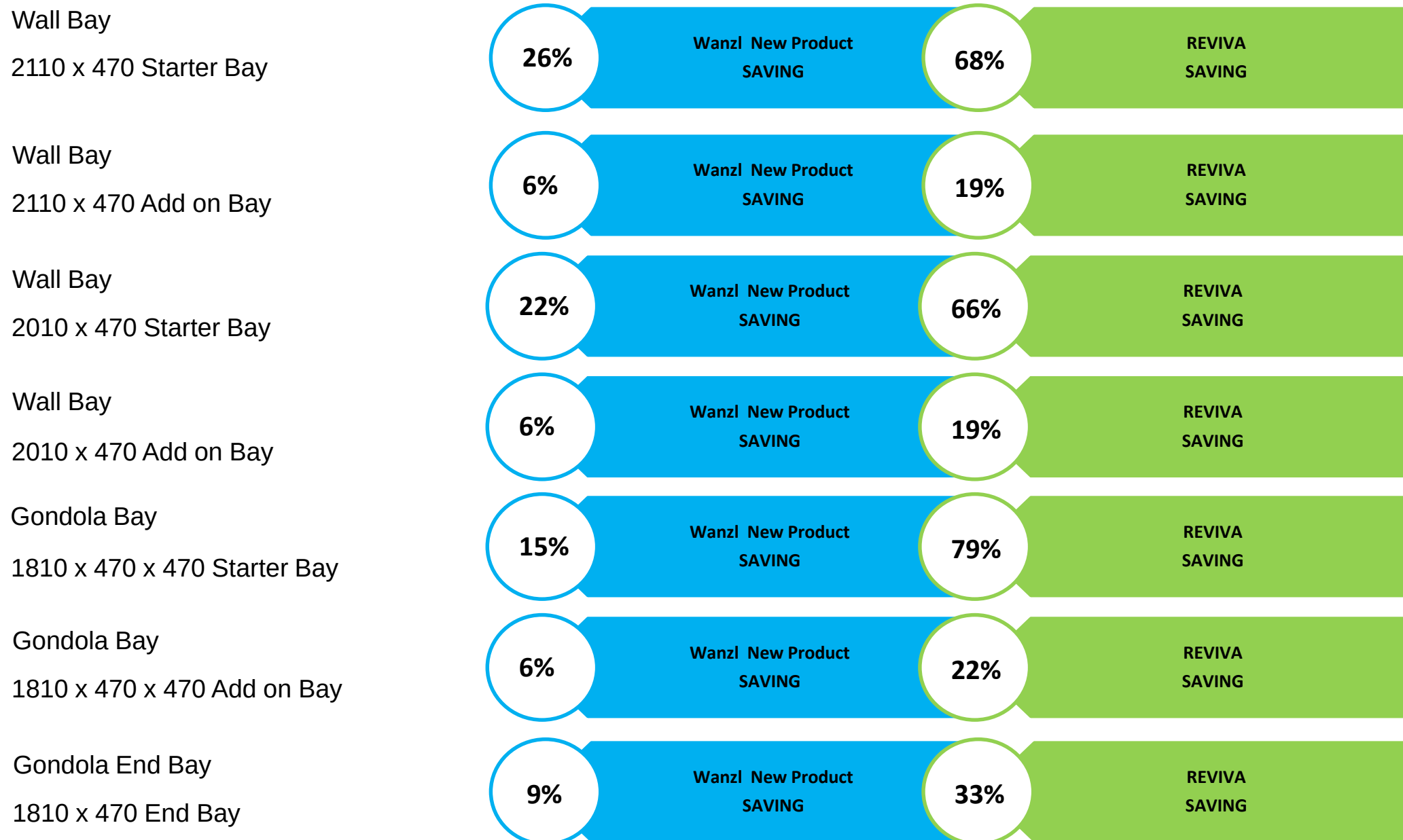
**Wanzl New Product
SAVING**

33%

**REVIVA
SAVING**



Summary



Thank You

