

Speaker Introduction for Susan Frew

Get ready to be inspired by one of the most dynamic voices in AI and business growth!
Named an AI Thought Leader by LinkedIn Asia, Susan Frew has taken the stage as a TEDx speaker, Fortune 20 executive, and business coach—helping companies leverage AI for real-world success.

As the owner of an INC 5000 company, she drove 535% growth, won 43 industry awards, and proved that AI isn't just for tech giants—it's for everyone.

A master at making AI practical, profitable, and accessible, Susan brings her sharp wit and hands-on strategies to help businesses streamline operations, reduce costs, and gain a competitive edge. She's also known as 'The Thriftinista,' using her innovative mindset to show businesses how to do more with less.

She's here today to demystify AI, spark innovation, and equip you with the tools to take your business to the next level!
Please join me in welcoming Susan Frew!"

BIO for Susan Frew

Susan Frew: AI Thought Leader, Entrepreneur, and Business Growth Expert
Named an AI Thought Leader by LinkedIn Asia for her viral video on AI agents, Susan Frew is a recognized authority in practical, profit-driven AI strategies. As the owner of an INC 5000 company, Susan has led her business to 535% growth, earning 43 industry awards and securing a place among the top-performing enterprises in her sector.

Leadership and Corporate Experience
Susan's career began in New York City's fast-paced tech industry, where she developed expertise in navigating rapid innovation and digital transformation. She went on to become a General Manager for two countries within a Fortune 20 telecom company, leading international teams, managing large-scale operations, and implementing growth-focused AI and technology solutions.

AI Expertise and Innovation
A TEDx speaker, sought-after emcee, and business coach, Susan simplifies complex AI concepts, making them accessible and immediately actionable for businesses of all sizes. As a 'Super User of AI,' she applies cutting-edge technology to both her professional speaking business and her home services company, demonstrating how AI can streamline operations, reduce costs, and drive exponential growth.

Hands-On AI Application
Susan's expertise goes beyond theory—she lives AI daily. Whether through automation, predictive analytics, or AI-driven customer engagement, she transforms businesses with real-world AI solutions. Her passion for innovation has made her a trusted voice for entrepreneurs, industry leaders, and organizations looking to stay ahead in the rapidly evolving digital landscape.

Beyond AI: The Thriftinista Mindset
Known as "The Thriftinista," Susan applies her resourceful mindset to business, showing leaders how to maximize impact without maxing out budgets. She champions creative, bold strategies that empower businesses to compete smarter, not harder.
Author and Speaker

Her book, Compete on Awesome with AI, is a must-read for entrepreneurs looking to future-proof their businesses and embrace the next era of digital transformation. Whether on stage, in the boardroom, or on the page, Susan energizes audiences, demystifies AI, and inspires bold action to propel businesses to unprecedented success.