



Privacy Policy

Marquise Home Realty, LLC

Effective date: January 24, 2026

Website: <https://www.marquisehomerealty.com/>

Contact us

Marquise Home Realty, LLC

7200 W University Drive, Suite 300, McKinney, TX 75071

Phone: (404) 735-3311 | Office: (972) 562-8883

Email: 404realtydfw@gmail.com | marquise.thompson@kw.com

This Privacy Policy explains how Marquise Home Realty, LLC ("we," "us," or "our") collects, uses, and shares information when you visit our website or contact us through our online forms. By using our website, you agree to the practices described below.

This policy applies to information collected through the website, including pages such as Contact, Contact Us, and List With Us. It does not cover websites or services you may access through third-party links.

1. Information we collect

A. Information you provide

When you fill out a form, upload a file, or contact us, you may provide:

- Contact details (such as name, email address, phone number).
- Messages and other information you choose to share (such as buying or selling goals, location, price range, property type, and timeline).
- Files you upload through the website (for example, photos or documents).

Please do not submit sensitive personal information through website forms or file uploads, such as Social Security numbers, driver's license numbers, bank account numbers, or full credit reports.

B. Information we collect automatically

When you visit our website, we may automatically collect:



- Device and browser information (such as browser type, language preference, and operating system).
- Log and usage data (such as pages visited, referring pages, date/time of visits, and clicks).
- Network information (such as IP address and approximate location derived from IP).
- Cookie and similar technology data (see Section 5).

2. How we use information

We use information to:

- Respond to your questions and requests.
- Provide real estate services, including scheduling showings, preparing pricing guidance, and sharing listings or market information.
- Communicate with you by phone, email, or text message when you ask us to contact you.
- Improve our website, content, and customer experience.
- Send updates and marketing communications (you can opt out at any time).
- Protect against fraud, abuse, and security risks.
- Comply with legal obligations and enforce our rights.

If you request mortgage-related support or ask us to connect you with a lending professional, we may use the information you provide to facilitate that request. Depending on the service, you may also receive separate privacy disclosures from the lender or other financial service provider.

3. How we share information

We do not sell your personal information for money. We may share information in these situations:

A. Service providers

We may share information with vendors who help us run our business and website, such as:

- Website hosting and website platform providers.
- Email, phone, and messaging service providers.
- Customer relationship management (CRM) tools and lead management tools.
- Analytics and website performance tools.

B. Parties you ask us to involve

If you ask us to connect you with third parties (for example, lenders, inspectors, contractors, or title companies), we may share the information needed to make that introduction or to support your request.

C. Legal and protection reasons

We may share information if we believe disclosure is necessary to:

- Comply with the law, court orders, or legal process.



- Respond to lawful requests from public authorities.
- Protect the rights, property, and safety of you, our clients, or others.
- Investigate and help prevent fraud or security issues.

4. Communications and marketing choices

You can opt out of marketing emails by using the unsubscribe link (when provided) or by contacting us. If we send marketing text messages, you can opt out by replying STOP. We may still contact you for non-marketing reasons, such as responding to a request you made.

5. Cookies and similar technologies

We may use cookies, pixels, and similar technologies to operate the website, understand traffic, and improve performance. Some tools may also support advertising and measurement.

You can control cookies in these ways:

- Use your browser settings to delete or block cookies.
- Use device settings to limit advertising identifiers (where available).

If you block cookies, some website features may not work properly.

6. Texas privacy rights

If you are a Texas resident, the Texas Data Privacy and Security Act (TDPSA) may give you certain rights, including:

- The right to confirm whether we process your personal data and to access it.
- The right to correct inaccuracies in your personal data.
- The right to delete personal data you provided to us (and, in some cases, data we obtained about you).
- The right to obtain a copy of your personal data in a portable format, when feasible.
- The right to opt out of processing for targeted advertising, the sale of personal data, or certain profiling.

How to submit a request:

- Email us at 404realtydfw@gmail.com with the subject line: Privacy Request.
- Or call us at (404) 735-3311.

We will verify your identity before responding. If we deny your request, you can appeal by replying to our decision email or by emailing the same address with: Appeal Request.



7. Data retention

We keep personal information only as long as we need it for the purposes described in this policy, including providing services, meeting legal requirements, resolving disputes, and enforcing agreements.

8. Security

We use reasonable administrative, technical, and physical safeguards to protect information. No method of transmission or storage is 100% secure, so we cannot guarantee absolute security.

9. Children's privacy

Our website is not directed to children under 13, and we do not knowingly collect personal information from children.

10. Third-party links

Our website may link to third-party websites. We do not control those websites and are not responsible for their privacy practices. Review their privacy policies before providing them with your information.

11. Changes to this policy

We may update this policy from time to time. We will post the updated version on this page and update the effective date above. Your continued use of the website after an update means you accept the updated policy.